# Master Living Document for Word On Fire

### **Program Information**

- What is it?
- Word on Fire is the ministry of Father Robert Barron. Which provides material for parish study and evangelization groups.

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- Who is the target audience?
- Anyone who want to learn more about the Catholic faith.

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- Why should parishes use it?
- Adult faith formation.

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- How is it implemented?
- Father Barron's study programs are intended for small groups.

### Product Flyers/Prospectus

<u>Catholicism: The New Evangelization</u> Word On Fire Product Flyer

#### **Pricing and Promotions**

Lighthouse matches the Word On Fire website prices for Word On Fire products, including any current promotions, plus includes free shipping to addresses in the United States.

# Special Requirements for AMs to Sell this Product

### **Commission Structure**

### Sales/Training Documents

Word on Fire specific documents are found on the Word On Fire page on the <u>Lighthouse</u> <u>Resource Center</u>.

## Placing an Order

Orders are placed through Net Suite, WOF items are not available through Parish Access.