

#COVIDRelief Tweetstorm

Social Media Toolkit

TWEETSTORM INFORMATION

CBPP, NLIHC, CHN, and our partners invite you to take part in a one-hour tweetstorm on **Wednesday, September 9 from 1-2 pm ET (10am - 11 am PT)**. During this hour, we want to get as many tweets as possible out about the much-needed COVID-19 relief that millions of Americans are depending on. Congressional Republicans have stalled long enough and it is past time to pass a bill that extends unemployment insurance, rent relief and rental assistance, boosts SNAP, and provides fiscal relief for states, localities, and tribal nations. Join us by using the hashtag #COVIDRelief.

SAMPLE SOCIAL MEDIA

(1) Millions of Americans are behind on their rent, can't afford food to feed themselves, or both. Evictions will happen again at Christmas time. Extended unemployment has expired leaving millions without help. It's time to pass a bill that provides much needed #COVIDRelief.

(2) Negotiations between the White House & congressional Democrats over a #COVIDrelief package have stalled due to the cost. Republicans won't go over \$1 trillion. Yet, to include all the policies they say they want will cost more than that. It's time to get back to the table.

(3) Trump's recent executive actions do nothing to alleviate the enormous budget crisis that's battering states & localities nationwide. Millions of jobs could be at stake if states don't get the fiscal aid they desperately need. It's time for robust #COVIDRelief bill.

(4) Trump's recent executive actions should deeply trouble all Americans. They're woefully inadequate & legally dangerous. What this country needs is a bipartisan, robust #COVIDRelief bill to help the millions of people facing extreme hardship.

(5) 30-40M people are at high risk of losing their homes. Congress needs to #GetBacktoWork, pass legislation to provide #COVIDRelief NOW & keep families from facing eviction <https://tinyurl.com/y7hdl9zb>

(6) Time has run out for families across the U.S. scraping together resources to keep from getting evicted once the 30-day notice to evict in the #CARESAct ended. Congress, #DoYourJob! Help these families keep their homes. Support #COVIDRelief NOW <https://tinyurl.com/y7hdl9zb>

(7) #CARESAct eviction protections expire today & millions of families don't see any relief in sight. Congress must #GetBacktoWork & help their constituents keep roofs over their heads during #COVID19. #COVIDRelief <https://tinyurl.com/y7hdl9zb>

(8) #TrumpsEO did NOTHING to help with evictions & homelessness. Now, millions of families are out of time & can no longer stay in their homes. Congress must #GetBacktoWork & do what they can to help these families #StablyHouse #COVIDRelief <https://tinyurl.com/y7hdl9zb>

(9) #DYK people we rely on, like home health aides & food servers, don't earn enough to afford rent. They're now among the millions unemployed who need #RentReliefNow. #GetToWork! Ensure families #StablyHouse during & after #COVID19. #COVIDRelief <https://tinyurl.com/y7hdl9zb>

(10) Congress turned its backs on millions of suffering Americans who are facing evictions in the midst of #COVID19. We must pass at least \$100 billion for #RentReliefNow & extend the eviction moratorium. #COVIDRelief <https://tinyurl.com/y7hdl9zb>

(11) 3 months ago, the House passed the #HEROESAct to expand & extend the federal eviction moratorium. What did Senate Republicans do? They unveiled a #COVIDRelief package that was unacceptable & inadequate. Congress, #GetBackToWork! #DoYourJob & #StopEvictions <https://tinyurl.com/y7hdl9zb>

(12) Millions of families are on the verge of homelessness. The House passed the #HeroesAct 3mos ago authorizing an eviction moratorium, aid for renters, & additional stimulus to families. Congress must #GetBackToWork & pass #COVIDRelief Now <https://tinyurl.com/y7hdl9zb>

(13) Congress is gambling with human life. Evictions cause generational trauma. A single eviction can create a spiraling down into poverty. Americans shouldn't have to experience this trauma. Congress, #DoYourJob. Pass #COVIDRelief & #RentReliefNow <https://tinyurl.com/y7hdl9zb>

