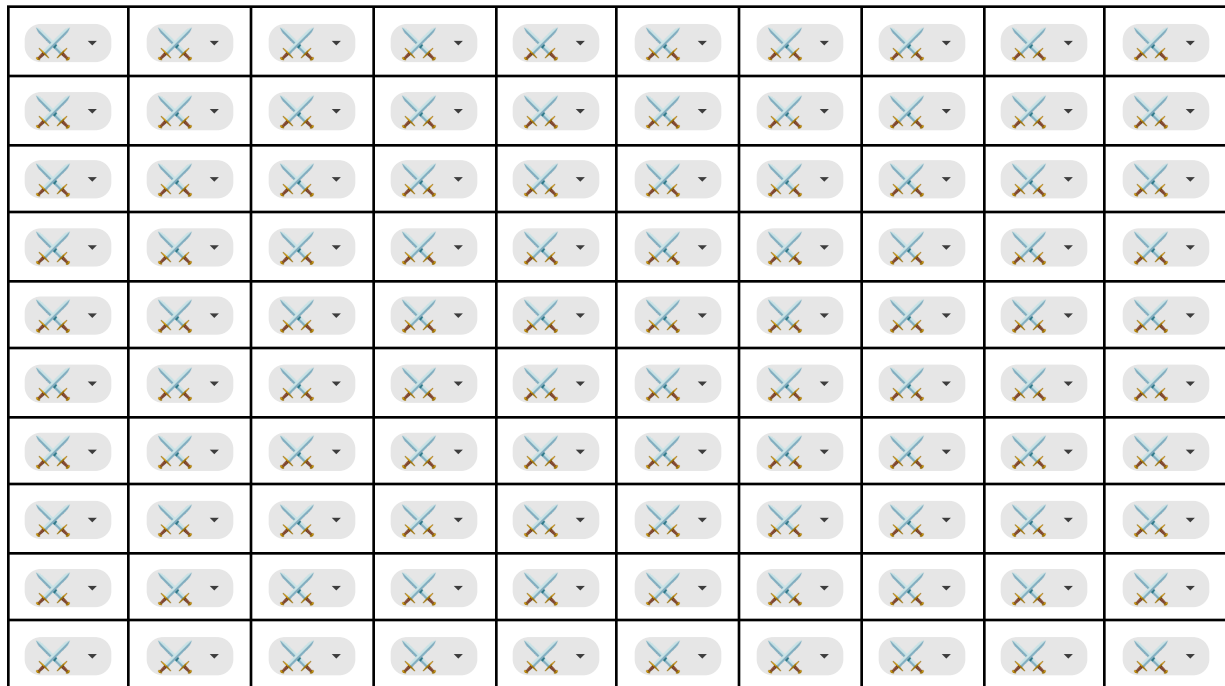


100 G WORK SESSIONS AWAY



G Work Checklist

- ☐ Set a desired outcome and plan actions
- ☐ Pick an attitude
- ☐ Hydrate, Caffeinate, Get the blood flowing
- ☐ Remove distractions
- ☐ Set a timer for 60-90 mins
- ☐ Get started
- ☐ Evaluate afterwards

G Work Session Tracker Template

SESSION #1 - 21/06 14:30 - 15:30

Desired Outcome:

- Draft for a referral program

Planned Tasks:

- Analyze how different referral programs are structured
- Chat back and forth with chatgpt to see what would fit my client the best
- Start with creating the structure draft.

Post-session Reflection

Solid session, learned about different ways to use a referral program. Chatgpt gave me some insights and I have started with creating a draft.

SESSION #2 - 21/06 16:35 - 17:40

Desired Outcome:

- Getting a clear view on how I can help the car detailing business.

Planned Tasks:

- Task 1 Research his business and website
- Task 2 Research Top players
- Task 3 Find a gap to fill for him

Post-session Reflection

Don't know why but I skipped my first task. Went straight into analyzing topplayers which was very valuable, got some key insight in how car detailing businesses operate

SESSION #3 - 22-06 19:00 - 20:00

Desired Outcome:

- 5 top notch linkedin post ready to go

Planned Tasks:

- Task 1 Review the post 1 by 1
- Task 2
- Task 3

Post-session Reflection

- Alright reviewing it took a lot longer than expected. But I now have 1 top notch linkedin post. Jumping straight into another session
-

SESSION #4 - 22-06 20:00 - 21:00

Desired Outcome:

- 2 top notch linkedin post ready to go

Planned Tasks:

- Task 1 Review the post 1 by 1
- Task 2
- Task 3

Post-session Reflection

- The reviewing always takes longer than expected and I keep finding things to change (which is good because I improve the post with it). I have found the groove again and am getting back in the flow.
-

SESSION #5 - 23-06 20:00 - 21:00

Desired Outcome:

- 2 top notch linkedin post ready to go

Planned Tasks:

- Task 1 Review the post 1 by 1
- Task 2
- Task 3

Post-session Reflection

\

- Reviewed 2 posts and they are very good now. The focus I have is increased and even after a long day I was able to bring up the focus and energy to get it done. For the next session phone out messages are distracting.

