1. **Must all three elements (climate, gender, health) be interconnected in the solution?**
   1. Answer: Proposals that incorporate all three will be evaluated favorably, however the minimum requirement is that the proposal must touch on climate, and one of the other two elements (gender equity or health equity). Proposals that only focus on one of the three elements may not be considered.
2. **Can individuals submit proposals in the first round?**
   1. Answer: No. The Challenge requires all submissions for the first round to come from an organization. Stable organizations with longevity that can clearly add to the business model, sustainability model, or community model are probably the best suited to apply, whether they are nonprofits, startups, NGOs, universities, research institutions, etc. The reason for this is to help ensure the solutions will end up living in an organization that will be able to support and take it forward to drive the desired impact.
3. **Can one organization submit multiple proposals in the first round?**
   1. Answer: Yes. We understand some organizations may have multiple teams working on different challenges at the intersection of climate action, gender, and health equity that may not be directly related. In these cases, organizations are welcome to submit multiple proposals.
4. **Are you looking more for solutions that have a potential return on investment?**
   1. Answer: We are looking for solutions that offer the greatest potential to drive climate action and social impact. A financial ROI is not expected.
5. **Can I incorporate my own data in the proposal in addition to what is available through the Amazon Sustainability Data Initiative (ASDI)?**
   1. Answer: Absolutely, this is encouraged. Please note that obtaining any prior and necessary approvals or licenses to utilize third-party data is the responsibility of the registrant.