I'm sending this outreach via. Text or phone.

Subject line→ is this lucas?

Hey! I was making a little piece for hours

And I chose your website because I saw how your homepage is super simple.

Dude. you would be SUPER surprised about how most videographers websites are **super** complex!

And nobody likes a complex videographer. **Especially to trust for their WEDDING DAY!**

Anyway, bro, I wasn't going to send you this in the first place, but I would've felt guilty if I missed the chance to help pass competitors!

I have it ready right now, would you like me to send it via email?