SESSION #6 - 24-06 09:30 - 11:00

Desired Outcome:

- All my posts will be reviewed and ready to go

Planned Tasks:

- Task 1 Review the post 1 by 1
- Task 2 create and order in which I want to post them
- Task 3

Post-session Reflection

\

- Good session no distraction focussed on the goal only and got it done. It took me a lot longer to figure out the linkedin part but found a way

SESSION #7 - 24-06 12:30- 14:00

Desired Outcome:

- Insight in how my new niche will look like

Planned Tasks:

- Task 1 Analyze top players website, instagram
- Task 2 Ask some G's in the chat how they do it
- Task 3

Post-session Reflection

\

- Got some valuable insights in my new niche, I do notice that I rather try to get too much information instead of making a plan.

SESSION #8 - 25-06 10:40- 12:00

Desired Outcome:

- A plan to help car detailers grow

Planned Tasks:

- Task 1 Analyze my current prospect
- Task 2 Find gaps in his business
- Task 3

Post-session Reflection

\

- The way to go is ads and organic social media growth.

SESSION #9 - 25-06 16:45- 17:45

Desired Outcome:

- 5 Prospects + 5 outreaches

Planned Tasks:

- Task 1 Look for 5 prospects
- Task 2 DM the businesses
- Task 3

Post-session Reflection

\

- I was a lazy and scared guy, holy f*ck I was amazed by the resistance I felt for just sending one message. I still send out 2 solid outreaches and going back and forth with 1 of them.

SESSION #10 - 25-06 20:45- 21:45

Desired Outcome:

- A more detailed plan for my current client about the community structure.

Planned Tasks:

- Task 1 Analyze free communities
- Task 2 find Ideas to steal
- Task 3

Post-session Reflection

\

- Decent session, had a hard time expanding the current structure and analyzing top communities. Most free communities do not offer that much of a deep structure.

SESSION #11 - 26-06 11:45- 12:45

Desired Outcome:

- A more detailed plan for my current client about the structure

Planned Tasks:

- Task 1 Analyze good communities
- Task 2 Go back and forth with chat gpt about it
- Task 3

Post-session Reflection

\

- Created a better, more whole structure and found some ideas that we could implement in the future.

SESSION #12 - 26-06 17:30- 18:30

Desired Outcome:

- A more detailed plan for my current client about the referral program

Planned Tasks:

- Task 1 Analyze good referral programs
- Task 2 Go back and forth with chat gpt about it
- Task 3

Post-session Reflection

\

- Boom I have created the first very solid version. I notice that after I eat my focus is drastically decreased. I will eat less volume wise

SESSION #13 - 26-06 18:30- 19:30

Desired Outcome:

- Create a accountability system for the community

Planned Tasks:

- Task 1 Analyze TRW
- Task 2 Go back and forth with chat gpt about it
- Task 3

Post-session Reflection

\

- Good session, focussed on the target and reached my goal.

SESSION #14 - 26-06 21:20- 22:20

Desired Outcome:

- Found a new hook to use for my linkedin posts

Planned Tasks:

- Task 1 Analyze successful linkedin copy
- Task 2 Pick one of my linkedin posts and improve it

- Task 3

Post-session Reflection

\

- Good session but it went in a completely different direction. I opened linkedin and I got in conversations with different leads. I did not had time to look into successful linkedin post and will do that tomorrow

SESSION #15 - 27-06 12:00- 13:00

Desired Outcome:

- Found a new hook to use for my linkedin posts

Planned Tasks:

- Task 1 Analyze successful linkedin copy
- Task 2 Pick one of my linkedin posts and improve it
- Task 3

Post-session Reflection

\

- Focussed on the objective, got distracted once but pulled myself back into G mode. Outcome is a new hook and improved LinkedIn Post.

SESSION #16 - 27-06 13:25- 14:25

Desired Outcome:

- Texted around 50 leads

Planned Tasks:

- Task 1 go on linkedin start texting leads.
- Task 2
- Task 3

Post-session Reflection

\

- I did not expect that the texting would take so long. But I got a good quantity in and went back and forth with some who replied quickly.
-

SESSION #17 - 27-06 15:45- 16:45

Desired Outcome:

- Draft for an advanced copy review

Planned Tasks:

- Task 1 Go and determine all the information needed to get a review and put it in a docs
- Task 2 Gather all the information.
- Task 3

Post-session Reflection

\

- Focussed on the objective, got distracted once but pulled myself back into G mode. Outcome is a new hook and improved Linkedin Post.
-

SESSION #18 - 28-06 09:45- 11:15

Desired Outcome:

- Texted 25 leads

Planned Tasks:

- Task 1 Open linkedin and start choosing leads to message
- Task 2
- Task 3

Post-session Reflection

\Ended up texting 30 leads and got a few back and forth conversations. I am convinced I will have at least 1 new lead. I worked with the right focus towards the goals and surpassed it.

SESSION #19 - 28-06 14:15- 15:15

Desired Outcome:

- Expanded version of my referral system

Planned Tasks:

- Task 1 Analyze and look for best practices of referral systems.
- Task 2
- Task 3

Post-session Reflection

Analyzed a lot of different best practises and I got some great insight from it

SESSION #20 - 30-06 15:55- 16:55

Desired Outcome:

- Texted 30 leads

Planned Tasks:

- Task 1 Open linkedin and start texting the leads one by one
- Task 2
- Task 3

Post-session Reflection

Texted 23 leads, there were no more leads left to text so I went to approach new people to connect with.

SESSION #21 - 30-06 20:05- 21:05

Desired Outcome:

- 3 different type of draft logos

Planned Tasks:

- Task 1 Check canva templates
- Task 2 analyze other barber logo's
- Task 3

Post-session Reflection

5 solid examples for different types of logos. The focus was there but a few time I got distracted by my rectangle. It needs to be powered down...

