

Subject line: Interested in hosting local talent?

Email Body:

Hey there,

[NAME] here! I'm the Curator for Sofar Sounds here in [CITY]. I noticed you because [HOW YOU FOUND THEM]. Example. I recently visited your cafe and was a fan of your drinks! I'd love to help bring in new business to your [TYPE OF BUSINESS] by hosting a Sofar show.

Sofar is a global community dedicated to making the live experience better for both the artist and the audience. We curate intimate shows with the best in local and global talent all over the world, creating respectful spaces for artists to perform in. We'd love for you to be part of it!

This is what you can expect from a Sofar show:

- Between 25-150 attentive and respectful audience members who'll be respectful for your space
- We don't announce who's playing, so the crowd comes to discover three incredible artists and you get front row seats!
- Selling your menu or service
- Connection to the global Sofar Community.

To understand the vibe of the shows, check out some of our videos with artists like [Billie Eilish](#), [Fortuno](#), and [Leon Bridges](#), among countless others.

Let me know your thoughts, and we can chat about the next steps.

Thanks,

[NAME]