

# SEO - 2026

## Additional Resources

### 2. Semantic Analysis and Meta Tags

- [Lemmatizer](#)
- [Конфигуриране на данни от Search Console в Google Анализ](#)
- [Keyword Hero](#)
- [Serpstat](#)
- [Access to Google's API for tips](#)
- [Семантично ядро пример](#)
- [Meta Tags](#)
- [Семантичен анализ](#)
- [Text relevance - Webinar](#)
- [How to write SEO texts and content for people](#) - статия

### 4. SEO Copywriting, Content Plan and Correct Website Structure

- [Xmind](#)
- [Xmind Пример](#)
- [Препоръки за писане на SEO текстове](#)
- [Идеална структура на текста](#)
- [Content strategy](#)
- [Netpeak Journal](#)
- To check for uniqueness
  - [Advego Plagiatus](#)
  - [Content-Watch](#)
- Lemmatizer
  - [Netpeak's Lemmatizer](#)
- For spelling checks
  - [Jabse](#)
  - [Проверка на символи](#)
- [Проблеми с канибализацията: разпознаване и коригиране](#) - статия
- [Types of pages](#) - статия

### 5. SEO Tools for Analysis (Google Analytics, Google Search Console, Serpstat and Ahrefs)

- [Google Search Console](#)
- [Верифициране на домейн](#)
- [Google Analytics](#)
- [UA vs GA4](#) - статии

## 7. Local SEO and Google My Business

- [Преминаване от Google My Business към Google Карти и Търсене](#)
- [Mobile-Friendly Test](#)

Полезни статии:

1. <https://reviewsonmywebsite.com/blog/how-to-ask-for-a-google-review>
2. <https://www.gosite.com/blog/how-to-ask-for-a-google-review-template-included>
3. <https://www.qr-code-generator.com/>
4. <https://tavex.bg/zlato/1-gram-abonamentno-zlatno-kulche-tavex/>
5. [Bulgarian design to collect reviews](#)

## 8. Link Building and Competitor Analysis

- [Препоръки за PR статии](#)
- Форуми: [Авто](#), [Други](#)
- [Бизнес каталози](#)
- [Директории](#)
- [Domain Name Age Checker](#)
- [Google Disavow Tool](#)
- [Majestic](#)
- [Link Building Strategy](#)

Полезни статии:

1. <https://gotchseo.com/backlinks/>
2. <https://yoast.com/link-building-dixon-jones-majestic/>
3. <https://semrush.com/ranking-factors/>
4. <https://seroundtable.com/google-disavowing-nofollowed-links-24758.html>
5. <https://seroundtable.com/google-disavow-manual-action-24751.html>
6. <https://netpeak.net/bg/blog/narachnikat-na-narachnicite-analiz-na-vanshnata-link-masa/>
7. <https://ahrefs.com/blog/who-links-to-my-site/>
8. <https://ahrefs.com/blog/anchor-text/>
9. [How to increase sales using the help from Google Local Guides](#)
10. [Tips for future and present Google Local Guides](#)
11. [Google My Business listings: 5 frequently asked questions](#)
12. [Google Business Profile: How to Completely Optimize Your GBP Listing](#)

## Допълнителни:

### Блогове

- [Search Engine Land](#)
- [Ahrefs Blog](#)
- [Moz Blog](#)
- [Search Engine Journal](#)
- [SEMrush Blog](#)
- [Netpeak Journal](#)
- [Search Engine Watch](#)
- [Yoast Blog](#)
- [Raven Blog](#)
- [Hubspot Blog](#)
- [Digital Marketing Depot](#)
- [Google Search Central Blog](#)
- [Bing Blog](#)
- [Yandex Blog](#)
- [SEO Roundtable](#)
- [TLDR Marketing](#)
- [SparkToro](#)
- [Cognitive SEO](#)
- [SEO by the sea](#)
- [Searchmetrics](#)

### Нюзлетъри

- [Backlinko](#)
- [SEO Notebook](#)
- [#SEOFOMO](#)
- [#SEOforLunch](#)
- [Moz](#)
- [Search Engine Land](#)
- [SEO Digest](#)
- [SEO Sandwich](#)
- [Neil Patel](#)
- [SEO Roundtable](#)
- [#WTSNewsletter](#)
- [SEO For Google News](#)
- [The SEO MBA](#)

### Подкасти

- [Make SEO Simple Again](#)

- [The In Search SEO Podcast](#)
- [Edge of the Web](#)
- [Rankable Podcast](#)
- [Search Engine Journal Show](#)
- [Search Off the Record by Google](#)
- [SEO 101 Podcast](#)
- [The Recipe of SEO Success](#)