SESSION #22 - 01-07 16:30- 17:30

Desired Outcome:

- Document with questions and outcomes for a client meeting

Planned Tasks:

- Task 1 Write down my question
- Task 2 Go over results and analyze them.
- Task 3

Post-session Reflection

This did not take a long time and it looks like shit, this is unacceptable and I need to come up with more.

SESSION #23 - 01-07 17:45- 18:55

Desired Outcome:

- Improved referral system

Planned Tasks:

- Task 1 Analyze referral system and look for aspect to adjust and use
- Task 2 Compare with my current system and make improvement
- Task 3

Post-session Reflection

Analyzed a lot of referral system and most of them are quite “mediocre” I found a few options I can add to my system in order to offer more value to the people and incentivize them more.

SESSION #24 - 01-07 19:00- 20:00

Desired Outcome:

- Texted with the linkedin leads and send messages to the new leads with a post scheduled for tomorrow morning.

Planned Tasks:

- Task 1 Open linkedin and start replying to messages
- Task 2 Look for new connections that have been made and message them
- Task 3 Setup everything for the post to be ready

Post-session Reflection

I should start with first messaging the leads and then when I have time left start texting with them. Instead of getting distracted by a response from a lead.

SESSION #25 - 02-07 08:30- 10:00

Desired Outcome:

- 5 different variations of how my barber wants his logo to be.

Planned Tasks:

- Task 1 Analyze his feedback
- Task 2 Analyze how to integrate this with my current logos
- Task 3 Start making changes and improvements

Post-session Reflection

Created some very good logos which look very nice with the new adjustments. The session itself was focussed and my girl only distracted me once.

SESSION #26 - 02-07 13:00 - 14:00

Desired Outcome:

- Created a docs with all the questions and information I need + explanation

Planned Tasks:

- Task 1 Look at my current docs and analyze what is missing
- Task 2 Brainstorm on what information I need in order to get what I want
- Task 3 Add all the questions to the docs and explain why

Post-session Reflection

Solid docs with everything I wanted to ask for our meeting. I was focussed and was done quicker than expected to I went on and continued with another task

SESSION #27 - 02-07 18:00 - 19:30

Desired Outcome:

- Completed advanced copy review docs for my community structure, referral system, and accountability system.

Planned Tasks:

- Task 1 Analyze each topic individually
- Task 2 Topic for topic look for gaps and how to fill them up
- Task 3 Send it to a student to see what he feels about it.

Post-session Reflection

I do not yet have the whole document together but I added a few nice new features that will benefit the community.

SESSION #28 - 03-07 11:30 - 12:30

Desired Outcome:

- Found a new method for my linkedin post

Planned Tasks:

- Task 1 Analyze the best performing post
- Task 2 Analyze the worst performing post
- Task 3 Analyze high performing post from others
- Task 4:

Post-session Reflection

I gained some valuable insight in what is lacking in my posts and it is the CTA on a later GWS I will solely focus on creating good hooks and killer cta's

SESSION #29 - 03-07 13:00 - 14:30

Desired Outcome:

- Complete advanced copy review docs + submission

Planned Tasks:

- Task 1 Improve on the feedback from gaby
- Task 2 Analyze all the requirements and add whatever is missing
- Task 3 do the pushups
- Task 4: send it for review

Post-session Reflection

Got everything done, it took a bit longer but everything was done and I submitted it.

SESSION #30 - 03-07 17:45 - 18:45

Desired Outcome:

- A new format created for my linkedin post

Planned Tasks:

- Task 1 Analyze the posts I made and pick one that would fit a new format
- Task 2 Create a new hook with the mega library
- Task 3 Offer some actionable steps in the post
- Task 4: Create a strong CTA that is connected to a desire and low effort.

Post-session Reflection

Shit effort I got distracted a lot and I will not count this GWS I will redo it

SESSION #30 - 03-07 19:00 - 20:00

Desired Outcome:

- A new format created for my linkedin post

Planned Tasks:

- Task 1 Analyze the posts I made and pick one that would fit a new format
- Task 2 Create a new hook with the mega library
- Task 3 Offer some actionable steps in the post
- Task 4: Create a strong CTA that is connected to a desire and low effort.

Post-session Reflection

Focus focus focus, this was a good session with no distractions and got a very solid draft for a new format in which I am providing more actionable steps and a CTA connected to those steps.

SESSION #31 - 03-07 20:15 - 21:15

Desired Outcome:

- A new format created for my linkedin post

Planned Tasks:

- Task 1 Analyze the posts I made and pick one that would fit a new format
- Task 2 Create a new hook with the mega library
- Task 3 Offer some actionable steps in the post
- Task 4: Create a strong CTA that is connected to a desire and low effort.

Post-session Reflection

I ended up getting a good idea for either a new lead magnet or low ticket product but I did not write another linkedin post with my new strat.

SESSION #32 - 04-07 08:30 - 09:30

Desired Outcome:

- Extensive personal analysis on my ACR

Planned Tasks:

- Task 1 Analyze structure and programs that I made
- Task 2 Do a swot analysis
- Task 3 Write conclusion
- Task 4:

Post-session Reflection

Finished everything and got myself a very extensive personal swot analysis on my project. Focus was there and not distractions.

SESSION #33 - 04-07 19:30 - 20:30

Desired Outcome:

- Reviewed and improved my new linkedin post and created a draft for another linkedin post

Planned Tasks:

- Task 1 Analyze the post
- Task 2 start reviewing it
- Task 3 Improve it
- Task 4:

Post-session Reflection

Good session, great focus because of the training before. Got a very solid post with a new angle. Did start with creating the draft, I will do that next session.

