

FOR IMMEDIATE RELEASE

Solimar Systems Brings Intelligent Automation to the Factory Floor at PRINTING United Expo 2026

Live workflow demonstrations with RISO and Hansen360 will show how print and mail operations can recover capacity, reduce postal costs, and protect revenue.

SAN DIEGO, CA – August 29, 2026 – Solimar Systems, a leading provider of workflow software for print production and digital communications, will exhibit at PRINTING United Expo 2026 from September 23 to 25 at the Las Vegas Convention Center. Co-located with partner RISO at booth N6121, Solimar will demonstrate how its Chemistry™ Platform eliminates manual steps throughout the production lifecycle, from file onboarding to print, mail, and electronic delivery.

What Visitors Will See at Booth N6121

Presses operate at rated speed. ReadyPDF® and the ReadyPDF Prepress Console consolidate resources, optimize color and images, embed and merge fonts, and correct structural issues before files reach the device. This reduces RIP times and keeps equipment productive. Prepress teams can test and onboard new applications directly from their desktops, without interrupting production.

Postal costs are reduced. Rubika® performs address cleansing, sorting, householding, and commingling to maximize ZIP code saturation and secure discounts. N-up and finishing controls lower piece weight and optimize output for inserters and finishers.

Every piece is tracked. SOLitrack™ and the multilingual SOLitrack Mobile dashboard provide real-time job and piece-level status, enabling managers to meet SLAs, identify exceptions early, and respond to client inquiries with a complete audit trail, whether on-site or remotely.

Existing investments are maximized. Solimar® Print Director™ Enterprise (SPDE) transforms and routes AFP, IPDS, VIPP®, Metacode, PCL, PostScript®, and PDF, allowing new devices to be added without host-level reprogramming. SOLfusion™ automates the

entire workflow, enabling unattended operation and allowing skilled staff to focus on business growth.

"Our customers run millions of pages each day against SLAs," states Mary Ann Rowan, CXO, Solimar Systems. "Every reprint, every missed postal discount, every job that stalls a press comes straight off the bottom line. What we build protects that revenue — get the file right the first time, keep equipment at rated speed, and prove where every piece is when the client asks. That is what we will be showing on the floor, with real files and real workflows."

Software, Hardware, and Services in One Place

Solimar, RISO, and Hansen360 collaborate on customer projects, combining workflow software, production hardware, and integration expertise to ensure rapid deployment.

"Hardware alone does not deliver the outcome customers are after," said Maggie Curry, National Sales Manager, RISO. "Pairing our production inkjet printers with Solimar's software means the press is fed clean, optimized files and stays productive. That combination turns equipment investment into recovered capacity."

"The projects that succeed fastest align software, hardware, and integration from day one," said Hansen Longfellow, President, Hansen360. "Every week we take out of the ramp is a week the customer is running billable work instead of testing."

Voice of the Customer Session, Thursday, September 24

Mary Ann Rowan will moderate **"AI Is Everywhere. In CCM and Enterprise Print, It Starts with Intelligent Workflow Automation"** from 2:00 to 2:45 PM in Education Session 5, Room N120. Come hear from AI Strategists: Anthony Marchioni, President, Compu-Mail, LLC; Hansen Longfellow, President, [Hansen360.com](https://www.hansen360.com); and Petra Diener, President, 3 Across the Sea, as they discuss their automation priorities, costs, challenges, and lessons learned. The session will feature audience Q&A and is sure to be highly educational and eye-opening..

Meet the Solimar Team

Visit the Solimar team and experts in Booth N6121. Join us for our welcome reception "Sips & Nibbles" in our booth from 2:00-5:00 pm on Wednesday, September 23rd.

To schedule a meeting, please send Mary Ann Rowan, Solimar Chief Experience Officer, a message via [email](#) or [LinkedIn](#).

About Solimar Systems

Solimar Systems is a leading workflow software provider for organizations worldwide, specializing in production print and digital communications. Incorporated in 1991, Solimar has a strong foundation in

enterprise print management, PDF security, industrial optimization, JDF job ticketing, piece level tracking, and visibility dashboards, enabling factory efficiencies.

The Solimar Chemistry™ platform serves various industries, including print service providers, in-plant factories, transactional and direct mail printers, commercial and industrial printers, and emerging sectors such as labels, textiles, and wide-format.

Solimar solutions seamlessly integrate across software and hardware environments, enabling time and cost savings for global customers. Solimar's expertise spans legacy and modern data streams, including AFP, IPDS, VIPP®, Xerox DJDE/Metacode, PCL, TIFF, PostScript®, and PDF. For more information, visit www.solimarsystems.com.

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