

Sijin Yang

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Programming Languages: Java, JavaScript, Python, R

Tools and Platforms: Microsoft Excel, Google Sheets, Data Visualization, GitHub, Figma

Languages: English, Korean

EDUCATION

Bachelor's Degree | University of Washington

June 2028c

Bachelor's in Science in Informatics/ Data Analysis

RELEVANT EXPERIENCE

Assistant Manager/ Social Media & Design | Sakana Sushi | Seattle, Washington July 2024- Dec 2025

- Built a data-driven Instagram growth system (Figma/Canva → Insights/UTM → KPI tracking), increasing followers by 47%, reach by 23%, and monthly reservations via bio by 38
- Standardized brand guidelines (typography, color, layout, accessibility) and A/B-tested content strategies, improving engagement from 4.2% to 7.8% and increasing posting consistency by 35%
- Managed front-of-house scheduling for 12 staff, coordinated with kitchen operations, reduced order errors by 22%, and decreased average order-to-table time by 12 minutes

PROJECTS

Course Companion | Full-Stack Developer (Front-End & Product Design Focus) Sept 2025–Present

- Built a Canvas-integrated AI tutoring platform using React, AWS Amplify, Bedrock (Claude), and S3, delivering course-aware responses with citations and adaptive learning prompts
- Implemented scoped OAuth and end-to-end Canvas data ingestion (modules, assignments, rubrics, quizzes), optimizing context handling with FERPA-conscious design

GapGuardPro | E-Commerce Lead | Seattle, Washington

Jan 2023 – March 2024

- Built and operated a Shopify e-commerce store with basic analytics to track traffic, conversion, and AOV; increased conversion rate from 1.2% to 2.0% and AOV by 12%
- Ran Instagram and TikTok marketing campaigns with tracked links; increased total sales by 30%, ad clicks by 24%, and reduced customer acquisition cost by 18%

HONORS & AWARDS

Washington Opportunity Scholar, AP Scholar, Honor Roll Fall, Winter, Spring 2024-25, Husky Pride Scholarship

CORE SKILLS

Cross-Cultural Communication
Analytical Writing
Financial Modeling
Domain Literacy

Structured problem solving
Git/version control
Interaction design
Timeboxing