SESSION #34 - 04-07 21:00 - 22:00

Desired Outcome:

- Created a draft for another linkedin post

Planned Tasks:

- Task 1 Pick a hook I want to write about
- Task 2 clear your mind
- Task 3 start writing without any focus on CW tactics
- Task 4:

Post-session Reflection

I started off reading my latest linkedin post and I realized there was a disconnect. So I started improving it and did not get to creating a new draft.

SESSION #35 - 04-07 22:00 - 23:00

Desired Outcome:

- Found out what platform to build the website and how to build it

Planned Tasks:

- Task 1 Research the possibilities
- Task 2 Talk to the G's about the best options
- Task 3 Look at requirements
- Task 4 Make decision

Post-session Reflection

I found a few options and each has their own pro's and con's. Brendan told me wordpress is ass but design is worth it. Gotta look into the different costs that come with building a website. Did not make a final decision yet and need to research a bit more about building websites.

SESSION #36 - 05-07 10:20 - 11:20

Desired Outcome:

- Made a clear overview of the costs for my barber to have a website

Planned Tasks:

- Task 1 Watch business in a box website making
- Task 2 Research the pricing for all the elements for a website
- Task 3 Create an excel sheet.
- Task 4

Post-session Reflection

I found a few options and each has their own pro's and con's. Brendan told me wordpress is ass but design is worth it. Gotta look into the different costs that come with building a website. Did not make a final decision yet and need to research a bit more about building websites.

SESSION #37 - 05-07 11:30 - 13:15

Desired Outcome:

- Made a clear overview of the costs for my barber to have a website

Planned Tasks:

- Task 1 Watch business in a box website making
- Task 2 Research the pricing for all the elements for a website
- Task 3 Create an excel sheet.
- Task 4

Post-session Reflection

I texted with a buddy of mine and he gave me a suggestion, I analyzed a few templates and have now found the right one

SESSION #38 - 05-07 13:25 - 14:25

Desired Outcome:

- General structure of the website

Planned Tasks:

- Task 1 Analyze different website and see how to structure mine and what to add
- Task 2 Create general sections
- Task 3 Start filling in the text.

- Task 4

Post-session Reflection

I texted with a buddy of mine and he gave me a suggestion, I analyzed a few templates and have now found the right one

SESSION #39 - 05-07 15:00 - 16:30

Desired Outcome:

- General visualization of the website

Planned Tasks:

- Task 1 Analyze different website and see how they visualize their website and what to use for mine
- Task 2 Trial and error
- Task 3
- Task 4

Post-session Reflection

Great session worked very focussed completely in the zone and got a lot done on regarding the visual design.

SESSION #40 - 07-07 16:30 - 17:30

Desired Outcome:

- Better visuals of the website

Planned Tasks:

- Task 1 Try different types of fonts and colors.
- Task 2
- Task 3
- Task 4

Post-session Reflection

The focus was fine but I am running into an issue regarding my design skills. I do not know what good fonts/colors would be. I will figure this out in the next session

SESSION #41 - 08-07 10:30 - 11:30

Desired Outcome:

- A complete list of actions for my barber and a list of software/programs he needs.

Planned Tasks:

- Task 1 List out all the aspects he needs
- Task 2 Write a action plan for him
- Task 3 Send it to him.
- Task 4

Post-session Reflection

So I realized that I am doing way too much for what I am getting paid. So I will focus on finishing the website and then offering to help with the other stuff afterward to get more money in.

Got some new idea of sectioning the website and it will be easier for the visitor to only make one choice!

SESSION #42 - 08-07 12:15 - 13:15

Desired Outcome:

- Visualizing the website and completing the structure of the different sections.

Planned Tasks:

- Task 1 List out all the aspects he needs
- Task 2 Write a action plan for him
- Task 3 Send it to him.
- Task 4

Post-session Reflection

So I realized that I am doing way too much for what I am getting paid. So I will focus on finishing the website and then offering to help with the other stuff afterward to get more money in.

Got some new idea's of sectioning the website and it will be easier for the visitor to only make one choice!

SESSION #43 - 08-07 20:00 - 21:00

Desired Outcome:

- Fully prepared for the marketing meeting for tomorrow

Planned Tasks:

- Task 1 Decide what information I need to have
- Task 2 List out all the questions I have
- Task 3
- Task 4

Post-session Reflection

I am very well prepared and I am going to crush it!

SESSION #44 - 09-07 10:00 - 11:00

Desired Outcome:

- Got a document with a top player analysis.

Planned Tasks:

- Task 1 Look for TP in the big cities
- Task 2 Analyze their funnel
- Task 3 Create a analysis
- Task 4

Post-session Reflection

So I realized that I am doing way too much for what I am getting paid. So I will focus on finishing the website and then offering to help with the other stuff afterward to get more money in.

Got some new idea's of sectioning the website and it will be easier for the visitor to only make one choice!