(14) If Congress fails to pass #COVIDRelief now & housing protections, a tsunami of evictions has the potential to exacerbate our public health crisis. #GetBackToWork & give people the means to keep their housing during a pandemic <https://tinyurl.com/y7hdl9zb>

(15) #HousingisHealthcare & #HousingAssistance during #COVID19 should be considered as urgent a priority as investments in healthcare. Tell your senator that 88% of people want #HousingStability during & after COVID19, #COVIDRelief <https://tinyurl.com/y8m46hep>

(16) Tell Congress that 9 in 10 people want our elected leaders to ensure #HousingStability during the #coronavirus outbreak. Congress must enact critical housing investments & protections in the next #COVIDRelief spending bill <https://tinyurl.com/y8m46hep>

(17) #DYK 60% of Americans think the Govt. is doing too little to make sure people can stably house during #COVID19? Tell Congress they can do more. Ask them to immediately enact critical housing protections in the next #COVIDRelief spending bill <https://tinyurl.com/y8m46hep>

(18) 80% of Americans want the Govt. to provide #HousingStability during the #COVID19 outbreak. Let your senator know they must do everything they can to enact critical housing investments & protections in the final #COVIDRelief spending bill <https://tinyurl.com/y8m46hep>

(19) Our country can't contain #COVID19 if millions are without homes or on the brink of homelessness. #GetBackToWork & families keep roofs over their heads during & after this pandemic. We need #RentReliefNow & #COVIDRelief <https://tinyurl.com/y7hdl9zb>

(20) Many renters don't have enough \$ for rent. #RentalAssistance is needed to ensure residents who are out of work & fearing eviction are stably housed during & after #COVID19. #GetBackToWork & give us #RentReliefNow & #COVIDRelief <https://tinyurl.com/y9mmz9hv>

(21) We need resources to protect low-income renters at high risk of #COVID19. #GetBackToWork to ensure the next stimulus #COVIDRelief package includes emergency #RentalAssistance <https://tinyurl.com/y9mmz9hv>

(22) It is immoral to kick families & individuals out of their homes during the pandemic. We need resources & protections for people experiencing homelessness who are endangered by #COVID19. #GetBackToWork #COVIDRelief <https://tinyurl.com/y9mmz9hv>

(23) We need #COVIDRelief NOW to keep families housed & healthy. Families should not have to choose between paying rent & food when #RentisDue. #GetBackToWork to ensure #HousingStability for the lowest-income renters during #COVID19 <https://tinyurl.com/y7hdl9zb>

RESOURCES/LINKS

Resource List: [COVID-19: Responding to the Health and Economic Crisis](#)

Memo: [Keep the Pressure On Join #GetBackToWork Tweetstorm on September 9 at 1 pm ET](#)

Report: [Is \\$1 Trillion Enough for a New Economic Relief Package?](#)

Statement: [Greenstein: Trump COVID-19 Executive Actions Woefully Inadequate, Legally Dangerous](#)

Fact Sheet: [Tracking the COVID-19 Recession's Effects on Food, Housing, and Employment Hardships](#)

Blog: [Trump Executive Actions Won't Alleviate, Could Worsen, States' Budget Woes](#)

Blog: [Children Facing Very High Hardship Rates](#)

SHAREABLE GRAPHICS

Promo Graphics:

https://www.dropbox.com/sh/d14u1o7k2q1hbmw/AAA14hF4Abc_YXPVkJXQqI-M5a?dl=0

Unemployment Hardship Graphics:

https://www.dropbox.com/sh/xvxam7eznohavcy/AAB_K927I_VKp_QMwF0ON2TZa?dl=0

Hardship Tracking Graphics:

<https://www.dropbox.com/sh/owuce6t4a0v21sc/AABFIcmwZdOs9F3RT9FXwFHma?dl=0>

NLIHC Graphics: <https://tinyurl.com/yb8ncgec>