

Hi Smilogy,

I was looking for dental care content on Facebook and came across your profile.

I was pleased with the content and its value of information. Especially the video on how often you should clean your clear aligners because I see how it would be helpful to your target audience.

Facebook led me to your website, where I was shocked to find out that you don't have one of the essential marketing tools - a newsletter.

Did you know that a dental care business in New York City saw a 25% increase in patient referrals within the first six months of launching its newsletter?

One benefit of a newsletter for the dental care business is that you can provide patients with valuable information about dental health and educate them about procedures and treatments. It can also generate patient referrals, drive revenue growth by promoting new services, and increase brand awareness by showcasing the practice's values and building patient trust.

I'd be happy to discuss even more of the benefits of a newsletter and how it can add value to your business, answer any questions you may have, and explore how we can move forward together.

Best regards,

Mauro Matijaš