SESSION #45 - 09-07 15:00 - 16:00

Desired Outcome:

- Got a list of 20 prospects

Planned Tasks:

- Task 1 Determine the niche I want to reach out to
- Task 2 Analyze their funnels and analyze how they can each improve their business.
- Task 3
- Task 4

Post-session Reflection

Solid, even got 23 prospect focus is always higher when you know what you are doing it for

SESSION #46 - 09-07 16:30 - 17:30

Desired Outcome:

- More detailed researched on the barber niche

Planned Tasks:

- Task 1 Analyze top players
- Task 2
- Task 3
- Task 4

Post-session Reflection

Shit session, had so many tabs open, got so many notifications that I lost focus

SESSION #47 - 10-07 09:00 - 10:00

Desired Outcome:

- Went through a big majority of the Ai automation campus

Planned Tasks:

- Task 1 Watch the videos.
- Task 2
- Task 3
- Task 4

Post-session Reflection

Good session, no distractions just blasting through the lesson because I am hyped for this.

SESSION #48 - 10-07 11:00 - 12:00

Desired Outcome:

- Finished the first section of Ai automation campus

Planned Tasks:

- Task 1 Watch the videos.
- Task 2
- Task 3
- Task 4

Post-session Reflection

Solid session, but I notice when there is already a tiny topic that does not grab my attention I lose focus. It is funny and good to see how the copywriting tactics come to play with myself and I get a better understanding.

SESSION #49 - 10-07 13:45 - 14:45

Desired Outcome:

- A list of warm outreach client with the Ai automation that they could use!

Planned Tasks:

- Task 1 Go through contacts and write them down
- Task 2 Analyze their website and find what automation they can use.

- Task 3
- Task 4

Post-session Reflection

Got a list connected the automation to the businesses and already reached out to 1 of them. I did get a bit distracted during the session but I managed to pull myself back into it.

SESSION #50 - 10-07 20:25 - 21:25

Desired Outcome:

- Finalized website

Planned Tasks:

- Task 1 Analyze top players in NYC
- Task 2 Read the feedback from zay
- Task 3 Implement and write new copy
- Task 4 Fix a new font

Post-session Reflection

Good focussed session, I do notice that because I have to get dialed in for a bit it is better for me to make a gws longer than an hour.

SESSION #51 - 11-07 17:00 - 18:00

Desired Outcome:

- Finalized website with the adjustments my client wanted

Planned Tasks:

- Task 1 Listen to his message again and apply feedback
- Task 2
- Task 3
- Task 4

Post-session Reflection

It was a bit hard implementing the feedback without having very clear guidelines but I made the best out of it. I will need to show it to him and get detailed feedback from him.

SESSION #52 - 12-07 09:00 - 10:00

Desired Outcome:

- New idea/plan for my barber client

Planned Tasks:

- Task 1 Analyze top players
- Task 2 steal ideas
- Task 3 Figure out how to implement it for my barber
- Task 4

Post-session Reflection

Very good session, the most important thing for a new barber is to get attention to his shop and then monetize that attention. I figured out a way for him to do this on a small scale and how to scale this idea to get even more new clients and transform them into loyal customers.

SESSION #53 - 12-07 12:45 - 13:45

Desired Outcome:

- Finished the website

Planned Tasks:

- Task 1 Read winner writing process and change the copy
- Task 2 Analyze how top players do it
- Task 3 make the improvements
- Task 4

Post-session Reflection

I thought it would be finished but I ran into new problems/unknowns that need to be fixed.

SESSION #54 - 12-07 14:00 - 15:30

Desired Outcome:

- Fixed the roadblocks I ran into

Planned Tasks:

- Task 1 Read winner writing process and change the copy
- Task 2 Analyze how top players do it
- Task 3 make the improvements
- Task 4

Post-session Reflection

Very good session, the most important thing for a new barber is to get attention to his shop and then monetize that attention. I figured out a way for him to do this on a small scale and how to scale this idea to get even more new clients and transform them into loyal customers.

SESSION #55 - 13-07 13:00 - 14:30

Desired Outcome:

- Website completed with animations and fades

Planned Tasks:

- Task 1 Go and test out how it is now and analyze how to improve it
- Task 2 Implement changes and test it
- Task 3 make the improvements
- Task 4

Post-session Reflection

Great session, finished the big majority now time for small optimizations

SESSION #56 - 13-07 17:30 - 18:30

Desired Outcome:

- Fully optimized the website visuals and copy.

Planned Tasks:

- Task 1 See what needs to be improved on and what needs to be optimized
- Task 2 improve and optimize until it is good
- Task 3
- Task 4

Post-session Reflection

Very good session, the most important thing for a new barber is to get attention to his shop and then monetize that attention. I figured out a way for him to do this on a small scale and how to scale this idea to get even more new clients and transform them into loyal customers.

SESSION #57 - 13-07 19:00 - 20:00

Desired Outcome:

- Got a plan of conquest for SEO for my client.

Planned Tasks:

- Task 1 Analyze the keywords
- Task 2 Pick a keyword
- Task 3 fill in conquest planner
- Task 4

Post-session Reflection

Set a goal and different checkpoints to achieve it and ensure that it will work. Finished the first half of the conquest planner.

SESSION #58 - 13-07 08:00 - 09:00

Desired Outcome:

- Finished new conquest planner

Planned Tasks:

- Task 1 Go through the document and finish every section
- Task 2
- Task 3
- Task 4

Post-session Reflection

Went well and got a great plan for conquest and now it is only a matter of execution and staying dynamic/adaptable.

