

Writer, GOOD

GOOD is seeking a full-time contract writer focused on producing daily viral content that aligns with our company's editorial best practices and company values.

GOOD is an award-winning news and lifestyle publication based in Los Angeles, California. More than just a “positive news” outlet, we cover a broad range of topics, including pop culture, music, politics, food, family, business, education, and much more. Our distinguishing editorial offering highlights the ideas, individuals, and moments that bring communities together and inspire great ideas and innovative solutions to life's challenges.

We are looking for someone with experience in and enthusiasm for finding and writing stories that can reach a large audience. Preference will be given to writers with demonstrated experience writing stories for publications with a strong, daily, viral presence. Our approach to reaching a large audience is to find stories that fit for GOOD rather than explicitly writing stories within a narrow scope of “on-brand” storytelling.

Writers are expected to produce 30 articles per month, though we offer flexibility for those who surpass monthly traffic goals before hitting their quota. Writers who exceed monthly traffic goals will be eligible for financial bonuses as part of our innovative profit-sharing program.

In addition to strong writing skills, this role requires four additional core skills:

- The ability to find or ideate stories with the potential to reach a large audience, primarily on Google Discover. While we do occasionally assign stories, the ability to find and pitch stories is an essential part of the role.
- The ability to write compelling headlines that are not clickbait but give readers a strong reason to click and read beyond the headline. Editors will help optimize headlines, but writers are expected to learn our style and approach, including strong headlines as part of their pitches.
- The ability to choose high quality photos and images from our database, while occasionally creating photo collages. We use Canva but are open to people with experience in Photoshop or other platforms.
- Writers should grasp basic journalistic skills, including grammar, fact-checking, and SEO, while avoiding plagiarism or reliance on artificial intelligence.

We are not looking for niche, politically divisive, or simply “feel-good” stories. This role is focused on daily content, so we are also not looking for long features or branded content.

While our company is based in Los Angeles, the position is remote and full-time at a rate of \$40 per hour.