



Wake Forest High School
Cougar Club Meeting Agenda
October 4, 2022
WFHS Media Center, 6:00 pm

-Minutes-

Attendance

1. **Welcome Intro** – Robyn Lester, President of Booster Club, called meeting to order. She reminded attendees to sign in at the front when attending meetings and to scan the QR code to access the meeting Agenda. Robyn reminded attendees that both Coach and Team Reps can vote along w/Board members on sport topics, not Board matters.
2. **Treasurer Report** – Melanie provided an update on the Booster account balance of \$60k in general account. Concession are going well. Apparel sales are also going well with \$900 sold at last soccer game. Apparel will continue to be on sale at HOCO and a few more games and then at select events based upon requests and availability of stock.
3. **Athletics Director Report** – AD Dunbar gave an update on Fall sports calendar. Big week coming up: new high-quality PA system install on 10/10, hosting tennis conference tournament, Powderpuff game on 10/12, HOCO, Heritage game on 10/14 (CBS17 and Bojangles setting up tailgate party). WF Middle School against Heritage Middle at Trentini on 10/13 at 4pm. Volunteers for concessions needed. Beta Club is interested in volunteering for service hours, but parents must handle money.

Won a water give away – Coach will store it.

10/31 - Winter sport tryouts.

11/7 - parent mtg

4. **Fundraising** – Lacrosse parent is looking into volunteer opportunities at PNC arena and CFCU Music Park at Walnut Creek. More to follow.
5. **BoosterHub – boosterhub.com**. Robyn advised that we now have 524 members in the Hub. 231 are not set up, because they need to download the app. Will need to get the Lacrosse, Baseball, and Basketball sport parents into the system asap.

LEARNING TIP: HOW/WHEN TO USE CHAT OR ANNOUNCEMENT

Chat vs. Announcement – Chat is 2-way communication. Announcement is like the Remind tool. Announcement has to be created on the website, not on an Iphone. Chat can be used when you want to open dialog w/parents and players. Anyone receiving Chat can respond. This is 2-way

communication. Be sure to Tag the sport so your communication only goes to parents and players of that sport. If not, then it goes to everyone in BoosterHub. Take advantage of Tag systems, so it doesn't go to all members. Robyn is going to talk to Support to see if Admin can limit messages and enable tagging from app not just through website.

Best way to get connected is to go to the website link designed specifically for our BoosterHub:
wakeforestcougars.boosterhub.com.

Getting Connected:

Goto website: wakeforestcougars.boosterhub.com, click REGISTER HERE to join our Booster Club, fill out info on site as parent or student and message will go to Robyn so she can register and send out a link. Must download add to receive communications. Suggestion: If teams have list of names and emails, someone can load that in and connect parents to team. Team Rep can get parents on quickly and then they can tag their sport. Robyn will add volunteer positions so teams can sign up volunteers and/or create sign-ups.

6. **Wrestling Practice Mat:** Coach presented 3 options for Board and reps to vote on. Motion was approved for the well-deserved purchase of the Resolight NCAA mat \$13,162 primarily practice, comes in 3 sections. This will be paid from contribution by Booster Club general account and funds from Wrestling team account that team had raised parking cars for NCState game and other fundraisers. Car Park – NC State park cars wrestling team earned \$1,600. If any teams are interested, Robyn can assist with contact info.
7. **Utah public school basketball tour** - 12/16 UT school coming to WFHS to pick up basketball games. Coach Ackles is looking for help funding a dinner from Smithfield's BBQ for 45-50 ppl. Vote postponed until we receive presentation from Coach.
8. **Fundraising suggestions:**

Several attendees mentioned some ideas:

- Hot Chocolate cart - earn 50% of sales for volunteering/working the stand selling hot chocolate.
- 50/50 Raffles – This has been a very successful fund raiser. The women's Soccer and women's Lacrosse teams made approx. \$500. Must get parents on board for this fund raiser. Huge concession nights for men's soccer and Lacrosse. Use Home Depot buckets to collect tickets at the game.
- Need more info on the parking volunteer for Walnut Creek & PNC arena 10 events, potential to earn up to \$4k. Need to find out how it works. Can be a big commitment at Walnut Creek once you sign up. PNC is just 10 events and kids sell at DipnDots stand.

9. **Committee Reports –**

Apparel: Natalie better than expected. Another \$5k. Looking at another reorder.

Planning a redesign for some new apparel, theme bundles, a holiday package, sweatpants per request, hats, kicking around dates to come back and sell in-school. Soccer game made \$900. Need to push for volunteer help. Also, need help w/ordering. This will be the 3rd order!

10. Other:

Committee Chairs needed:

- Concessions (ordering and restocking) – Open. Role: Touch base w/Team Rep and do restocking. The idea is that this volunteer does not actually run the concessions but makes sure they have supplies and happen. Chair for Concessions would have to keep track of who is volunteering. 3-4 people to meet delivery and stock concession stand shelves. Pepsi Delivery: Wed AM, Fri PM around noon. Robyn and Melanie still doing it.
- Booster Hub donations raised \$5,000 so far. Cross-country & Track. Pushed the links out to parents. Offered kids a prize to boost sales i.e. \$100 GC to Run & Try shoe store.
- Set up team pages Volunteer - baseball
- Corporate Sponsorship – Amy. Thank you for stepping up. Scoreboard is open. Robyn is working on getting sponsors announced at games.
- Fundraising Event – Open – Ideas: wine/spirit pool to bring all teams together. Next Fall unless someone wants to do it reach out to Robyn.
- WFHS Cougar Club Membership – Caryn McDaniel.
- Tech/Social Media – Jeris. Thank you for stepping up.
- Reverse Raffle Evening – Tamara Tennis Rep. interested in volunteering. This event will be in Spring around Feb/Mar 2023. Need location (last time it was in backyard of big sponsor) or considering Corner in WF. Formal and limited to 100 tickets. Add the wine pull to it.
- Bud's Tavern – Suggestion for Fall fundraiser barn fire.
- Food Truck – Open.
- Golf Tournament – new graphic for rescheduled date 11/18.
- Tag Booster Club, Robin can share/promote team post.
- Booster Club Scholarship – Open. Need team rep at Booster Club meetings to be eligible. Need to map out the Application process, i.e. what are the requirements, GPA, application period, review process, maintaining and tracking applicant status and reporting. Let Robyn know if anyone is interested.
- Keep checking BoosterHub for volunteer and pass onto parents. Attendance is up and so great.

11. Membership Passes

Caryn provided update on Sales. There have been a handful of online purchases. Robyn and Coach Dunbar plan to leave pass sales open until Spring sport parents have chance to purchase.

List of upcoming event dates:

10/10 - Tennis conference tournament

10/12 - Powderpuff game 4pm

10/13 – WF Middle School v. Heritage Middle School football game at Trentini

10/14 – HOCO Homecoming v. Heritage High School

10/31 - Winter Sports tryouts

11/1 - Booster mtg

11/7 – Winter Sports parent mtg

11/18 - Food Masters Golf Tournament

Meeting adjourned at 7:17 pm.