SESSION #59 - 15-07 17:00 - 18:00

Desired Outcome:

- Draft of AI automation for voiceflow

Planned Tasks:

- Task 1 Analyze and choose what to use as a example
- Task 2 Watch the video's again
- Task 3 start building
- Task 4

Post-session Reflection

Got started on a draft going straight back into another GWS

SESSION #60 - 15-07 18:00 - 19:00

Desired Outcome:

- Completed draft

Planned Tasks:

- Task 1 Continue with creating the draft
- Task 2 Look for missing information
- Task 3
- Task 4

Post-session Reflection

Keep it going I am in the flow going straight into a third session to finish the draft

SESSION #61 - 15-07 19:00 - 20:00

Desired Outcome:

- Finished draft of ai automation

Planned Tasks:

- Task 1 Finish the draft and add all the missing elements
- Task 2
- Task 3
- Task 4

Post-session Reflection

Went well and got a great plan for conquest and now it is only a matter of execution and staying dynamic/adaptable.

SESSION #62 - 17-07 09:50 - 10:50

Desired Outcome:

- Improved version of the automation system

Planned Tasks:

- Task 1 Test the system and find bugs/mistakes/improvements
- Task 2
- Task 3
- Task 4

Post-session Reflection

Blasting through the improvements and finding more things I need to improve on.

SESSION #63 - 19-07 07:00 - 08:00

Desired Outcome:

- Improved version of the automation system

Planned Tasks:

- Task 1 Test the system and find bugs/mistakes/improvements
- Task 2
- Task 3
- Task 4

Post-session Reflection

Asked some G's for a feedback and went through the system to find ways to improve it.

SESSION #64 - 19-07 08:00 - 09:00

Desired Outcome:

- Improved version of the automation system

Planned Tasks:

- Task 1 Test the system and find bugs/mistakes/improvements
- Task 2
- Task 3
- Task 4

Post-session Reflection

I keep running into new ways to improve it and it is becoming a very good system. I want to get the ai to work more and better

SESSION #65 - 20-07 08:00 - 09:00

Desired Outcome:

- Improved version of the automation system

Planned Tasks:

- Task 1 implement all the feedback from the g's

- Task 2
- Task 3
- Task 4

Post-session Reflection

I need to separate myself from the other in the room in order to work ultra focussed

SESSION #66 - 21-07 08:00 - 09:00

Desired Outcome:

- Improved version of the automation system

Planned Tasks:

- Task 1 Finish the draft and add all the missing elements
- Task 2
- Task 3
- Task 4

Post-session Reflection

Went well and got a great plan for conquest and now it is only a matter of execution and staying dynamic/adaptable.

SESSION #67 - 21-07 09:00 - 10:00

Desired Outcome:

- Improved version of the automation system

Planned Tasks:

- Task 1 Finish the last feedback I have received from everyone and improve it
- Task 2
- Task 3
- Task 4

Post-session Reflection

The system is almost finished and ready I am going to blow away my prospects with this system

SESSION #68 - 22-07 09:30 - 10:30

Desired Outcome:

- Improved version of the automation system

Planned Tasks:

- Task 1 Finish the last feedback I have received from everyone and improve it
- Task 2 Go over it one more time
- Task 3 Let my friend who knows nothing about it test it
- Task 4

Post-session Reflection

Got some very helpful input and will make the last improvements

SESSION #69 - 22-07 11:00 - 12:00

Desired Outcome:

- finished version of the automation system

Planned Tasks:

- Task 1 Finish the last feedback I have received from everyone and improve it
- Task 2
- Task 3
- Task 4

Post-session Reflection

The system is finally finished and ready to be sent as a sample to the prospects.

SESSION #70 - 22-07 21:30 - 22:30

Desired Outcome:

- Do outreach for the ai system

Planned Tasks:

- Task 1 Finish the last feedback I have received from everyone and improve it
- Task 2
- Task 3
- Task 4

Post-session Reflection

The system is finally finished and ready to be sent as a sample to the prospects.

SESSION #71 - 11-08 09:30 - 10:30

Desired Outcome:

- A draft for the new conquest planner

Planned Tasks:

- Task 1 Pull up a clean conquest planner and Analyze my current situation
- Task 2 Start with answering the questions
- Task 3
- Task 4

Post-session Reflection

It feel good to be back in the game after not having done GWS for a while. I was productive but I noticed that I tend to distract myself when I run into something a bit more difficult and my brain need to readjust to doing focussed gws again.

SESSION #72 - 11-08 10:30 - 11:30

Desired Outcome:

- Complete the new conquest planner

Planned Tasks:

- Task 1 Continue with mapping out everything that needs to be done in order to achieve the goal
- Task 2 Send it to my partner for possible feedback.
- Task 3
- Task 4

Post-session Reflection

I got a lot less distracted and need to put in the reps again to stimulate my brain to overcome roadblocks and difficulties.

SESSION #73 - 11-08 21:00 - 22:00

Desired Outcome:

- Improved and reviewed conquest planner

Planned Tasks:

- Task 1 Hop on a call with my friend and go over the current planner
- Task 2 Spot gaps, mistakes, and improvements and change them
- Task 3
- Task 4

Post-session Reflection

We went over a bit less than half of the conquest planner made some very good changes and also came to some valuable insights. Focus was high and energy was flowing.

SESSION #74 - 11-08 22:00 - 23:00

Desired Outcome:

- Improved, reviewed, and finished conquest planner

Planned Tasks:

- Task 1 Continue with reviewing the planner

- Task 2 Spot the gaps, mistakes, and improvements and change them
- Task 3
- Task 4

Post-session Reflection

We finished everything and we made changes where needed and deleted the unnecessary information. Going to the end I started to get very tired but we pushed through and finished everything off.

