

## **Milestones in The Evolution of Mass Media, Up To the World Wide Web**

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MEDIA	BEGINNING DATE	PLACE OF BEGINNING
ORAL MEDIA:		
Speech and face-to-face communication (by Homo Erectus and Homo Sapiens); 'bush telegraphy'.	c. 1,490,000 BC	Eastern and Southern Africa
TEXTUAL SCRIPTS, PRINT MEDIA		
Cuneiform Writing	c. 3100 BC	Sumeria
Idiographic (Hieroglyphic) Writing	c. 2750 BC	Egypt
Phonetic Alphabet (Phonetic Writing)	c. 200- c. 1000 BC	Semites, Middle East
Books (Handwritten)	c. 1580-1350 BC	Egypt
Printing Press	AD. 1st-7th Century	China, Korea, Japan
Books (Printed)	AD. 700s - 800s	Japan, China
Newspaper	AD. 1563-1621	Italy (Venice), England (Oxford)
Magazine	AD. 1731	England
Photograph	AD. 1822	France
'Penny Press'	AD. 1833	USA
ELECTRONIC MEDIA		
Telegraph (Wired)	AD. 1844	USA
Telephone	AD. 1876	USA
Phonograph/Gramophone	AD. 1877-8	USA
Motion Picture	AD. 1829; 1887-95	Belgium; USA, England, France
Wireless Telegraph	AD. 1894-6	England
Radio Broadcasting	AD. 1901-6; 1920	USA; England
Television	AD. 1923	USA
'Talking' Picture	AD. 1927	USA
Mainframe Computer	AD. 1946	USA
Satellite	AD. 1957	USA

