



#AfghanGirlsVoices Global Campaign Social Pack

3-year Anniversary of Ban on Girls' Secondary Education in Afghanistan.

 **Afghan Girls Voices - Social Media Pack**

 **Phase II: #AfghanGirlsVoices Global Campaign**

Please find below suggested social media posts and visual assets to share across your social media channels to mark the 3-year Anniversary of Ban on Girls' Secondary Education in Afghanistan and #AfghanGirlsVoices global advocacy campaign to elevate to the global stage the voices of young Afghan girls denied their right to education

In addition to below assets, you can also use any of the content from our #AfghanGirlsVoices (Phase I and Phase II) social packs (please see the links above in orange: all content there remains relevant). Many thanks for helping to raise #AfghanGirlsVoices globally!

Overview

- **Landing page:** <https://www.educationcannotwait.org/afghan-girls-voices> Bitly: <https://bit.ly/afghangirlsvoices>
- **Main Hashtag:** #AfghanGirlsVoices **Others:** #LetAfghanGirlsLearn #AfghanistanCannotWait
- **ECW Twitter main handles:** @EduCannotWait @YasmineSherif1 @KentPage
- **Facebook page:** /EduCannotWait
- **Instagram & Threads:** @EduCannotWait
- **TikTok:** @EduCannotWait
- **LinkedIn & YouTube:** Education Cannot Wait (ECW)
- **ECW's ExDir Statement:** <https://educationcannotwait.org/news-stories/directors-corner/we-stand-the-girls-and-women-afghanistan>

Multimedia Assets

- **Download here:**  3y – graphic assets

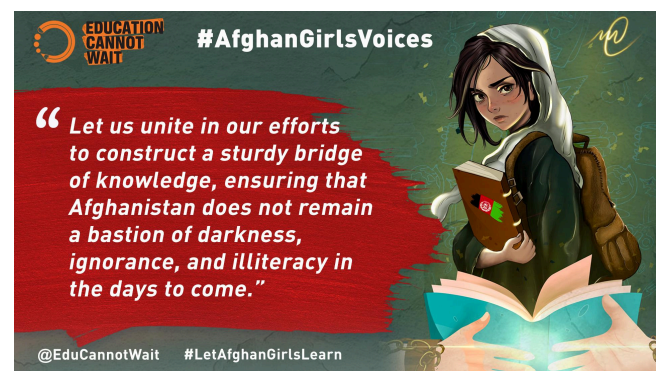
#AfghanGirlsVoices: Quotes from Afghan Girls

SUGGESTED TEXT	SUGGESTED IMAGE
<p>💔 +3 Years 💔 "Education is the 🔑 that unlocks the door to endless possibilities. No force can extinguish the flame of knowledge burning in me".</p> <p>@EduCannotWait highlights voices of Afghan girls being denied their right to #education.</p> <p>#AfghanGirlsVoices ➡ https://bit.ly/afghangirlsvoices</p>	
<p>💔 +3 Years 💔 "Without access to school, I feel like a flower denied sunlight, withering in the shadow of ignorance."</p> <p>@EduCannotWait stands with all Afghan girls being denied their right to education in #Afghanistan.</p> <p>#AfghanGirlsVoices ➡ https://bit.ly/afghangirlsvoices</p>	
<p>💔 +3 Years 💔 "I'm a dreamer & through the pursuit of education, I'll turn those dreams into reality, painting a canvas of hope for Afghan girls."</p> <p>Afghan girls call for their right to #education through @EduCannotWait's #AfghanGirlsVoices campaign!</p> <p>https://bit.ly/afghangirlsvoices</p>	

💔+3 Years💔 "Let us unite in our efforts to construct a sturdy bridge of knowledge, ensuring 🇦🇫 doesn't remain a bastion of darkness, ignorance & illiteracy."

Please retweet to support @EduCannotWait's #AfghanGirlsVoices global campaign.

