Constituent Cover Letter

Meet Mr. Joseph M. Alston

North Carolina House District 60 Representative

Send a New Voice to Raleigh

*This is a **people-powered** campaign to bring real change to North Carolina's 60th District.*

Grassroots Legislative Introduction & 10-Month Advocacy Timeline

Introduction

My name is Joseph M. Alston and I am applying for the job of your next Representative in North Carolina District 60. For more than four decades I have proudly called North Carolina home. — A husband, father, community leader, small business owner, and lifelong advocate for equity, workforce opportunity, and the well-being of every family across Guilford County and the High Point region. My campaign for the North Carolina House of Representatives, District 60, is grounded in the belief that real progress starts at the community level, where lived experience meets policy and service meets accountability.

I hold multiple board certifications, but my most important education came from you, the people of North Carolina. And yes for the past decade, I have navigated one of the most demanding and high-pressure public environments imaginable. As a former committee chair on the One High Point Commission for Reparations, I helped bring life to the reparations policy issues that have impacted the citizenry of High Point. Untold truths and purpose on the effects of slavery and racism against black people. My leadership also includes serving as President of the NAACP High Point, Democratic Party vice chair High Point and a strong advocate for Fair policy and equality in North Carolina. *I've always been about the People, Progress, and Purpose*. I have learned how to communicate with a national audience, how to stand firm in my convictions under intense scrutiny, and how to thrive when every word and action is being judged. Some may see that as a different world; I see it as the perfect training ground for the reality of Raleigh, N.C.

Joseph Alston's legislative mission is clear: to strengthen North Carolina's working families, empower small businesses, enable access to available resources, and ensure that every community—urban and rural alike—has a seat at the table in shaping a fair, affordable, and forward-thinking future.

Candidate background

Joseph M Alston is a proud graduate of

Greensboro College, double major-Business Administration (with concentration in Business Finance) and Recreation Administration; WSSU MS Rehabilitation Counseling and Graduate of Institute of Political Leadership.

Joe is a career professional with over 30+ years in Workforce Development where we coordinate programs for individuals seeking career advancement, trade training and opportunities for youth program development. I work directly with individuals who come from disadvantaged backgrounds and work in the public community. These same individuals seek support and resources to help them get back on their feet and regain a renewed sense of hope. That's why my *people powered campaign* is focused on the people who empower our communities around us. We all deserve a helping hand. My political advocacy is aligned with a focus on improved quality of life and longevity in sustainable resources for our senior and aging population……

Legislative and Advocacy Priorities

Economic Opportunity and Workforce Development

As a workforce development leadership professional and small business owner, I know what it takes to create jobs with livable wages and meet a payroll. North Carolina needs to do more to support our local entrepreneurs. I will champion policies that cut red tape in construction contracts impacting fairness to minority business owners and contractors, expand access to capital for new and existing small business owners, and invest in our community to bring good-paying jobs and economic opportunity back to the 60th District.

My plans for all of this includes:

- Expand trade career pathways through partnerships with local technical colleges, HBCU's and employers.
- Advocate for tax incentives, inclusive construction contract opportunities and grants for small and minority-owned businesses.
- Support local entrepreneurship through a Community Business Empowerment Act encouraging job creation and homegrown innovation.

- Advocate for available lifestyle improvement resources to low income and marginalized families

Affordable Healthcare and Senior Support

In ***North Carolina District 60***, I will fight to lower the cost of prescription drugs, protect coverage for pre-existing medical conditions for our seniors and aging population, and make

sure every family in our district has access to the quality, affordable healthcare they deserve. I plan to achieve this by:

- Promote lower prescription drug costs and increased funding for elder and disability care programs.
- Support legislation to improve access and supportive funding to home-based health services for aging adults.
- Introduce community-based Health and Wellness Resource Hubs connecting residents to preventive care and education.

- Advocate for more programs to cover the costs for (alternative resources) pharmacy to door step programs for individuals that are homebound or non mobile, keeping medication access available

Education and Youth Empowerment

- Advocate for increased public education teacher pay and classroom resource funding across Guilford County.
- Advocate for local resources for Early Childhood education instructors and teachers. Making available for a Early Childcare Education resource hub in every city further impacting the leadership development and training needs of the early education workforce.
- Introduce Youth Advancement Grants to expand mentorship, trade, and afterschool programs, and post high school programs for minority or disadvantaged youth.
- Ensure equitable access to early childhood education and technical support with advanced technology resources.

- Guilford County has over 80 Title I schools and it is our duty to enforce sustainable education access for all. Every child in our district deserves a world-class education that prepares them for the future. From early education in headstart through high school and beyond we want the best in education for our youth, as well as ensure our educators receive high yielding salaries and support.

Civil Rights, Equity, and Justice

For as long as I can remember the ultimate goal has always been, safe communities and a fair justice system. We need smart reforms that increase accountability and build trust between law enforcement and the communities they serve in all district 60 counties and cities. I will be a voice for every family, fighting to protect our civil rights, secure our voting rights, and ensure justice is applied equally to all. Some of my key advocacy points are:

- Strengthen anti-discrimination laws and equitable hiring practices for North Carolina citizens inner city and rural areas.

- Support reform measures to ensure transparency and accountability within public institutions including daycare and early education centers. Reduce the stigma of no children left behind from an early childcare standpoint
- Protect voting access and community participation through civic engagement initiatives fostering proactive education, awareness and accountability.

- Voter Rights Awareness and Education is a key tool to motivating the public to get out and vote during each and every election. The More people are informed, the increase in voter participation will follow.

Affordable Living and Community Infrastructure

- Prioritize affordable housing development and homeownership programs including buyer education, down payment assistance and homeowner livability programs to help avoid foreclosure. “You've bought a house, what now”.
- Expand public transportation options including rideshare and expanded transit routes to connect residents to jobs, training programs and healthcare.
- Support environmental and infrastructure projects promoting clean water, energy efficiency, and neighborhood revitalization during this century and for the future growth.

- Support for non profit and other grassroots organization in the areas of sustainability, empowerment through education and access to programs of improvement.

Closing Message

The Campaign to Elect Joseph M. Alston stands on the foundation of service, integrity, and action now. Together, we can shape a North Carolina that invests in its people—one community, one conversation, and one vote at a time.

“From our neighborhoods to the House floor—District 60 deserves leadership that listens, leads, and delivers with solutions.”