## Youtube видео и канали

- [SEO is Changing - How to Win in 2023](#)
- [The NEW Way to Do SEO in 2024 \(Full Guide\)](#)
- [How SEO Will Work in 2024](#)
- [SEO in 2024: My NEW Google Strategy for this Year!](#)
- [SEO for 2024: The Complete Guide](#)
- [My SEO 2024 Predictions \(And How to Prepare for Them\)](#)
- [5 SEO Techniques \(That Work 99% of the Time\)](#)
- [Semrush Tutorial 2024 - SEO for Beginners \(Step-by-Step\)](#)
- [Keyword Research Tutorial for 2024 \(Dominate ANY Niche\)](#)
- [The SEO fundamental EVERYONE gets wrong](#)
- [How im doing SEO in 2024 \(New Website\)](#)
- [How To Think About SEO In 2024](#)
- [SEO 2024 12 Trends To Dominate Your Competition](#)
- [I Asked The Top SEO's How To Survive In 2024](#)
- [Local SEO 2024: How I rank my local business #1 in maps & search](#)
- [8 Ways To Adapt Your SEO in 2024 \(Ep. 327\)](#)
- [SEO Strategy for 2024 To Rank #1](#)
- [2024 Google Ranking Factors](#)
- [MAJOR Changes to SEO: Surviving the Google Algorithm in 2024](#)

## Книги

- SEO For Beginners: An Introduction To SEO Basics
- Entity SEO: Moving from Strings to Things
- The Art Of SEO: Mastering Search Engine Optimization
- Ecommerce SEO Mastery: 10 Huge SEO Wins For Any Online Store
- Product-Led SEO: The Why Behind Building Your Organic Growth Strategy
- The Link Building Book
- Local SEO Secrets: 20 Local SEO Strategies You Should be Using NOW
- How Google Works
- SEO For Dummies, 7th Edition
- Ultimate Guide to Link Building: How to Build Backlinks, Authority and Credibility for Your Website, and Increase Click Traffic and Search Ranking

- SEO Made Simple: Insider Secrets for Driving More Traffic to Your Website
- The SEO Blueprint: How to Get More Organic Traffic Right NOW
- SEO for Small Business Part 1: SEO and Keyword Research
- SEO for Small Businesses Part 2: SEO and On-Page Optimization
- SEO for Growth: The Ultimate Guide for Marketers, Web Designers & Entrepreneurs

## SEO експерти

- <https://twitter.com/dannysullivan>
- <https://twitter.com/JordanKasteler>
- <https://twitter.com/BruceClayInc>
- <https://twitter.com/randfish>
- <https://twitter.com/davidmihm>
- <https://twitter.com/Moz>
- <https://twitter.com/sengineland>
- <https://twitter.com/badams>
- <https://twitter.com/neilpatel>
- <https://twitter.com/rustybrick>
- <https://twitter.com/CyrusShepard>
- [https://twitter.com/dan\\_shure](https://twitter.com/dan_shure)
- <https://twitter.com/aleyda>
- <https://twitter.com/localseoqueue>
- <https://twitter.com/aschottmuller>
- <https://twitter.com/glenngabe>
- <https://twitter.com/johnmu/>
- <https://twitter.com/kylebot1997/>
- [https://twitter.com/MHC\\_inc](https://twitter.com/MHC_inc)
- <https://twitter.com/mattdiggitseo>
- <https://twitter.com/alexmosh>
- [https://twitter.com/Marie\\_Haynes](https://twitter.com/Marie_Haynes)
- <https://twitter.com/JoyanneHawkins>
- [https://twitter.com/Miriam\\_Ellis\\_](https://twitter.com/Miriam_Ellis_)
- [https://twitter.com/bill\\_slawski](https://twitter.com/bill_slawski)
- [https://twitter.com/Jammer\\_Volts](https://twitter.com/Jammer_Volts)
- <https://twitter.com/lilyraynyc>
- <https://twitter.com/dawnieando>
- <https://twitter.com/ajkohn>
- <https://twitter.com/LukaszZelezny>
- <https://twitter.com/izzionfire>
- <https://twitter.com/natzir9>
- <https://twitter.com/fighto>
- <https://twitter.com/rachellcostello>

- <https://twitter.com/iPullRank>
- <https://twitter.com/GregGifford>
- [https://twitter.com/DarrenShaw\\_](https://twitter.com/DarrenShaw_)
- <https://twitter.com/clairecarlile>
- <https://twitter.com/Backlinko>
- <https://twitter.com/SimoAhava>
- <https://twitter.com/moarinternets>
- <https://twitter.com/jackiecchu>
- <https://twitter.com/LukeTheMono>
- [https://twitter.com/jackson\\_lo](https://twitter.com/jackson_lo)
- <https://twitter.com/LidiaInfanteM>
- <https://twitter.com/cshel>
- <https://twitter.com/RatishNaroor>
- <https://twitter.com/eywu>
- [https://twitter.com/Kevin\\_Indig](https://twitter.com/Kevin_Indig)
- <https://twitter.com/jesseseogeek>
- [https://twitter.com/areej\\_abuali](https://twitter.com/areej_abuali)
- <https://twitter.com/victorpan>
- <https://twitter.com/mihir23192>
- <https://twitter.com/patrickstox>
- <https://twitter.com/RoxanaStingu>
- <https://twitter.com/nakulgoyal>