

## **Privacy Policy – MIPICARE App**

This Privacy Policy outlines how the mpipcare App for Pregnant Mothers collects, uses, and protects user and patient information. The app is designed to support Village Health Teams (VHTs) and Health Workers in managing maternal health records and sending reminders for Intermittent Preventive Treatment (IPT) of malaria.

### **1. Information Collected**

The app may collect the following data:

- Patient details (e.g., name, phone number, expected delivery date)
- IPT dosage records and schedules
- App usage information for support and performance monitoring

### **2. Use of Information**

Collected data is used solely for:

- Sending automated SMS reminders every 4 weeks from the 13th week of pregnancy
- Registering and updating patient IPT data
- Generating reports for health monitoring purposes

### **3. Data Storage & Security**

Data is stored securely on the device and synced to a central database when internet is available. Security measures are in place to protect all stored and transmitted data from unauthorized access.

### **4. Data Sharing**

Personal data is not shared with third parties. Access is limited to authorized health personnel for patient care and monitoring.

### **5. User Consent**

By using this app, users (VHTs and Health Workers) consent to the collection and use of data in accordance with this policy.

## **6. Children's Privacy**

This app is not intended for children under 13 and does not knowingly collect data from them.

## **7. Updates to Policy**

This policy may be updated occasionally. Continued use of the app after updates implies acceptance of the revised policy.

## **Contact**

For any questions or concerns regarding this privacy policy, please contact the project administrator or health department responsible for app deployment.

For inquires +256781260856