

SPEAKER SHEET: SCOTT DOYNE

ICF Associate Certified Coach (ACC), MBA

Author | Keynote Speaker | Career Coach | Former Sports Media Executive

Speaking Topics | Media & Podcast Interviews

Scott Doyne is a career transition expert and certified coach who helps professionals navigate career reinvention with clarity and confidence. A former senior sports media executive turned career coach, he understands the challenges of midlife career shifts firsthand. His book, [*Exploring the Midlife Career Crisis: A Guide to Navigating the Four Stages of Career Transition*](#), provides a structured roadmap for professionals facing job loss, burnout, or the desire for a new path.

Scott is available for keynote speeches, panels, podcasts, and media interviews on topics related to career transitions, leadership, workplace trends, and personal reinvention.

SUGGESTED INTERVIEW TOPICS:

Career Transition & Reinvention:

- **Midlife Career Crisis: Why It's More Common Than Ever**
 - How layoffs, burnout, and workplace shifts are forcing professionals to rethink their careers
 - The role of identity and self-worth in career transitions
 - Why career change doesn't have to mean starting over
- **The Four Stages of Career Transition: A Step-by-Step Approach**
 - Understanding the "Realize, Explore, Articulate, Activate" model
 - How to test new career ideas without making a drastic leap
 - Practical exercises to help people gain clarity on their next move
- **Lessons from High-Profile Career Pivots**
 - Case studies from the book: **Mahatma Gandhi, Magic Johnson, Rich Roll, Martha Stewart, and others**
 - What we can learn from their transitions
 - How to apply their strategies to your own career
- **The Psychology of Career Change: Overcoming Fear and Self-Doubt**
 - Why midlife career shifts feel so personal—and how to move past the fear
 - The importance of re-framing setbacks as opportunities
 - How mindset and resilience play a role in career transitions

Networking, Job Search & Career Development:

- **Networking for Introverts: The ICAN Method**
 - How introverts can build strong professional relationships
 - Actionable strategies to expand your network comfortably

- The power of small talk, follow-ups, and digital connections
- **Job Search Strategy: The FIGure It Out Method**
 - How to develop a job search plan that works
 - Avoiding common mistakes in job applications and interviews
 - The importance of clarity and alignment in career goals
- **Using Self-Assessments for Career Growth**
 - How tools like **DiSC, 16 Personalities, O*NET Interest Profiler, and Emotional Intelligence (EQ) assessments** can shape career decisions
 - Interpreting your results for professional development
 - How self-awareness leads to better leadership and career choices

Media, Tech, and Product Management Insights:

- **The Evolution of Media & Sports Tech Careers**
 - How AI, streaming, and digital innovation are shaping careers in sports and entertainment
 - Skills professionals need to stay ahead in the industry
 - Lessons learned from leading analytics and strategy at Bleacher Report and TNT Sports
- **Product Management & Data Strategy in Media & Tech**
 - How data-driven insights shape business decisions in the media world
 - The biggest challenges facing tech and product management leaders today
 - How career pivots from traditional media to tech roles are becoming more common
- **Leadership & Career Growth in the Digital Age**
 - Essential leadership skills for executives and emerging leaders
 - Navigating corporate structures and decision-making in a fast-changing landscape
 - The role of emotional intelligence in managing teams and driving results

SAMPLE INTERVIEW QUESTIONS:

General Career Transition Questions:

1. Your book is titled *Exploring the Midlife Career Crisis*. What inspired you to write it?
2. Why do so many professionals in their 30s, 40s, and 50s feel stuck in their careers?
3. What are the biggest mistakes people make when facing a career transition?
4. You talk about **The Four Stages of Career Transition**—can you break that down for us?
5. How can someone know if they need a career shift versus just needing a break?
6. What's the best way to explore new career options without taking a big financial risk?
7. How does identity play a role in midlife career transitions?
8. Many people struggle with imposter syndrome when making a career change. What advice do you have for overcoming that?

9. What lessons can we learn from famous career pivots like **Magic Johnson, Martha Stewart, or Rich Roll**?
10. What's the biggest piece of advice you'd give someone who feels lost in their career?

Industry-Specific Questions for Media, Tech & Product Management Audiences:

11. You've spent 25 years in media, sports, and tech—how has the industry changed for job seekers?
12. How can professionals in media transition into tech or product management roles?
13. What are the most valuable skills for someone looking to break into data strategy or digital product leadership?
14. How is AI impacting career opportunities in media and tech?
15. What challenges did you face leading data strategy for TNT Sports and Bleacher Report, and how did you overcome them?
16. How can professionals position themselves for leadership roles in media and tech?
17. What advice do you have for professionals navigating job layoffs in the media industry?

WHY BOOK SCOTT DOYNE?

- Expert in career transitions with real-world experience helping professionals navigate change
- Engaging storytelling that connects with audiences on a personal level
- Research-driven, actionable strategies that inspire real career growth
- Industry insights from a leader who has worked at the intersection of media, sports, and technology
- Experienced speaker known for his insightful, relatable, and motivational approach

Upcoming Speaking Engagements

- Emory Women in Sports Networking Event – February 18, 2025
- UM Ross Sports Coffee Chat – February 19, 2025
- Ross Sports Tech Conference (Moderator) – February 21, 2025
- Event with Emory University's Goizueta Business School – February 25, 2025
- Arena Sports Webinar – February 26, 2025
- Emory Student Athlete Alliance – March 17, 2025

Past Speaking Engagements

- Emory University Analytics Class
- Skidmore College
- Women in Sports Technology
- The Collaborative
- Ross Sports Tech Conference (UM)
- Goizueta Business School - Career Navigation Course
- 21st Century Leaders

- UM Ross Sports Business Association
- UM Sports Management Class
- MBA Sports Business Alliance
- WOLV TV at UM
- Emory University AI Class
- Goizueta Sports Marketing Class
- LAAIAA (Latino Association for Advancement in Athletics)
- Emory Sports Business Club
- Georgia Tech - ISyE Mentorship Kickoff
- Career Ministry - DFW All Saints
- UM Sports Consulting Group Career Roundtables
- Lilburn Middle School Career Day

CONNECT:

Website: doyneservices.com

Social Media: LinkedIn at [/scott-doyne/](https://www.linkedin.com/in/scott-doyne/)

Availability: In-person and virtual interviews, podcasts, panels, keynote speeches, group coaching, workshops, and 1:1 coaching for emerging and executive leaders.

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CONTACT:

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