

The MFU Bottleneck Project received the following message from one of our trusted poultry processor partners. We're sharing it as a potential opportunity for individuals looking to enter or expand their role in the processing sector. Please see the letter below for more details.

February 28, 2025

Dear Customers,

It has been our pleasure being your Poultry Processor for the past 21 years!

We have decided to sell our business of Poultry Processing and will no longer process birds here at this location as of May 30, 2025

We started processing birds at NelsonShine Produce in the Fall of 2004. We built this business from the ground up. It has been a journey of learning, meeting wonderful people and developing a business that is truly in demand across Minnesota. Many of you have also gotten to know our wonderful and hard-working employees and our family. We could not have done this without all of you.

It continues to be a growing and thriving business which we are very proud of. However, It is time for us to pass this business to a new owner. If you are interested in being this new owner, or know of someone that may be interested and would like additional information, please email us at nelsonshineproduce@gmail.com or call Ron at 218-232-3750.

Serious, prospective buyers are invited to a business showing on April 5st from 9-Noon. It is our goal to sell the business as a whole with both the database and equipment being sold together. We are also offering consulting if requested.

Again, thank you for all of your business over the past 21 years! We will miss all of our very loyal customers. To show our gratitude, we invite you to a Customer Appreciation picnic, in celebration of the past 21 years, on May 24th from 11 A.M. to 4 P.M. at the NelsonShine farm.

We are looking forward to seeing you.

Sincerely,

Ron & Barb Nelson

NelsonShine Produce

218-232-3750

nelsonshineproduce@gmail.com