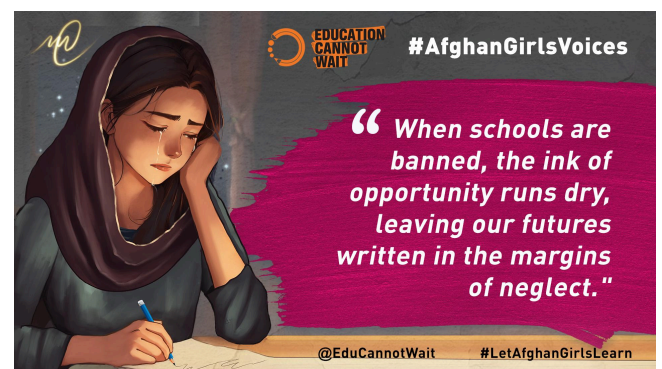
👉 <https://bit.ly/afghangirlsvoices>



💔+3 Years💔 "When schools are banned, the ink of opportunity runs dry, leaving our futures written in the margins of neglect."

Please repost resilient voices of Afghan girls calling for their basic right to #education!

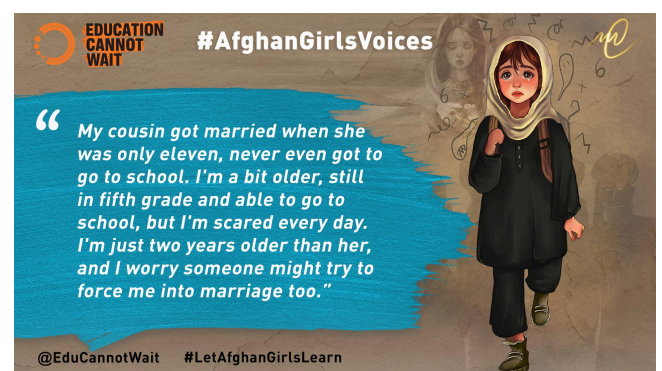
#AfghanGirlsVoices👉 <https://bit.ly/afghangirlsvoices> @UN #LetAfghanGirlsLearn



💔+3 Years💔 "My cousin got married when she was only 11, never even got to go to school. I'm just 2 years older & worry someone might force me into marriage too."

Pls repost resilient #AfghanGirlsVoices calling for their right to #education!

👉 <https://bit.ly/afghangirlsvoices>

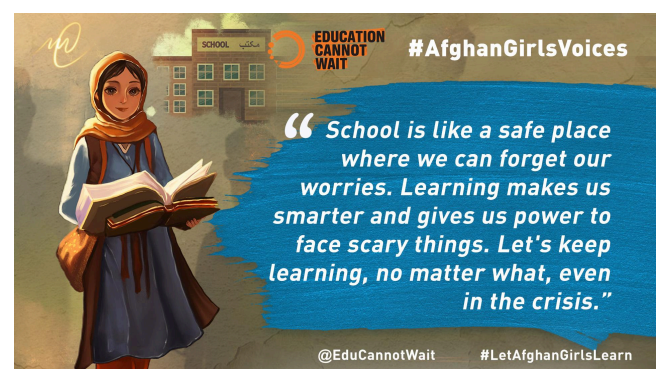


💔+3 Years💔 "School is a safe place where we can forget our worries. Learning gives us power to face scary things. Let's keep learning, no matter what."

Please share #AfghanGirlsVoices globally as they call for their human right to #education!

👉 <https://bit.ly/afghangirlsvoices>

@educannotwait



💔+3 Years💔 “Please let us return to school. My family needs me & so does my country. W/education & opportunity, I can make a difference for both.”

Repost the resilient testimonies of Afghan girls calling for their right to [#education](#)!

[#AfghanGirlsVoices](#)👉<https://bit.ly/afhangirlsvoices>



💔+3 Years💔 “I ask the world to stand w/me and support me. My rights & my future are not up for debate.”

3 years since the ban on girls' secondary education in🇦🇫@EduCannotWait continues sharing [#AfghanGirlsVoices](#)!

