

Athul Philip

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PROFESSIONAL SUMMARY

Entrepreneurial, generalist Digital Product Designer with a background in Computer Science and over 3 years of experience launching user-centric products within fast-paced venture-building environments. Adept at navigating ambiguity and transforming strategic business goals into clear, polished end-to-end user experiences. Proven track record leading customer journey mapping, planning and synthesizing user research, and creating rapid interactive prototypes to validate early-stage ideas. Experienced in building high-fidelity, functional UI components and scalable design systems while balancing visual craft with technical engineering feasibility.

WORK EXPERIENCE

Trust and Safety Analyst | Accenture, Dublin, Ireland | June 2026 – Present

- Review and analyze complex, sensitive digital content to ensure compliance with global platform policies and user safety guidelines.
- Identify patterns of risk and potential security threats, translating findings into actionable process improvements to minimize user friction.
- Collaborate with cross-functional policy and product teams to optimize trust and safety workflows for platform integrity.

User Experience Designer | Peldano, Bangalore, India | January 2024 – August 2024

- Led end-to-end design for complex features across platforms, accelerating concepts from ideas to high-performing products.
- Re-architected data-heavy workflows using customer research to turn ambiguous problems into intuitive journeys.
- Managed a shared Figma design system with components and tokens to ensure development-ready UI execution.

User Experience Designer | Adsys Medtech, Bangalore, India | August 2022 – December 2023

- Designed precise, data-driven dashboards and multi-step interaction flows focused on clarity and error prevention.
- Planned, conducted, and synthesized qualitative user research and journey mapping to identify product opportunities.
- Collaborated with global engineering teams to ensure technical feasibility, bridging the gap between design and front-end code.

UX Design Intern | Fieldproxy (YC W22), Bangalore, India | May 2021 – December 2021

- Rapidly prototyped product ideas, onboarding modules, and automated workflows to reduce user friction.
- Mocked up interactive wireframes to gather quick stakeholder feedback and validate user journeys during sprints.

EDUCATION

MSc Human-Computer Interaction | University College Dublin, Dublin, IRL | 2024 – 2025

Bachelor of Technology in Computer Science | Christ (Deemed to be) University, Bangalore, IN | 2018 – 2022

TECHNICAL SKILLS & TOOLS

- Design: Strategic Design Thinking, UI/Visual Design, Experience Design, Wireframing, Rapid Prototyping, Scalable Design Systems, Information Architecture (IA), Customer Journey Mapping.
- Research & Data: User Research, Research Synthesis, Category Design Research, Usability Testing, Persona Development, Competitive Audit, A/B Testing, Data-Driven Design.
- Technical: Technical Feasibility Analysis, Front-End Concepts (HTML/CSS, JavaScript), Git Workflows, Developer Handoff,

Design Tokens, Accessibility & Inclusive Design. • Tools: Figma (Expert), Adobe Creative Suite, Protopie, Framer, Jira, Confluence, Miro, Microsoft Excel. • AI Integration: AI-assisted prototyping (Lovable AI, Replit), LLM-assisted UX research workflows, generative AI design patterns.

CERTIFICATIONS

- Designers Excellence Forum – Recognized for research-driven UX contributions.
- GrowthSchool UI/UX Certification.
- Verzeo Web Development Intern Certification.