



Regional Stormwater Protection Team (RSPT) Meeting Minutes

Wednesday, 10/18/23, 1:00 – 2:30 PM

- **Welcome, Introduction/new attendees**
- **Review & Approve [September meeting minutes](#)** - All
 - Carol made a motion to approve. Matt 2nd. None oppose. **Motion passed.**
- **Member presentation** - John Anderson, City of Cloquet
 - Unable to attend
- **Solicit nominations for officers**
 - Lisa- would be interested in serving as Co-chair again
 - Becca nominated Lisa & Ryan as Co-chairs
 - Tammy- comfortable with being Treasurer for another year or so. Ryan nominated Tammy
 - Becca- would love to see nominations for a new secretary
 - Carol: ideally, all MS4s try to participate at least once every 5 or so years on the exec team. Serving as secretary takes roughly an extra hour/month writing up notes and an extra hour/month for the Exec Team. It's important to share the fun , don't be shy!
- **Budget update** - Tammy
 - Paid \$1528 to Screenvision media
 - Total spending for rest of year \$350
- **BlueThumb check in** - John
 - Update from steering committee meeting?
 - John not available
- **Outreach Materials re-stock update** - Ryan and Lisa
 - Stickers - Mellin Promo, 5000 stickers for \$875
 - Poop bags - [Options from Footprint](#)
 - Unfortunately the ones in the past are sold out
 - Reviewed current similar options available
 - Megan brought up concern of ease needed to grab with a dog pulling at the same time.
 - No strong feelings otherwise. Learning towards the blue option but need to double check on logo placement
- **Media Team update** - Megan

“Our mission is to coordinate the region’s public education and outreach programs about stormwater pollution prevention, and provide technical assistance to solve stormwater problems.”

- PSAs ads at the Harbor Drive Duluth Theater between Thanksgiving and New Years for \$1528.00.
 - Recommended to only run one PSA, because their ad creative turnaround time is 12 days. Running more than one ad would be tough.
 - Also, with cinema you're reaching unique eyes on the ads every day. Unlike TV, creative stays fresh/new much longer, because the audiences are new.
 - PSAs with current info:
 - Original NPF PSA
 - An Unintentional Litterer
 - Mow Less, Lounge More
 - Fall Leaves & Healthy Streams*
 - Megan suggested the Fall leaves and healthy streams. Carol, Lisa, Ryan and Becca others suggested Original.
 - Banner updates
 - Talked with Kai- original artist on No poop fairy illustration. Very interested in creating one that works well with a banner.
 - Payment for Kai who is flexible.
 - Potentially pay \$75/hr if okay not getting the money right away.
 - Matt- Also a not to exceed limit.
 - Tammy- money set aside for banner \$180. Skip the banner and just do the artwork
 - Ryan made a motion to spend up to \$300 at \$75/hr for Kai to develop artwork and move \$180 budgeted for the banner to discretionary spending. Lisa 2nd. None oppose. **Motion passed.**
 - Kai may not be able to finish in 4 months.
 - Carol and Erik Larson have several NPF signs available to put out for anyone who wants one.
- **Listening sessions for the [Minnesota Stormwater Research Program](#)** - Maggie/Lisa
 - Would have to be in November for their timeline
 - Many would be happy to have it a part of the next RSPT meeting and have it combined.
 - Next meeting will be at WLSSD.
 - Introduce Lenna- background in city planning and has a Master's degree. Excited to help as a GreenCorps member for the next 10 months.
 - Want to know what the outstate people care about - hear a lot from the cities- how to reach people- 1-1.5 hour
 - Thought of Duluth and want to know what you have available- money for lunch!
 - Short intro to research program and guided listening program component.
 - Lisa will check in with Ryan Irkhe for room availability and make a lunch session.
 - **Rain barrel and compost bin sale**
 - Tabled
 - **Finalize plan for MN Annual MS4 Public Input** - Tammy
 - Tammy reached out to Joe W. if can host the online survey again.
 - Next meeting through Dec 15th for public to provide input on SWPP
 - Pick a couple winner for Dec RSPT meeting
 - Tammy can distribute prizes.
 - Carol & John are in. List of people- who else. Who is Duluth Township? Tammy will work with people. She needs links to the SWPPP for everyone. Also need to help get the word out.

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- **St. Louis County Open House check-in - Carol**
 - Went well. Lots came form word of mouth. 30-35 people. Good press coverage. People came from Duluth too.
 - Want to try and get less expectation from public during winter
 - Want to do it every year!
 - Megan- super happy could bring a sanding truck and show crew into
 - [St. Louis County hosts open house for winter road maintenance \(northernnewsnow.com\)](http://northernnewsnow.com)
 - Great presentation from WI saltwise - already overbooked for next year
 - Carol has her slides to use again

- **Next meeting**
 - 11/15, In-person at WLSSD or TBD

- **Roundtable Member Updates - Ran out of time- Attendance**
 - Ryan Granlund, City of Duluth
 - Lisa DeGuire, City of Superior
 - Carol Andrews, St. Louis County
 - Erik Larson, UMD Facilities
 - Tom Estabrooks, MPCA
 - Megan Hogfeldt, City of Superior
 - Kelsey Cooke, NSL SWCD
 - Matt Myer- MNDOT
 - Robin Murphy, Rice Lake
 - Jim Aird, Midway Township
 - Becca Reiss, NSL SWCD
 - Maggie Karschnia, MN Sea Grant

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