👉<https://bit.ly/afhangirlsvoices>
[#LetAfghanGirlsLearn @UN](#)



#AfghanGirlsVoices: General Suggested Posts/Assets

SUGGESTED TEXT	SUGGESTED IMAGE
English	
<p>🌟 The world marks a tragic milestone for #HumanRights: the three-year ban on girls' secondary education in#Afghanistan🇦🇫.</p> <p>@EduCannotWait+partners continue to highlight their powerful testimonies through #AfghanGirlsVoices campaign</p> <p>👉https://bit.ly/3xh7sRa @UN</p>	

📣 @EduCannotWait's #AfghanGirlsVoices campaign highlights testimonies of hope, courage & resilience by girls denied their right to #education

Join calls for action from w/i 🇦🇫 to ensure the 🌍 doesn't forget this education crisis!

➡️ <https://bit.ly/3xh7sRa> #LetAfghanGirlsLearn



#AfghanGirlsVoices shines a light on real-life testimonies from Afghan girls denied their basic right to #education in 🇦🇫.

Every girl deserves the safety, opportunity & hope of education. No exceptions.

@EduCannotWait's Campaign 👉 <https://bit.ly/3xh7sRa>
@UN



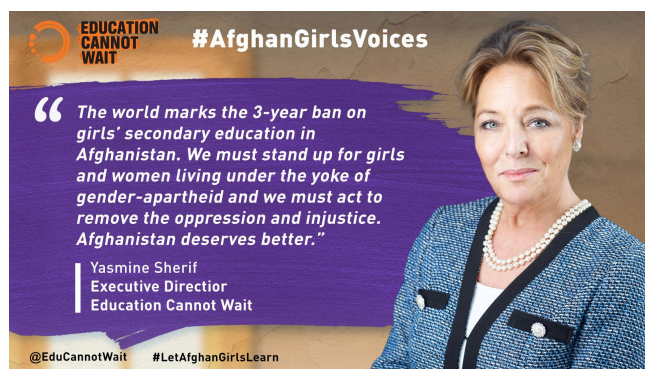
#AfghanGirlsVoices: Quote cards from ECW Global Advocates

SUGGESTED TEXT	SUGGESTED IMAGE
<p>"The 🌍 must unite behind Afghan girls. Through @EduCannotWait's #AfghanGirlsVoices campaign, people everywhere can stand up for #HumanRights & gender-justice by sharing their words of courage, hope & resilience." ~The Rt. Hon. @GordonBrown</p> <p>Learn more 👉 https://educationcannotwait.org/news-stories/directors-corner/we-stand-the-girls-and-women-afghanistan @UN</p>	A quote card featuring a portrait of The Rt. Hon. Gordon Brown on the right. On the left, there is a blue background with white text. At the top left, there is a logo with the text 'EDUCATION CANNOT WAIT'. At the top right, it says '#AfghanGirlsVoices'. Below the logo, there is a quote in white text: "The world must unite behind Afghan girls. Denying their right to education is a violation of the UN Charter, Convention on the Rights of the Child and basic human rights. Through the #AfghanGirlsVoices campaign, people everywhere can stand up for human rights and gender-justice by sharing their words of courage, hope and resilience." Below the quote, it says 'The Rt. Hon. Gordon Brown UN Special Envoy for Global Education and Chair of ECW's HLSG'. In the bottom left corner, it says '@EduCannotWait'. In the bottom right corner, it says '#LetAfghanGirlsLearn'.

"The 🌍 marks the 3-year ban on girls' secondary education in 🇦🇫. We must stand UP! for girls+women living under the yoke of gender-apartheid & we must act to remove the oppression+injustice. Afghanistan deserves better." ~@YasmineSherif1

#AfghanGirlsVoices

<https://educationcannotwait.org/news-stories/directors-corner/we-stand-the-girls-and-women-afghanistan>



"3 years after the ban on secondary girls education in #Afghanistan, the future remains bleak for many Afghan girls+women. We must stand w/Afghan girls to support 🇦🇫 & our collective humanity." ~@follybahAJE

