# Ways (based on existing and newly developed KPIndicators) to improve visibility of Simon Kuznets Kharkiv National University of Economics in (inter)national rankings

#### **Focus on Research**

- Invest in Research Facilities
- Recruit high-quality faculty to improve their research input

#### Focus on Internalization

- Recruiting international students
- Recruiting international staff
- Offer study abroad program
- Establish strong partnerships with foreign universities

### **Focus on Reputation**

- 1. University governance measures
- 2. Publish in high-impact journals
- 3. Attend Conferences
- 4. Collaborate with other HEIs and Scientific Centers
- 5. Working wit Government
- 6. Establish strong Local collaboration (due to research is relevant to local needs and has positive impact on society)
- 7. Establish strong Relationships with Industry
- 8. Establish Partnerships for the SDG17
- 9. Offer programs that are relevant to the needs of market
- 10. Promotion Policy

## **Focus on Quality of Education**

- 1. Faculty-to-student ratio:
  - Hire/attract more (inter)national faculty and support staff to reduce class sizes and provide individual attention to students
- 2. Quality of teaching:
  - invest in teacher training and development programs to improve the quality of teaching.
  - Institutions can also establish feedback mechanisms to understand the needs of students and improve the quality of teaching
- 3. Positive Student Experience:
  - providing adequate support services
  - providing extracurricular activities
  - providing safe and inclusive campus environment
  - prioritize student feedback and take action to address student concerns and needs
- 4. LifeLong Learning Measures
- 5. Establishing Education for the SDGs
- 6. External Monitoring and Evaluation

It aims to promote University in **global** (inter)national rankings (QS World University Rankings, THE Impact Ranking, QS Sustainability, U-Multirank, etc.) **and national** (**Top-200 Ukraine, DOU-Ranking,** Educational Program Accreditation Ranking etc.)