

QUICK RESEARCH FOR CONTEXT

1. Who is your avatar? (the person you are trying to sell to)

Micheal is 23 years old. He wants to build a shredder body so girls are attracted to him.

2. What is their current situation and why is it so bad?

He is training hard but the results aren't as fast as he thought. It frustrates him and he is constantly unmotivated.

3. What is their dream situation and why is it so desirable?

He wants to get a shredded body as fast as possible

4. What problems are stopping them from getting to their dream situation

He doesn't provide enough building material to build muscle

5. Solution

He needs to supplement some nutrients that are responsible for building muscle.

6. how will your product help with the solution?

It supplements high-quality proteins, the primary muscle-building material, in an easy-to-consume and tasty way.

COPY BELOW (FACEBOOK AD)

This one mistake is keeping you from achieving the Hercules-looking body.

The lean, god-level physic is at your fingertips.

You just need to provide the building blocks to effectively build your muscles.

And I'm not talking about changing your entire diet and counting macros.

There is an easier method that does not require spending hours preparing your healthy meals...

Click the link below to discover how to get a god-level physic on easy mode.