

Ways (based on existing and newly developed KPI indicators) to improve visibility of Simon Kuznets Kharkiv National University of Economics in (inter)national rankings

Focus on Research

- Invest in Research Facilities
- Recruit high-quality faculty to improve their research input

Focus on Internalization

- Recruiting international students
- Recruiting international staff
- Offer study abroad program
- Establish strong partnerships with foreign universities

Focus on Reputation

1. University governance measures
2. Publish in high-impact journals
3. Attend Conferences
4. Collaborate with other HEIs and Scientific Centers
5. Working with Government
6. Establish strong Local collaboration (due to research is relevant to local needs and has positive impact on society)
7. Establish strong Relationships with Industry
8. Establish Partnerships for the SDGs
9. Offer programs that are relevant to the needs of market
10. Promotion Policy

Focus on Quality of Education

1. Faculty-to-student ratio:
Hire/attract more (inter)national faculty and support staff to reduce class sizes and provide individual attention to students
2. Quality of teaching:
invest in teacher training and development programs to improve the quality of teaching.
Institutions can also establish feedback mechanisms to understand the needs of students and improve the quality of teaching
3. Positive Student Experience:
providing adequate support services
providing extracurricular activities
providing safe and inclusive campus environment
prioritize student feedback and take action to address student concerns and needs
4. LifeLong Learning Measures
5. Establishing Education for the SDGs
6. External Monitoring and Evaluation

It aims to promote University in **global** (inter)national rankings (QS World University Rankings, THE Impact Ranking, QS Sustainability, U-Multirank, etc.) and **national** (Top-200 Ukraine, DOU-Ranking, Educational Program Accreditation Ranking etc.)