

Subject Line: Earth Habor Oasis

Super huge congratulations for 🌊 **River** ✨.

I created a free alternative name for the Oasis cleanser for Amazon:

**“Earth Habor Foaming Acne Treatment Wash | Salicylic Acid Natural Alternative Deep Pore Cleanser For All Skin Types with Chlorophyll For Oily Skin Control | Gentle And Non-Comedogenic | 2 fl oz”**

What do you think?

It’s a keyword strategy used by the skincare best-sellers on Amazon like Cera Ve, Paula’s Choice, etc.

Paula’s Choice made 50K sales last month on just one of their products using this strategy.

It’s the easiest way you can consistently boost your monthly sales for the Oasis cleanser.

When a customer, for instance, searches “acne treatment for oily skin”, the Oasis will be one of the products that show up on the first page.

I also used this strategy to write the “About item” section.

Would you like to see it?

- Sibusiso

N.B. This can work for all your products.