Learn more 👉 <https://bit.ly/3xh7sRa>

@UN #AfghanGirlsVoices



#AfghanGirlsVoices: Editorial Cartoons

SUGGESTED TEXT	SUGGESTED IMAGE
<p>💔 +3 Years 💔</p> <p>#AfghanGirlsVoices</p> <p>Please retweet to shine light on the courage & determination of Afghan girls who are doing whatever they can to continue learning – despite being denied their inherent right to #education.</p> <p>#LetAfghanGirlsLearn Their #EducationCannotWait!</p>	<p>© 2021</p>

💖 +3 Years 💖 [#AfghanGirlsVoices](#)

Please retweet to show your support for the courage and determination of Afghan girls who are doing whatever they can to continue learning – despite being denied their human right to [#education](#).

[#LetAfghanGirlsLearn Their EducationCannotWait](#)



💖 +3 Years 💖 [#AfghanGirlsVoices](#)

Every girl & boy – no matter who or where they are – has the right to education. No exceptions.

Please retweet to show your support for Afghan girls unacceptably denied their right to education.

[#LetAfghanGirlsLearn Their EducationCannotWait](#)



💖 +3 Years 💖 [#AfghanGirlsVoices](#)

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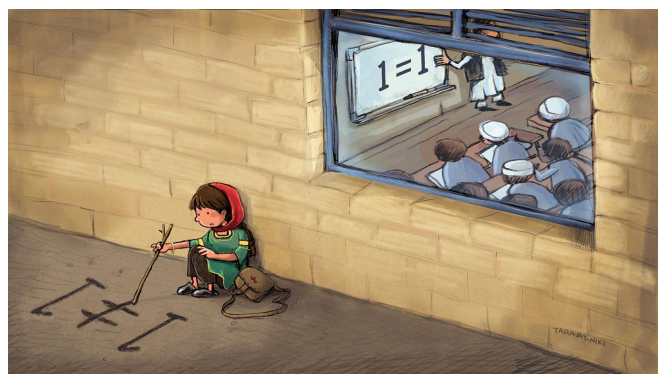
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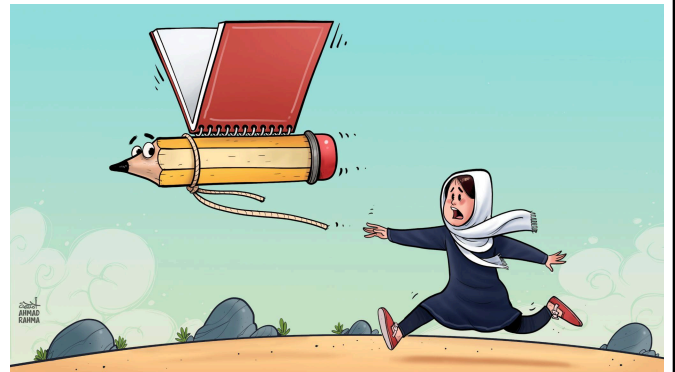


