

Get to know us!

Exxand is more than just a creative studio, it's a sanctuary for boundless imagination and unbridled passion. At Exxand, you'll find a team of gifted individuals dedicated to bringing your visions to life. With our cutting-edge technology and unparalleled expertise, we'll help you push the boundaries of what's possible and create work that's truly transformative. Whether you're an artist, entrepreneur, or marketer, Exxand is the perfect place to unleash your creativity. So why not join us and see what you're truly capable of?

Responsibilities include, but are not limited to:

- Create industry-relevant content that inspires and informs
- Produce well-researched English and Urdu content for online publication and print collaterals
- Organize and conclude drafts and finished projects within the deadlines
- Conduct extensive research and convert complex information in simple and relatable style
- Proficient in generating research-based and academic-style content
- Follow an editorial calendar and collaborate with other team members for timely delivery
- Develop content for multiple platforms, such as websites, email marketing, product descriptions, videos and blogs
- Use Search Engine Optimization (SEO) strategies to maximize the online visibility
- Monitor and analyze the Key Performance Indicators (KPIs) for improvements

We are looking for candidates with the following background and capabilities:

- Proven record of 5+ years in content writing with a professional portfolio
- An impeccable grasp of English and Urdu, with good business vocabulary
- Ability to work independently
- Strong know-how of SEO techniques
- Ability to work on multiple projects with different objectives simultaneously
- Strong interpersonal skills and willingness to communicate with clients, colleagues, and management
- Strict adherence to the style guides of projects and their policies
- Good time management skills, including prioritizing, scheduling, and adapting as necessary
- Proficiency with computers, especially writing programs, such as Google Docs and Microsoft Word, Excel, Outlook, and PowerPoint, WordPress