SESSION #75 - 12-08 11:00 - 12:00

Desired Outcome:

- Draft script Brian

Planned Tasks:

- Task 1 Determine which elements we want to use in the introduction video and we want to show
- Task 2 Make a chronological order of the elements
- Task 3 Start writing a script
- Task 4

Post-session Reflection

We finished everything and we made changes where needed and deleted the unnecessary information. Going to the end I started to get very tired but we pushed through and finished everything off.

SESSION #76 - 12-08 14:00 - 15:00

Desired Outcome:

- Complete the draft with Zay

Planned Tasks:

- Task 1 Review my draft
- Task 2 Brainstorm about our plan, what we want to see and how we want to see it

- Task 3 Write it down in a clear and concise way
- Task 4

Post-session Reflection

Very focussed session, we communicated very well and that made it easy to discuss ideas and put our perspective on paper.

SESSION #77 - 12-08 15:00 - 16:25

Desired Outcome:

- Complete the draft with Zay

Planned Tasks:

- Task 1 Continue with the brainstorming and writing it down.
- Task 2
- Task 3
- Task 4

Post-session Reflection

Working with someone on the same thing makes you want to keep yourself accountable to that person and therefore you are both focussed and working as hard as you can. I like it and will keep doing this.

SESSION #78 - 13-08 10:00 - 11:30

Desired Outcome:

- Outline draft structure for landingpage

Planned Tasks:

- Task 1 Analyze different landingpages
- Task 2 Write down the overall structure they all have
- Task 3 Point out specific elements that I like
- Task 4

Post-session Reflection

Working with someone on the same thing makes you want to keep yourself accountable to that person and therefore you are both focussed and working as hard as you can. I like it and will keep doing this.

SESSION #79 - 13-08 17:00 - 18:00

Desired Outcome:

- Improved outline of the landingpage draft

Planned Tasks:

- Task 1 Analyze the draft I made
- Task 2 Look at the landingpages I analyzd
- Task 3 Use the winners writing proces to image who your talking etc
- Task 4

Post-session Reflection

Very good session with my parter and we found very good elements we can use for our landingpage and started with recreating a solid structure.

we did a really good job to get all of their will they biy thresholds to the max to ensure that they are the most likely to fill in their information.

SESSION #80 - 13-08 18:00 - 19:00

Desired Outcome:

- Finished the outline and structure on the landingpage

Planned Tasks:

- Task 1 Continue with filling imagining the WWP in order to get the people above all the will they buy thresholds
- Task 2 review and rearrange the structure elements in order to make the next step logical for prospect clear and logical

- Task 3
- Task 4

Post-session Reflection

We did a really good job to get all of their will they buy thresholds to the max to ensure that they are the most likely to fill in their information.

SESSION #81 - 14-08 11:20 - 13:00

Desired Outcome:

- Improved first version of the landingpage with a clear overview structure

Planned Tasks:

- Task 1 Analyse different landingpages for inspiration
- Task 2 Review the current structure and make changes were needed
- Task 3 Do a walkthrough the landingpage from the prospects perspective
- Task 4

Post-session Reflection

Got some really good insights and worked very focussed for a long time in one go. Getting closer to achieving greatness with every GWS

SESSION #82 - 14-08 17:30 - 18:30

Desired Outcome:

- Improved first version of the landingpage with a clear overview structure

Planned Tasks:

- Task 1 Analyse different landingpages for inspiration
- Task 2 Review the current structure and make changes were needed
- Task 3 Do a walkthrough the landingpage from the prospects perspective
- Task 4

Post-session Reflection

Got a very good improved version of the landingpage and the walkthrough got me very good insight on what the prospect is expecting/experiencing in each section.

SESSION #83 - 15-08 09:00 - 10:00

Desired Outcome:

- Overview of the key important elements for in the VSL

Planned Tasks:

- Task 1 Research and analyze different types of VSL's
- Task 2
- Task 3
- Task 4

Post-session Reflection

Good session got some very good insights and did not get distracted a single time

SESSION #84 - 15-08 10:30 - 11:30

Desired Outcome:

- Start of the draft for the VSL

Planned Tasks:

- Task 1 Based on the research I did determine what is important for us and what we need to use
- Task 2 Start with creating the layout
- Task 3
- Task 4

Post-session Reflection

It went well, it was a bit difficult to determine where our prospect is right now and what we want him to do in order to become a lead.

SESSION #85 - 15-08 12:00 - 13:00

Desired Outcome:

- Finished draft of the VSL structure

Planned Tasks:

- Task 1 Finish the layout of the structure
- Task 2 Determine what it is that our prospects needs in order to be invested in our VSL
- Task 3
- Task 4

Post-session Reflection

It was difficult to determine what kind of content we want to talk about in our the structure and how it will connect with our prospects.

