



# UNIVERSITAS GADJAH MADA

Faculty of Geography

Department of Development Geography

Regional Development Study Program

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Undergraduate Programme in Regional Development

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## MODULE HANDBOOK

Module name	Strategic Management
Module level, if applicable	Bachelor
Code, if applicable	GPW 3216
Subtitle, if applicable	-
Courses, if applicable	Strategic Management
Semester(s) in which the module is taught	6 <sup>th</sup> (sixth)
Person responsible for the module	Departement of Development Geography
Lecturers	Prof. Dr. M. Baiquni, M.A. Dr. rer. pol. Dyah Widyastuti, S.T., M.CP.
Language	Bahasa Indonesia
Relation to curriculum	Elective course in the third year (6 <sup>th</sup> semester) Bachelor Degree
Type of teaching, contact hours	100 minutes hours lectures per week, 100 minutes structured activities per week hours, and 100 minutes individual study.
Workload	Total workload is 70 hours, which consist of 100 minutes lectures per week for 14 weeks, 100 minutes structured activities per week, and 100 minutes individual study per week, in total 16 weeks per semester, including mid exam and final exam.
Credit points	2
Requirements according to the examination regulations	Students have taken the course of Strategic Management (GPW 3216) with 70% minimum course attendance and have an examination card where the course is stated on.
Recommended prerequisites	No prerequisites is needed
Module objectives/intended learning outcomes	After completing this course the students should have : CLO 1. Basic understanding of general definition and scope of strategic management. CLO 2. Identify and analyze the process of strategic management. CLO 3. Apply and evaluate the strategic management in regional development.
Content	<ol style="list-style-type: none"> <li>a. Concept, definition, and history of strategic management.</li> <li>b. Public organization and strategic management.</li> <li>c. Strategic management process.</li> <li>d. Lesson learned from strategic management implementations.</li> </ol>

	e. Organizational dynamic and strategic management.																					
Study and examination requirements and forms of examination	<p>The final mark will be weighted as follows:</p> <table border="1"> <thead> <tr> <th>No</th> <th>Assessment methods (components, activities)</th> <th>Weight (percentage)</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Final Examination</td> <td>35%</td> </tr> <tr> <td>2</td> <td>Mid-Term Examination</td> <td>35%</td> </tr> <tr> <td>3</td> <td>Individual Task</td> <td>10%</td> </tr> <tr> <td>4</td> <td>Group Task</td> <td>10%</td> </tr> <tr> <td>5</td> <td>Quiz</td> <td>5%</td> </tr> <tr> <td>6</td> <td>Active Class</td> <td>5%</td> </tr> </tbody> </table>	No	Assessment methods (components, activities)	Weight (percentage)	1	Final Examination	35%	2	Mid-Term Examination	35%	3	Individual Task	10%	4	Group Task	10%	5	Quiz	5%	6	Active Class	5%
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1	Final Examination	35%																				
2	Mid-Term Examination	35%																				
3	Individual Task	10%																				
4	Group Task	10%																				
5	Quiz	5%																				
6	Active Class	5%																				
Teaching Aid	Board, LCD Projector, Laptop/Computer																					
Reading List	<ol style="list-style-type: none"> <li>Breneman, D. (1995, April). <u>A State of Emergency? Higher Education in California</u>. San Jose, CA: California Higher Education Policy Center.</li> <li>Bryson “Perencanaan Strategis untuk Organisasi Sosial”(terjemahan) Insist dan Remdec.</li> <li>Flores, William. Dean, College of Social and Behavioral Science, CSUN. Personal communication. April 16, 1999.</li> <li>Glassman, A.M., Rossy, G. &amp; Winfield. J. (n.d.) <u>Toward an Understanding of University-Based Strategic Planning</u>. Unpublished Manuscript, California State University, Northridge.</li> <li>Hax, A. C. &amp; Majluf, N. S. (1991). <u>The Strategy Concept and Process, A Pragmatic Approach</u>. Upper Saddle River, NJ: Prentice Hall.</li> <li>Hill, C. W. &amp; Jones, G. R. (1992). <u>Strategic Management: An Integrated Approach</u>. Boston, MA: Houghton Mifflin Company.</li> <li>Kaufman, Roger. 1992. “Strategic Planning Plus”.</li> <li>Liedtka, J. M. (1998, September-October). Linking strategic thinking with strategic planning. <u>Strategy and Leadership</u>, 26, 30-36.</li> <li>Mintzberg, H. (1994). <u>The Rise and Fall of Strategic Planning</u>. New York, NY: The Free Press.</li> <li>Porter, M.E. (1985). <u>Competitive Advantage: Creating and Sustaining Superior Performance</u>. New York: The Free Press.</li> <li>Pusat Kajian Sumberdaya Pesisir dan lautan IPB dan Ditjen Bangda. 2000. Penyusunan Perencanaan Strategis Pengelolaan Terpadu Wilayah Pesisir dan Lautan: Pangandaran, Cilacap dan Banyumas, Jakarta : 64 - 80.</li> </ol>																					

### PLO and CO Mapping

	PLO – A1	PLO- A2	PLO – B1	PLO – C1	PLO – D1	PLO – D2
CLO 1	v					
CLO 2			v			
CLO 3				v		
CLO 4						
CLO 5						