

For Immediate Release

Blue Coat Positioned by Gartner in “Leaders” Quadrant of Secure Web Gateway Magic Quadrant

Sixth Time that Leading IT Analyst Research Firm Positions Blue Coat among SWG Quadrant “Leaders”

(Press release attached as word document)

KUALA LUMPUR, Malaysia, June 12, 2013 – Blue Coat Systems, Inc., the market leader in [business assurance technology](#), today announced it has been positioned in the “Leaders” Quadrant of the Magic Quadrant for Secure Web Gateway, 2013¹ by research and advisory firm Gartner, Inc. According to a March 2013 Market Share² report from Gartner, Blue Coat is also the leader of the worldwide secure Web gateway market with 18 percent market share. While the security market grew 7.9 percent in 2012 according to Gartner, Blue Coat grew 12.8 percent, outpacing the market and increasing its market share.

“There is a fundamental shift taking place in the security industry as companies move to make it possible for their employees to securely use the best technologies available,” said Greg Clark, CEO at Blue Coat Systems. “With our Business Assurance Technology, we are setting a new standard for security that empowers customers to advance strategic initiatives to compete and win in the marketplace.”

The Blue Coat Business Assurance Technology makes it possible for businesses and their employees, customers and partners to choose the best applications, devices, data sources and technologies in the world.

[Blue Coat Secure Web Gateway products](#) are the cornerstone of the Blue Coat [Security and Policy Enforcement Center](#). The center, one of five that comprise the Blue Coat Business Assurance Technology, delivers business continuity by protecting against threats and data loss. With the Security and Policy Enforcement Center enterprises can provide a safe and productive Internet and network experience for users.

The Security and Policy Enforcement Center works in conjunction with the [Mobility Empowerment Center](#), the [Trusted Application Center](#) and the [Performance Center](#) to drive business agility. The [Resolution Center](#) enables businesses to improve governance.

¹ Magic Quadrant for Secure Web Gateways, Published: 28 May 2013, Lawrence Orans, Peter Firstbrook

² Market Share: All Software Markets, Worldwide, 2012, Published: 29 March 2013, Colleen Logan et al.

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About Blue Coat Systems

Blue Coat empowers enterprises to safely and quickly choose the best applications, services, devices, data sources, and content the world has to offer, so they can create, communicate, collaborate, innovate, execute, compete and win in their markets. For additional information, please visit www.bluecoat.com.

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