

SUMMARY

I am a creative, organization and learning development consultant with a record of extraordinary results in competitive, fast paced environments. Working in a wide-range of industries with various stakeholders, I am a valuable asset to the teams I work with. I place a high value on human connection, creativity, and collaboration.

EXPERIENCE

Super Experience Facilitator, Modern Elder Academy

January 2024 - Current

- Lead residential retreats, facilitating transformative sessions on mindfulness, leadership, and transitions.
- Create psychologically safe environments that foster connection, deep reflection, and belonging.
- Ensure first class client experiences, managing logistics, vendor coordination, and holistic well-being.
- Iterate on MEA's core content, integrating participant feedback and emerging learning trends.

Organization & Learning Development Consultant

May 2013 - Current

Working with diverse clients to reach their goals through creatively collaborative experiences.

Meeting Design & Facilitation

Designed and facilitated dozens of meetings and workshops to help clients collaborate, build consensus, learn and problem solve more effectively. I designed and facilitated the effective and creative meetings for:

- Directors from the philanthropy sector to improve and spread best practices across the sector
- County government to solicit input on contentious land-use issues and mental health services
- Nonprofits develop strategic plans to focus and action plan around the organization's two-year plan
- Managers of a health care system improve communication, management skills and accountability
- A Coalition of 22 health and human service agencies to align actions, resources and strategies to increase their ability to respond to pressing community issues, such as housing and mental health.
- Department to assess complex data set to support in an organization-wide strategic planning process
- International cross-functional teams to better collaborate and communicate
- Dozens of group wanting to develop their teams and individual leadership abilities

Educational Trainings

- Developed and implemented, the creation of learning curriculum and training materials for end-users around the globe on an electronic health records application.
- Developed, implemented, monitored and analyzed employee surveys to develop recommendations for process improvements.
- Developed online courses and trainings for academic, philanthropic and community-based organization.

Coaching

- Coached individuals and teams to achieve their personal and professional goals
- Analyzed business systems and developed recommendations on how to increase efficiency and address complex interpersonal team dynamics
- Clarified client goals, and support them in implementing practices to achieve their goals
- Supported clients in their work with their clients, partners and business development efforts
- Created measurements to analyze and track organizational impact and employee trainings

Community Engagement & Public Relations

- Helped clients design digital and physical marketing materials (brochures, business cards, fliers, etc)
- Designed and implemented internal communications, public relations, investor newsletters and web presence for national and international startups
- Exponentially grew Social Media community for start-up from 100 to 10,000 and growing
- Created and executed outreach, increasing client organization's membership from 10 to 5,544
- Supported local, regional, national and international media coverage (NPR, Al Jazeera, Time, PRI)

Coin Locker Group - Co-Founder

June 2017 - Jan. 2022

Working with visionaries across all industries to grow their community, engage their stakeholders, communicate their visions, scale their companies and market their brands to global audiences.

- Lead the community development, outreach, engagement efforts which resulted in the raising of over \$145M USD from over 35,000 retail and institutional investors worldwide.
- Advised and implemented communications and community engagement strategies for 13 ICOs.
- Supported in the marketing, organizing, facilitation and MCing of the two Unconferences

Account Manager, Tramutola Advisors, Oakland, CA**2009 - 2013**

Crafted strategy and communications for 45 tax and candidate elections, resulting in the passage of \$2.983 Billion in funds for public infrastructure, hospitals and schools. Coordinated and managed public relations and marketing for small to large public and private entities, including statewide initiatives, super-majority tax elections, corporate outreach/government affairs and candidate campaigns.

- Implemented imaginative and data driven solutions to ensure success for a diverse client base
- Conducted and analyzed qualitative and quantitative research in order to develop solutions for winning campaigns
- Helped design, write, and coordinate print/mail for 25 unique campaigns
- Implemented state-of-the-art phone banking technology to increase voter contact by 30%
- Recruited, trained (bilingual) and mobilized thousands of diverse volunteers statewide with highly target presentations in Spanish and English
- Updated and modernized database to assist in Web 2.0 marketing efforts
- Implemented Web 2.0 strategy to assist in business development
- Built cross-industry relationships from a diverse set of stakeholders (unions, developers, non-profits, government and education)
- Directed management and supervision of diverse colleagues, client staff and volunteers utilizing various reporting tactics and metrics in the midst of pressure packed campaign environments

Co-Founder, The Organizing & Leadership Academy (TOLA), Oakland, CA**2009 - 2013**

Instrumental in taking TOLA from an idea to a successful program (now in it's fifth year and seventh cohort). This included the creation and implementation of the application process, the coordination and identification of grassroots projects, the recruitment of fellows, the design and continually assessment and improvement of curriculum and program experience, and the marketing of TOLA's impact.

- Crafted and implemented strategies for 11 diverse grassroots organizing projects ranging from parcel taxes, to complex development proposals to business improvement district renewals.
- Created and implemented program marketing plan and application process
- Recruited 30 Fellows to participate in the program from a field of 63 applicants.
- Trained, motivated, coached and graduated four classes of Fellows

EDUCATION

Masters in Organization Development. Sonoma State University
Bachelor of Arts in History, University of Oregon, Dean's List
Spanish Language Immersion Program, University of Oviedo, Spain
Creative Community Facilitation Certification, Partners for Youth Exchange
Modern Elder Academy Facilitation Training
AIDA 1, 2 & 3 Certified
TruthDE&I Certified
200hr Yoga Teacher Training
Travel - North / Central / South America, Southeast Asia, Europe, and Caribbean

BOARDS & ASSOCIATIONS

Pillar Project (2024 - Current), Tech Bay Area Advocates, Marketing Committee Chair (2017 - 2018), The Organizing & Leadership Academy (2017 - 2024), Los Cien Board Member (2016 - 2020).

SKILLS

Bi-lingual (Spanish), Presentation skills, Microsoft Office Suite, Guitar, Yoga, Freediving, Web 3, and Audio/Video Editing.

REFERENCES

Satonya Fair, CEO of PEAK Grantmaking
Dr. Heather Wathington, CEO of iMentor
Sara Davis, Director of Grants & Philanthropic Services at Hillspire LLC
Contact information available upon request