

## Geography Video Final Rubric

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<b>Content</b>	<p>Contains all of the following:</p> <ul style="list-style-type: none"> <li>- 1 paragraph/scene about country's history</li> <li>- 1 paragraph/scene describing what kind of clothes to bring based on weather conditions and seasons</li> <li>- 3 paragraph/scene landmarks of your country</li> <li>- 1 paragraph/scene about country's economy</li> <li>- 1 paragraph/scene about local customs or cultural differences</li> <li>- 2 paragraph/scene about a topic of your choosing.</li> </ul> <p><b>60-54 Points</b></p>	<p>Missing one of the following:</p> <ul style="list-style-type: none"> <li>- 1 paragraph/scene about country's history</li> <li>- 1 paragraph/scene describing what kind of clothes to bring based on weather conditions and seasons</li> <li>- 3 paragraph/scene landmarks of your country</li> <li>- 1 paragraph/scene about country's economy</li> <li>- 1 paragraph/scene about local customs or cultural differences</li> <li>- 2 paragraph/scene about a topic of your choosing</li> </ul> <p><b>53-48 Points</b></p>	<p>Missing two of the following:</p> <ul style="list-style-type: none"> <li>- 1 paragraph/scene about country's history</li> <li>- 1 paragraph/scene describing what kind of clothes to bring based on weather conditions and seasons</li> <li>- 3 paragraph/scene landmarks of your country</li> <li>- 1 paragraph/scene about country's economy</li> <li>- 1 paragraph/scene about local customs or cultural differences</li> <li>- 2 paragraph/scene about a topic of your choosing</li> </ul> <p><b>47-42 Points</b></p>	<p>Missing three or more of the following:</p> <ul style="list-style-type: none"> <li>- 1 paragraph/scene about country's history</li> <li>- 1 paragraph/scene describing what kind of clothes to bring based on weather conditions and seasons</li> <li>- 3 paragraph/scene landmarks of your country</li> <li>- 1 paragraph/scene about country's economy</li> <li>- 1 paragraph/scene about local customs or cultural differences</li> <li>- 2 paragraph/scene about a topic of your choosing</li> </ul> <p><b>41-0 Points</b></p>	
<b>Overlay</b>	<p>The content includes a clear statement of purpose or theme and is creative, compelling and clearly written. A rich variety of supporting information in the video contributes to understanding the project's main idea. The project includes motivating questions and advanced organizers that provide the audience with a sense of the presentation's main idea. Events and messages are presented in a logical order. Between 8-12 minutes.</p>	<p>Information is presented as a connected theme with accurate, current supporting information that contributes to understanding the project's main idea. Details are logical and persuasive information is effectively used. The content includes a clear point of view with a progression of ideas and supporting information. Two minutes over or under designated time length.</p> <p><b>13-12 Points</b></p>	<p>The content does not present a clearly stated theme, is vague, and some of the supporting information does not seem to fit the main idea or appears as a disconnected series of scenes with no unifying main idea. Three to four minutes over or under designated time length.</p> <p><b>11-10 Points</b></p>	<p>The content lacks a central theme, clear point of view and logical sequence of information. Much of the supporting information in the video is irrelevant to the overall message. The viewer is unsure what the message is because there is little persuasive information and only one or two facts about the topic. Information is incomplete, out of date and/or incorrect. Five minutes or more over or under designated time length.</p> <p><b>9-0 Points</b></p>	

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	<b>15-14 Points</b>				
<b>Video Editing</b>	<p>The tape is edited with only high quality shots remaining. Video moves smoothly from shot to shot. Varieties of transitions are used to assist in communicating the main idea and smooth the flow from one scene to the next. Shots and scenes flow seamlessly. Digital effects are used appropriately for emphasis.</p> <p><b>5 Points</b></p>	<p>Tape is edited throughout with only quality shots remaining. A variety of transitions are used. Good pacing and timing.</p> <p><b>4 Points</b></p>	<p>Tape is edited in few spots. Several poor shots remain. Transitions from shot to shot are choppy, and the types of wipes and fades selected are not always appropriate for the scene. Transitions do not assist in communicating the main idea. There are many unnatural breaks and/or early cuts. Digital effects are overdone and distract from the content.</p> <p><b>3 Points</b></p>	<p>Tape is unedited and many poor shots remain. No transitions between clips are used. Raw clips run back to back in the final video.</p> <p><b>2 Points</b></p>	
<b>Audio Editing</b>	<p>The audio is clear and effectively assists in communicating the main idea. Students communicate ideas with enthusiasm, proper voice projection, appropriate language, and clear delivery.</p> <p>Background audio is kept in balance and does not overpower the primary audio.</p> <p><b>5 Points</b></p>	<p>The audio is clear, but only partially assists in communicating the main idea. Students communicate ideas with proper voice projection, adequate preparation and delivery.</p> <p><b>4 Points</b></p>	<p>The audio is inconsistent in clarity (too loud/too soft/garbled) at times and insufficiently communicates the main idea. Students have difficulty communicating ideas due to weak voice projection and/or lack of preparation.</p> <p>The background audio overpowers the primary audio.</p> <p><b>3 Points</b></p>	<p>Audio is cut-off and inconsistent. Students have great difficulty communicating ideas with poor voice projection.</p> <p><b>2 Points</b></p>	
<b>Special Effects/ Graphics</b>	<p>Good, but not excessive use of effects. Adds to overall presentation.</p> <p><b>5 Points</b></p>	<p>Use of effects is worthwhile.</p> <p><b>4 Points</b></p>	<p>Some special effects are distracting.</p> <p><b>3 Points</b></p>	<p>Effects are either missing or excessive.</p> <p><b>2 Points</b></p>	
<b>Creativity</b>	<p>Very creative, good use of visuals and humor. Kept the audience engaged the entire time. Creativity added to the presentation, it did not detract</p>	<p>Used creative methods as well as traditional methods. Either very traditional or creativity began to take away from main point of film.</p>	<p>Had brief moments of creativity and color. Had trouble holding the audience's attention.</p>	<p>Lacked color, enthusiasm and ability to hold audience's attention.</p>	

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	from overall quality of film				
	<b>10-9 Points</b>	<b>8 Points</b>	<b>7 Points</b>	<b>6-0 Points</b>	
				<b>Total Points:</b>	

### Step Deadlines:

**Step #1:** Research for all content bullet points

**Due: Wednesday, May 2**

**Step #2:** Script

**Due: Monday, May 7**

**Step #3:** Story Board

**Due: Thursday, May 10**

**Step #4:** First 3 Scenes

**Due: Tuesday, May 15**

**Step #5:** Second 3 Scenes

**Due: Thursday, May 17**

**Step #6:** Complete Video

**Due: Monday, May 21**