



COPYRIGHT SUCCESS SYSTEMS

2025 Boo Boxes

\$39 or \$79 each

Each customer can choose to pay \$39 + tax/shipping or \$79 + tax/shipping depending on how many items from their wishlist they'd like to receive. Everyone is asked to submit a wishlist of 10-15 different items valued under \$89 (if they paid \$79) or under \$45 (if they paid \$39) they like for their "boo" to choose from. There's a little extra value per box to make building wishlists easier and save girls a few bucks potentially. Boos will be randomly assigned and then sent the appropriate wishlist to pick gifts off of. I will then pack each box with the products that have been selected, other fun fall goodies, samples, coupons, etc. and prepare to ship to each customer. Each box contains:

- Item(s) chosen from their wishlist
- A few fun fall gifts
- Candy/treats
- Card from their boo
- Coupon for the remaining items on their wishlist

Data Spreadsheet -

(This spreadsheet organizes who is gifting who, what they have chosen to include in their boo's box, the total value of the items picked, discount percentage, etc.)

<https://docs.google.com/spreadsheets/d/16g3wjGmG8hWY0LVBwoPRuhq8DZRjqQq0S5-dRFDiQ8Y/edit?usp=sharing>

Timeline -

Begin teasing exchange in VIP group/on stories
Wednesday 10/4: Open registration
Wednesday 10/10: Close registration
Friday 10/12: All wishlists must be submitted
Friday 10/12: Assign boos and send wishlists to choose from
Sunday 10/14: Gifts must be picked from wishlists
Wednesday 10/15: Order product and supplies needed
Friday 10/24: All boo boxes must be shipped out

Example Facebook Posts/Teasers -

Who's heard of BOO BASKETS? 🍬

Hear me out... a BOO BOX EXCHANGE here in the group?!? Who wants deets? 🧛💕



**BOO BOX EXCHANGE DEETS COMING
TODAY!**

Who wants in? 🧛🍬

💕 VOTE TIME 💕

I'm giving away a spooky Simple Modern tumbler when 25 ladies join in on our BOO BOX EXCHANGE! 🍬🍬 Which one should I get? I have to order ASAP before they sell out.

🧛 Ghosts

🐈 Black Cats

🦇 Bats



BOO BOX supplies have arrived and they're starting to be assembled!! 🧛🍁
Excuse me but how cute are these?!?! ❤️
Who still needs to get in on these? 🍁



Our boo box exchange is in full swing! 🧛 So the giveaway is ON!! When 25 of you babes join in, I'm giving away this ghosty tumbler!! 🍁❤️
Who still needs to join in on the fun?
Get it while you can because I'm ONLY offering 30 of these total!! 🍁 6 spots have already been claimed. 🧛



At this point my office is just a BOO BOX factory. 🧛🍁❤️
LAST CALL TO GRAB YOURS! This link deactivates today. 🧛
<https://queenbeeparties.commentsold.com/products/boo-box>



Canva Templates -

(All The Things)

https://www.canva.com/design/DAGPJwizi1M/RZCbkwqZSIJpecwgVxIDig/view?utm_content=DAGPJwizi1M&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview

(Remaining Wishlist Coupons)

https://www.canva.com/design/DAGP_mNRGEo/PGArZLRG0VINsUIEb8IAgA/view?utm_content=DAGP_mNRGEo&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview

Boo Box Flyer (to be sent in messages when ladies want details) -



(Send 10/1-10/8) Message Verbiage:

Hey {{firstName}}!! 🍷 Spooky season is just around the corner and we're having a BOO BOX exchange right in YOUR GROUP NAME. 🍷👻 All babes must be registered by the 10th so we can assign boos, pick gifts, and ship by Halloween!

How it works:

- 🍷 Pay \$39 or \$79 depending on how big you want your box to be
- 🍷 Submit a wishlist to me with 10-15 products from my site that you'd love to see in your box
- 🍷 Boos are assigned and you'll pick items off someone's wishlist to gift them and someone will pick from yours
- 🍷 I build the boxes some of with your wishlist items + other fun fall goodies
- 🍷 Everyone has fun opening their box!!

