

Valerie Zhang

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ACADEMIC APPOINTMENT

Haas School of Business, University of California, Berkeley

July 2022 - present

Assistant Professor (parental leave, 2024)

EDUCATION

Kellogg School of Management, Northwestern University

2016 - 2022

Ph.D., Accounting and Information Management, June 2022

University of Toronto

2016

M.A. in Economics

University of Toronto

2015

B.Comm. in Finance and Economics Minor

in Mathematics

RESEARCH INTERESTS

Information dissemination, social media, information environments of blockchain-based decentralized markets, news media and news algorithmic recommendation, LLMs and research replicability.

WORKING PAPERS

[1] [Reliable Empirical Accounting Research in the Age of Generative AI](#)

- Co-authored with Chris Rigsby and Sean Song

[2] [How News Recommendation Algorithms Redistribute Attention: Evidence from Third-Party Cookie Bans](#)

- Co-authored with Kimberlyn Munevar and Beverly Walther

[3] [The Rise of Reddit: How Social Media Affects Belief Formation and Price Discovery](#)

- Revising for resubmission
- Co-authored with Danqi Hu, Charles M. Jones, Siyang Li, and Xiaoyan Zhang

[4] [Information Processing in a Transparent Market: Evidence from a DeFi Protocol](#)

- Revising for resubmission
- Co-authored with Danqi Hu and Sarit Markovich

[5] [The Dissemination of Earnings News and Information Networks](#)

- Solo-authored

[6] [Credible Disclosure Signals in Unregulated Markets: Evidence from Initial Coin Offerings](#)

- Co-authored with Danqi Hu and Andrew Leone

WORK IN PROGRESS

[7] Earnings News Acquisition through ChatGPT

- Co-authored with Ziqing Tian

[8] Retail Investors and Overnight Price Discovery: Evidence from 24-Hour Equity Trading

- Co-authored with Chris Rigsby

[9] Insider Trading Disclosure

- Co-authored with Wayne R. Guay, Shawn Kim, and David Tsui

[10] When Firms Meet the State: Measuring Exposure to Local Legislation via Textual Similarity

- Co-authored with Jingyi Zhuang

SEMINARS AND CONFERENCE PRESENTATIONS

Emerging Scholar Conference, Berkeley Haas Accounting Brownbag	2025
Harvard Business School, Annual EFA Conference, Junior Accounting Conference	2023
WFA, FARS Midyear Meeting, University of California, Berkeley, London School of Economics,	2022
Texas A&M University, University of Texas at Dallas, University of Colorado Boulder, MIT,	2022
Northeastern University, University of Rochester, University of Washington,	2022
London Business School, University of Pennsylvania, and Columbia University	2022
Accounting PhD Rookie Recruiting and Research Camp, CFEA	2021
AAA Annual Meeting	2019
Conference on Convergence of Financial and Managerial Accounting Research	2019
Department of Accounting Seminar Series, Kellogg School of Management	2018 - 2021

CONFERENCE PARTICIPATION

Kellogg Accounting Conference	2025
Columbia Junior Accounting Conference	2023
Tokenomics at New York University	2021
<i>Journal of Accounting and Economics</i> Conference	2021
AAA Annual Meeting (discussant)	2021
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium	2020
AAA Annual Meeting (moderator, discussant)	2019
Wharton Spring Accounting Conference	2019
Wharton Theory Boot Camp for Empirical Ph.D. Students	2019
FARS Midyear Meeting and Doctoral Consortium	2019
Junior Accounting Theory Conference	2018

REFeree SERVICES

Conference Reviewer: AAA Annual Meeting 2019; FARS Midyear Meeting 2022; Review of Accounting Studies; Management Science.

TEACHING AND RESEARCH EXPERIENCE

Haas School of Business

MBA 202A Financial Accounting

Fall 2025

UGBA 102A Financial Accounting (Undergrad)
PHDBA 229A Doctoral Seminar in Accounting I

*Fall 2022, Fall 2023, Spring 2025
Fall 2023*

Northwestern University

Teaching Assistant to Dr. Ronald Dye [Financial Accounting]

2019

University of Toronto

Teaching Assistant to Dr. Jennifer Murdoch [Quantitative Methods in Economics]

2016

Research Assistant to Dr. Michael Baker

2016

Research Assistant to Dr. Chayawat Ornthanalai

2015, 2016

Research Assistant to Dr. Michelle Alexopoulos

2014 - 2016

HONORS AND AWARDS

AAA/Deloitte Doctoral Consortium Fellow

2020

Northwestern University Travel Grant

2019

Graduate Fellowship, Northwestern University

2016 - 2022

OTHER

Citizenship: Canada

Languages: Fluent in English and Mandarin