

Marion School District Communication Platforms

The Marion School District uses many communication tools and cross-posts as much as practical to reach the broadest possible audience. In addition to sending some items by US Mail, we use the following technology platforms to communicate with our families and the broader community:

- Skylert SchoolMessenger - Mass Notification System, allowing for App, Phone Call, Text and Email messages
 - 1-way Communication
 - Phone Call (update your phone number in Skyward Family Access)
 - Text Message (update your cell number in Skyward Family Access)
 - Email Message (update your email address in Skyward Family Access)
 - SchoolMessenger App - <https://go.schoolmessenger.com/#/home> - all of the above notices are received & stored within the app for later reference
 - 2-way Communication
 - SchoolMessenger App - <https://go.schoolmessenger.com/#/home> - enables in-app messaging between parents & teachers, students & teachers, or parents, students & teachers. (will replace Remind for 20-21).
- Skyward Family Access - <https://www.marion.k12.wi.us/parents/skyward-family-access> - Parent/Student Portal to update Skylert Contact Information and view Student Information, including Schedules, Grades, Attendance, Discipline, Food Service Balances.
- Peachjar - Electronic Flyer Delivery System - allows school & community groups to distribute approved signs & flyers to families via email or the Peachjar links on the website
 - Marion Elementary: <https://app.peachjar.com/flyers/all/schools/150487>
 - Marion Jr/Sr High: <https://app.peachjar.com/flyers/all/schools/37115>
- Websites - resources for families and the public to find general information about the district
 - District Website - <https://www.marion.k12.wi.us> - reference location for families and the public to find general information that isn't necessarily time-sensitive. Also provides links to other platforms.
 - COVID-19 Site - <https://sites.google.com/marion-mustangs.org/msdcovid-19resourcesite/home> - reference location for information & resources specifically related to the COVID-19 closure.
- Social Media - often used to cross-post many of the items above, as well as good news, general updates, etc.