Regional Stormwater Protection Team (RSPT) Meeting Minutes

Wednesday, 10/18/23, 1:00 – 2:30 PM

- **Welcome, Introduction/new attendees**

- **Review & Approve September meeting minutes -** All
  - Carol made a motion to approve. Matt 2nd. None oppose. **Motion passed.**

- **Member presentation** - John Anderson, City of Cloquet
  - Unable to attend

- **Solicit nominations for officers**
  - Lisa- would be interested in serving as Co-chair again
    - Becca nominated Lisa & Ryan as Co-chairs
  - Tammy- comfortable with being Treasurer for another year or so. Ryan nominated Tammy
  - Becca- would love to see nominations for a new secretary
  - Carol: ideally, all MS4s try to participate at least once every 5 or so years on the exec team. Serving as secretary takes roughly an extra hour/month writing up notes and an extra hour/month for the Exec Team. It's important to share the fun , don't be shy!

- **Budget update -** Tammy
  - Paid $1528 to Screenvision media
  - Total spending for rest of year $350

- **BlueThumb check in** - John
  - Update from steering committee meeting?
    - John not available

- **Outreach Materials re-stock update -** Ryan and Lisa
  - Stickers - Mellin Promo, 5000 stickers for $875
  - Poop bags - Options from Footprint
    - Unfortunately the ones in the past are sold out
    - Reviewed current similar options available
    - Megan brought up concern of ease needed to grab with a dog pulling at the same time.
    - No strong feelings otherwise. Learning towards the blue option but need to double check on logo placement

- **Media Team update -** Megan

- PSAs ads at the Harbor Drive Duluth Theater between Thanksgiving and New Years for $1528.00.
  - Recommended to only run one PSA, because their ad creative turnaround time is 12 days. Running more than one ad would be tough.
  - Also, with cinema you're reaching unique eyes on the ads every day. Unlike TV, creative stays fresh/new much longer, because the audiences are new.
  - PSAs with current info:
    - Original NPF PSA
    - An Unintentional Litterer
    - Mow Less, Lounge More
    - Fall Leaves & Healthy Streams*
  - Megan suggested the Fall leaves and healthy streams. Carol, Lisa, Ryan and Becca others suggested Original.
- Banner updates
  - Talked with Kai- original artist on No poop fairy illustration. Very interested in creating one that works well with a banner.
  - Payment for Kai who is flexible.
  - Potentially pay $75/hr if okay not getting the money right away.
  - Matt- Also a not to exceed limit.
  - Tammy- money set aside for banner $180. Skip the banner and just do the artwork
  - Ryan made a motion to spend up to $300 at $75/hr for Kai to develop artwork and move $180 budgeted for the banner to discretionary spending. Lisa 2nd. None oppose. **Motion passed.**
  - Kai may not be able to finish in 4 months.
- Carol and Erik Larson have several NPF signs available to put out for anyone who wants one.

- **Listening sessions for the Minnesota Stormwater Research Program** - Maggie/Lisa
  - Would have to be in November for their timeline
  - Many would be happy to have it a part of the next RSPT meeting and have it combined.
  - Next meeting will be at WLSSD.
  - Introduce Lenna- background in city planning and has a Master's degree. Excited to help as a GreenCorps member for the next 10 months.
  - Want to know what the outstate people care about - hear a lot from the cities- how to reach people- 1-1.5 hour
  - Thought of Duluth and want to know what you have available- money for lunch!
  - Short intro to research program and guided listening program component.
  - Lisa will check in with Ryan Irkhe for room availability and make a lunch session.

- **Rain barrel and compost bin sale**
  - Tabled

- **Finalize plan for MN Annual MS4 Public Input** - Tammy
  - Tammy reached out to Joe W. if can host the online survey again.
  - Next meeting through Dec 15th for public to provide input on SWPP
  - Pick a couple winner for Dec RSPT meeting
  - Tammy can distribute prizes.
  - Carol & John are in. List of people- who else. Who is Duluth Township? Tammy will work with people. She needs links to the SWPPP for everyone. Also need to help get the word out.

- **St. Louis County Open House check-in** - Carol
    - Went well. Lots came form word of mouth. 30-35 people. Good press coverage. People came from Duluth too.
    - Want to try and get less expectation from public during winter
    - Want to do it every year!
    - Megan- super happy could bring a sanding truck and show crew into
    - St. Louis County hosts open house for winter road maintenance (northernnewsnow.com)
    - Great presentation from WI saltwise - already overbooked for next year
    - Carol has her slides to use again

- **Next meeting**
    - 11/15, In-person at WLSSD or TBD

- **Roundtable Member Updates - Ran out of time- Attendance**
    - Ryan Granlund, City of Duluth
    - Lisa DeGuire, City of Superior
    - Carol Andrews, St. Louis County
    - Erik Larson, UMD Facilities
    - Tom Estabrooks, MPCA
    - Megan Hogfeldt, City of Superior
    - Kelsey Cooke, NSL SWCD
    - Matt Myer- MNDOT
    - Robin Murphy, Rice Lake
    - Jim Aird, Midway Township
    - Becca Reiss, NSL SWCD
    - Maggie Karschnia, MN Sea Grant