

# PRIVACY POLICY

Much obliged to you for playing Plattuo Gaming Studio! We regard your security and we deal with it genuinely. This security strategy depicts what data Plattuo Gaming Studio accumulates, uses and procedures when you utilize its applications. We continue refreshing our protection strategy so compassionately read it habitually.

This page is used to inform visitors regarding policies with the collection, use, and disclosure of Personal Information if anyone decided to use our Service.

If you choose to use our Service, then you agree to the collection and use of information in relation to this policy. The Personal Information that we collect is used for providing and improving the Service. We will not use or share your information with anyone except as described in this Privacy Policy.

## **Consent**

By connecting, downloading and using our Apps/Web you agree to the terms of this privacy policy and it also means that you have read in detail and carefully about the collection and use of your personal and non-personal information.

**Note:** You are always free to opt-out by stop using our mobile applications and services.

The terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, which is accessible at Game unless otherwise defined in this Privacy Policy.

## **Information Collection and Use**

For a better experience, while using our Service, I may require you to provide us with certain personally identifiable information. The information that I request will be retained on your device and is not collected by me in any way.

## **Non Personal Information**

We allow third parties to collect some anonymous information which does not reveal any identification of a user. Non-personal information which is being gathered consists of technical information, behavioral information, the activity of user on the Site/App/Game, type of operating system, language etc. Non-personal information may include the technical information such as your browser type, screen resolution, device type, language, type of operating system and geo location (only general location). They use this information to conduct research, but only for strict and limited purposes.

## Personal Information

This information may reveal the identification of an individual user which can be sensitive in nature. Users of the Site/App/Game automatically provide their IP address and Advertisement ID just to enhance the user's experience and geo location. Please note the information of your credit card is not stored or processed by us, if you are using our apps and purchasing virtual items, that information is only processed by Google or Apple.

We do not collect your personal information without your CONSENT and APPROVAL. Information is obtained, through your active acceptance of the terms and privacy policy consent dialogue within the App/Game.

## Reason of Information Collection

Non-personal information is collected just for research purposes to improve and enhance our App/Game.

Personal information like your email and Facebook ID is used just for the purpose of saving your game data.

Location is gathered for the purpose of showings Ads according to your location.

The information collected through your device is just for the purpose to deliver best services to you. Such use by us and by our partners may include:

- **Delivering Our Services:** We develop and deliver new and improved product, services and games with latest updates and requirements by analyzing data.
- **Displaying Advertisements:** Displaying third-party advertisements in our Apps and showing advertisements for our Apps in other publisher's app for user's better experience.
- **Cross-promotion:** Meaning we may promote one of our App/Games while you are playing different App/Game of ours.
- **Analytics and Research:** User data like IP address and Advertisement ID'S are collected for research purpose or for analyzing game so that user requirements can be improved accordingly. We may also create reports and analyses for the purpose of research for example top track potential problems or trends with our apps and services or to test our new game features and content.

Below are provider names of some of the third party analytics and advertising services we use. Please see the links below to learn more about the privacy policy of our third-party service providers.

**Admob:** <https://policies.google.com/privacy>

**Unity Ads:** <https://unity3d.com/legal/privacy-policy>

**Google Analytics:** <https://policies.google.com/privacy?hl=en>

**Firebase:** <https://policies.google.com/privacy>

**IronSource:** <https://www.is.com/wp-content/uploads/2019/03/ironSource-Privacy-Policy.pdf?referrer=www.ironsrc.com>

**Consoli Ads:** <http://consoliads.com/privacy-policy/>

**Facebook:** <https://www.facebook.com/policy.php>

**Chartboost:** <https://answers.chartboost.com/en-us/articles/200780269>

**AppLovin:** <https://www.applovin.com/privacy/>

**Vungle:** <https://vungle.com/privacy/>

**AdColony:** <https://www.adcolony.com/privacy-policy/>

## **Cookies**

Cookies are files with a small amount of data that are commonly used as anonymous unique identifiers. These are sent to your browser from the websites that you visit and are stored on your device's internal memory.

This Service does not use these “cookies” explicitly. However, the app may use third party code and libraries that use “cookies” to collect information and improve their services. You have the option to either accept or refuse these cookies and know when a cookie is being sent to your device. If you choose to refuse our cookies, you may not be able to use some portions of this Service.

## **Security**

We take great care in accordance with security of the service and your information and in averting unauthorized access to it through industry standard technologies and internal procedures, including through the use of encryption mechanisms.

### **Children's Privacy**

These Services do not address anyone under the age of 13. We abide by Children's Online Privacy Protection Act ("COPPA"). We will not collect, store or use any information of such user who gets identified as a child under this prescribed age within the services. If Plattuo Gaming Studio receives personal information provided by a child under age of 13, such information will be promptly deleted in a secure manner.

### **GDPR & CCPA Compliance**

You will be asked to give us your consent while playing our games for the purpose of showing you personalized advertisements and enhance your experience using your IP address and other identifiers. You may lead to poor user experience in case of not giving us your consent.

### **Deletion of Information**

We will make sure to delete your information by us and our third party partners when not required.

### **Contact Us**

If you have any questions or suggestions about Privacy Policy, do not hesitate to contact us.

### **OUR CONTACT & COMPLAINTS SYSTEM**

Plattuo Gaming Studio has the following contact information:

plattuo.games@gmail.com

We welcome your suggestions and feedback. Furthermore, if you want to complain about the processing of your personal data, you owe the right to file a complaint with the relevant supervisory authority.