SESSION #86 - 16-08 09:00 - 10:00

Desired Outcome:

- Draft of the content in our VSL

Planned Tasks:

- Task 1 Start with creating the content that will be under every section of the structure based on the research
- Task 2
- Task 3
- Task 4

Post-session Reflection

The start is there but I think we are missing something, while writing it I notice that the copy it self connects to each other but I miss the actual connection with

SESSION #87 - 16-08 16:00 - 17:00

Desired Outcome:

- Draft of the content in our VSL

Planned Tasks:

- Task 1 continue with creating the content that will be under every section of the structure based on the research
- Task 2
- Task 3
- Task 4

Post-session Reflection

While creating it we ran into the problem of making a assumption in the previous step and therefore the content will not connect with the reader we need to redo that part

SESSION #88 - 16-08 10:00 - 12:00

Desired Outcome:

- Draft of the content first section in our VSL

Planned Tasks:

- Task 1 Read the research and winners writing proces
- Task 2 Start very small section by section and connect it to the research and WWP
- Task 3
- Task 4

Post-session Reflection

Now we are starting in the right way The first section is now connected to the actual desire of the prospect and everything is now also clicking in my head. It took a lot longer than expected it is a lot more difficult than expected and that is good we are on the right track

SESSION #89 - 17-08 14:00 - 15:00

Desired Outcome:

- Draft of the 2nd section content in our VSL

Planned Tasks:

- Task 1 Read the research and winners writing proces
- Task 2 Connect it to the 2nd section of the VSL
- Task 3
- Task 4

Post-session Reflection

Good session our new approach makes it a lot easier to get it done.

SESSION #90 - 17-08 17:00 - 18:00

Desired Outcome:

- Draft of the 2nd section content in our VSL

Planned Tasks:

- Task 1 Continue with creating the 2nd section and finish it
- Task 2
- Task 3
- Task 4

Post-session Reflection

Finished the 2nd section, sometimes I notice we focus to much on the little details and that costs us a lot of time.

SESSION #91 - 18-08 08:00 - 09:30

Desired Outcome:

- Finish the Landingspage structure based on the new information we got through our research

Planned Tasks:

- Task 1 Analyze the example LP and use tactics we can steal
- Task 2
- Task 3
- Task 4

Post-session Reflection

The landingpage structure is now completely finished and we worked it out quick and efficient.

SESSION #92 - 18-08 11:15 - 13:30

Desired Outcome:

- Improved version of the created copy for first section

Planned Tasks:

- Task 1 Review and improve the copy of the first section
- Task 2
- Task 3
- Task 4

Post-session Reflection

It took a lot of time we were focussing on the smaller details a lot which made us recreate a lot of the copy. I think this is good because the details is what make it happen.

SESSION #93 - 18-08 18:00 - 19:30

Desired Outcome:

- Improved version of the created copy for second section

Planned Tasks:

- Task 1 Review and improve the copy of the second section
- Task 2
- Task 3
- Task 4

Post-session Reflection

Was a good sessions this section was created better than the first one so we could focus on a few important parts of the section that are now very good.

SESSION #94 - 19-08 08:00 - 09:00

Desired Outcome:

- We know how to use google ads and what important is to focus on

Planned Tasks:

- Task 1 Research google ads online
- Task 2 Ask in TRW for people who have experience think about it
- Task 3 use the resources I already received to gain more knowledge
- Task 4

Post-session Reflection

We received some very good information about what to look out for when doing google ads and how you can use it to the best.

SESSION #95 - 19-08 10:00 - 11:00

Desired Outcome:

- Draft of our google ad

Planned Tasks:

- Task 1 Create headlines
- Task 2 Create discription
- Task 3 Choose picture to use
- Task 4

Post-session Reflection

We have a lot of different headlines and description we can use and the draft is complete. It went well and we are ready to finalize it

SESSION #96 - 19-08 13:00 - 14:00

Desired Outcome:

- Finalize Google ads

Planned Tasks:

- Task 1 review and headlines + choose the 15 we want to use
- Task 2 review and improve descriptions + choose the 4 we want to use
- Task 3
- Task 4

Post-session Reflection

Good session had some difficulty choosing and improving the best ones to make sure it is connecting the best to the prospects.

SESSION #97 - 19-08 15:45 - 17:00

Desired Outcome:

- Found a filmmaker

Planned Tasks:

- Task 1 Look for filmmakers

- Task 2 Reach out to them
- Task 3
- Task 4

Post-session Reflection

We reached out to multiple filmmaker within the area and waiting for the quotes the will send us.

SESSION #97 - 19-08 18:30 - 20:00

Desired Outcome:

- Knowing what the content of the comparison table will be

Planned Tasks:

- Task 1 Analyze the competitors and see what they offer
- Task 2 Analyze what we offer and compare it to the competitors
- Task 3
- Task 4

Post-session Reflection

There a now extreme USP's we offer so we have to look at it from a different perspective so we will still be able to be unique

SESSION #98 - 20-08 11:20 - 13:00

Desired Outcome:

- Draft of the comparison table copy

Planned Tasks:

- Task 1 Analyze the contents and base the copy on that
- Task 2
- Task 3
- Task 4

Post-session Reflection

We found a few ways to portray ourself in a more unique way.

SESSION #99 - 20-08 13:45 - 15:00

Desired Outcome:

- Reviewed and Improved version of the first section of the VSL draft

Planned Tasks:

- Task 1 Read everything out loud and pay attention to mismatches, tone of voice, and confusions.
- Task 2 Improve where needed
- Task 3
- Task 4

Post-session Reflection

Ran into a connection issue and we had a mismatch, swiftly figured out where we made a mistake and now the whole version is connected

SESSION #100 - 20-08 17:15 - 19:00

Desired Outcome:

- Reviewed and Improved version of the second section of the VSL draft

Planned Tasks:

- Task 1 Read everything out loud and pay attention to mismatches, tone of voice, and confusions.
- Task 2 Improve where needed
- Task 3
- Task 4

Post-session Reflection

Ran into the problem of fluent flow from the first half into the second half there was some disconnect and non logical sentences. We fixed it and will review it later again.