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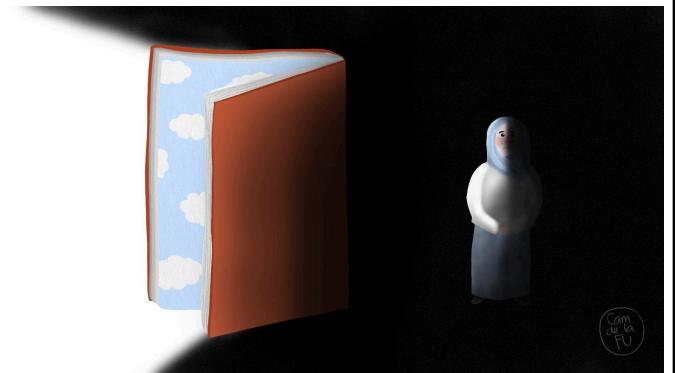
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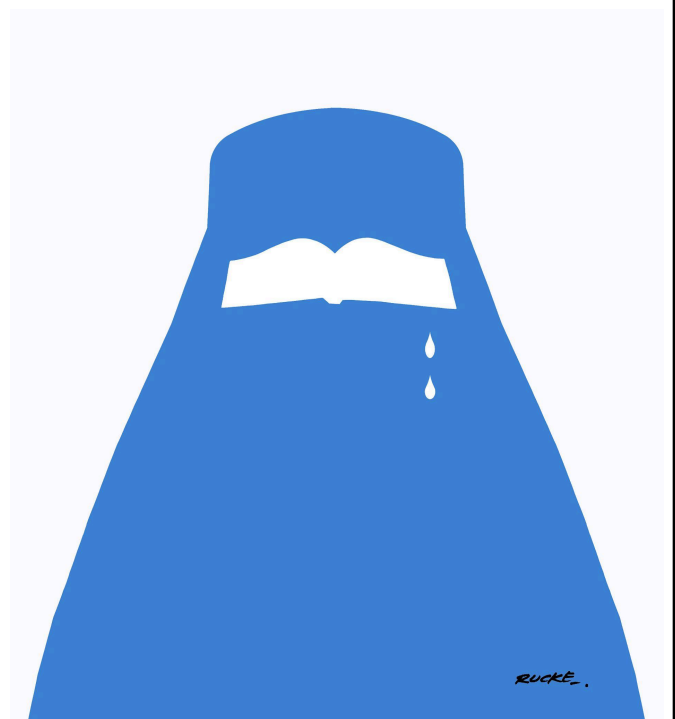
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[#LetAfghanGirlsLearn Their EducationCannotWait](#)

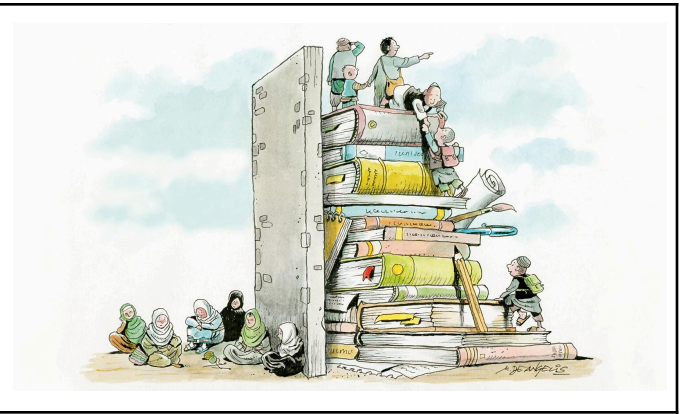


❤️+3 Years❤� #AfghanGirlsVoices

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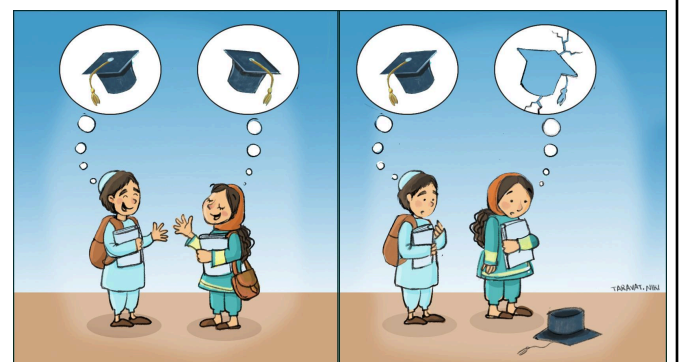
#LetAfghanGirlsLearn Their
#EducationCannotWait



❤️+3 Years❤� #AfghanGirlsVoices

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#LetAfghanGirlsLearn Their
#EducationCannotWait



For immediate posting across your social media channels from 16 September 2024.

If posting with other key messages, please make sure to tag @EduCannotWait across all social channels.

Check out ECW's other ongoing global advocacy campaigns and feel free to post:

- [Annual Results Report 2023](#)
- [#ShareTheirVoices](#)
- [Zaya's Dream](#)
- [#RightHereRightNow](#)
- [#222MillionDreams](#) 🌟📚
- [ECW's Strategic Plan](#)

End text.