

Current state: New, not many orders.

Pain: No customers.

Dream state: Lots of customers.

Roadblock: Limited sales due to ineffective outreach (ads, emails, etc).

For Social Media Ad.

Product: Activewear.

SL: Want to know the secret to endless motivation in the gym? 💪

Studies show 90% of people quit the gym within 3 months of joining!

Want an easy way to surpass your competition and smash your goals?

Here's how 🗨️

New-found results show your appearance can make you feel 85% more compelled to crush your goals 🏆

That's why we make activewear that will push you toward your dream of becoming the best version of yourself.

Nothing can stop you.

Sign up for FREE and get 20% off your first purchase!!

DON'T MISS OUT!!

Subject Line: The NEW 'brain trick' to endless motivation in the gym! (believe me, you will be surprised!)

Do you often catch yourself making excuses like "I'll go tomorrow" or "I can't be bothered today"?

Are you tired of abandoning your workout schedule despite constantly telling yourself you'll "stick with it this time"?

Lucky for you, we've found the secret.

Through extensive research, scientists have discovered a new way to 'trick your brain' into wanting to work out.

This makes crushing your fitness goals THAT much easier!

New-found results show the way you dress can affect up to 85% of your available motivation.

If you dress in lazy sweatpants, that's how you'll feel.

However, if you look like us,

Strong, motivated, and ready to conquer the world.

That's how you'll act.

Sign up with us and receive 20% off your first purchase.