Rainmaker *GLORY* Challenge

You didn't complete the challenge, you failed to become what you said you would be, now, you must ask yourself why.

The Rainmaker title in the copywriting campus is one of the most prestigious, exclusive titles you can acquire, the status that comes with it, the confidence you gain when you hold that title, its glorious.

You can be part of this elite group, but you must TRY your BEST, day in and day out.

Will you be left in the dust of your brothers and sisters as we scale the mountain together, while you wallow in your feelings and fear? Or will you join the ranks of the most respected students in campus?

The choice is yours.

What I Must do To Earn My Reward

95 floors on the stairmaster

Specific Struggles

Fill this out daily, tag Cole and myself in the #Agoge-Competitions chat.

Desired Outcome for the Day:

- Progress with my spa lead
- Generate \$5000 for my pressure washing client

Planned Tasks to Achieve it:

- Progress with my spa lead
 - Follow-up email to go out in the evening
- Generate \$5000 for my pressure washing client
 - Check Google Ad campaign, figure out why ads are getting 0 impressions
 - Manually post on IG & FB
 - Improve SEO using SEObility checklist

- Manually post on IG & FB again

Minute-By-Minute Plan

5:45-Wake Up and do morning routine

6:25-Train

- Push (hypertrophy)
- 20-minutes on the stairmaster
- Give reactions in the burpee chat

7:45-End training

8-Copywriting work

11-Clock in

1-2 Eat lunch

6-Eat dinner

7-Clock out

• Reflection on day + plan next

7:25-Leave work

8-Shower then "family time"

9:30-Be in bed

11-ON CALL STARTS

End of the Day Reflection:

- Wins for the day
 - Woke up a half hour later, expecting to go in to work a half hour later
 - But, I spent my morning so well, that I ended up going in at my normal time
 - Improved The SEO on my client's website + continued troubleshooting my 0 impressions on Google Ads + posted twice on SM
 - Broke up with my spa lead
 - Finally heard from my gym client

- Her kids were sick. She's still interested in working together
- My job can be hell, sometimes
 - But, the truth is. If I worked on a cushy corporate environment, I'd be miserable
 - This place has become my Lian Yu
- Listened to a new chapter of HTWFAIP + took notes on how I'll be implementing the lessons learned
- 95 floors on the stairmaster (new PR)
- Insights gained
 - There is no better feeling than being bad at something, then becoming exceptional at it
 - This just motivates me to become a better salesman + digital marketer even more
- Losses
 - Forgot to do my pushups today. Gonna do them tomorrow as soon as I wake up
- What worked well
 - Brought dried apples into work as a quick energy boost
 - Took my lessons from yesterday, and went to the bathroom before I started training
 - The result: Getting into a super nice flow state and crushing my workout.
 - That meaning I did the movements quicker (no loss on quality). + pushed myself harder
- What can be improved
 - I'm making a list of ways that I want to improve my diet. Going to do that tomorrow before I send my GF grocery shopping

The Man/Woman You Are Now vs Who You Want to Be (Keep this the same daily, reminding yourself of who it is you are trying to become):

- Now: Struggles to get results for clients; neverous on sales calls; puts on 80% effort
- Who You Want to Be:
 - Effortlessly gets results for any client...
 - And because he knows rhat, he loves getting on sales calls, since he knows he has the potential to 10X that business
 - <u>Puts in 100% effort in everything that he does, no matter how trivial he is. He's organized I'm everything that he does</u>

Your Reason Why (make this as compelling as possible, keep this the same and pound it into your skull, so you wake up daily with a clear reason):

- I need to protect my family from the evil forces in the world
- I only get one life on this Earth, so I need to make the most of it

-	God has given me too many blessings and awesome people to not become financially success