Would you like to participate? 🍷

IF THEY SAY YES (tweak if they tell you which box)

YAYYY!! So excited you want in on the Boo Boxes! First step, which box would you like?! If you can swing the \$79 box, it's worth it 🍂 And then what works best for you for payment, I accept:

Once it's paid, I will send you the information on submitting your wish list! This whole thing is fun and easy, but there are a couple of deadlines, since someone else will be picking out your items from your list ❤️

**if they pick out the \$39 box, you can say something like "So excited you want in on the Boo Boxes! The \$39 box is awesome, but you can get way more product with the \$79 box! Are you sure you don't want to upgrade?"*

ONCE THEY PAY, GO TO THE NEXT PAGE FOR THE VERBIAGE ON SENDING WISHLIST INSTRUCTIONS.

Reminder Messages:

(Send a few days after the message above)

Hey {{firstName}}!!! I'm looking for a few more Boos 🧛🧡
I'm offering Boo Boxes this year! Basically, you sign up for a Boo Box (\$39 or \$79) and create a wish list. Then everyone will be assigned a boo! They will pick some of your wishlist items for you, and you will do the same for someone else! 🍂 Then I'll package and ship you your box!

It's super fun, do you want to join in?! The deadline is Oct 10th!

(Send 10/8) OPTIONAL LAST CALL TO JOIN Verbiage:

{{firstName}} it's last call if you want to get in on the Boo Boxes! 🍂
They are \$39 or \$79 and once paid, I will be sending you something to create your wish list!
Then your "boo" (they will be assigned) will pick out some goodies for you!

If you want in, let me know ASAP!

Getting Wishlists (after they've paid for their box) -



(Send After They Pay) Message Verbiage (change dollar amount based on which size box they bought - IF YOU WANT THE ITEMS TO BE DISCOUNTED, YOU CAN INCREASE THE LIMIT ON WHAT THEY CAN PICK OUT VALUE WISE):

Got your payment!! Now it's WISHLIST TIME!! 🥰❤️ Head to my site and pick out 10-15 items you would love to see in your box! Your items can be anything you'd like up to \$89. Smaller items are okay too ask your boo may pick out multiple items to include in your box! Please get this back to me by the 12th at the latest! Once I get wishlists back, I can assign boos, and we can get to the fun stuff. 🧚🍁

Www. yourwebsite . com OR your catalog

Picking Out Gifts-



(Send 10/12) Message Verbiage (change dollar amount based on which size box their boo bought):

Hey girl hey! It's time to pick out some gifts for your boo. 🥰 She's created a wishlist of her favorite things. You can pick out gifts anywhere from \$70-\$89 for her from her list! Please send me back what you'd like to treat her to by the 14th, so I can get everything ordered and shipped!! 🍁🧚

Supplies -

8x8x4 Gift Boxes (\$1.47 each) - <https://a.co/d/3gUdIAZ>
9x6x3 Gift Boxes (\$1.30 each) - <https://a.co/d/aSimMke>
8x8x4 Gift Boxes (\$1.40 each) - <https://a.co/d/9NnrBNV>
Fall Tissue Paper (\$.11 each) - <https://a.co/d/6SSG9N5>
Halloween Tissue Paper (\$.10 each) - <https://a.co/d/8onymB4>
Variety Tissue Paper (\$.08 each) - <https://a.co/d/bHVskNU>
Crinkle Paper - <https://a.co/d/6IEejMJ>
14.5x19 Leaves Poly Mailers (\$.30 each) - <https://a.co/d/d5VFLES>

Bonus Gift Ideas -

Tea Bags (\$.18 each) - <https://a.co/d/dFSZBWT>
Bookmarks (\$.19 each) - <https://a.co/d/4F8GOQr>
Pumpkin Soaps (\$1.30 each) - <https://a.co/d/50U8635>
Hand Sanitizers (\$1.37 each) - <https://a.co/d/83wIzZ0>
Makeup Bags (\$1.15 each) - <https://a.co/d/895yfM1>
Mints (\$.15 each) - <https://a.co/d/7C8JCm7>
Socks (\$1.11 each) - <https://a.co/d/3GNW4cd>
Earrings (\$.76 each) - <https://a.co/d/gGK2QIT>
Key Chains (\$.42 each) - <https://a.co/d/9VKKM2B>
Stress Balls (\$1.08 each) - <https://a.co/d/eXbqr3K>
Ghost Candles (\$.85 each) - <https://a.co/d/fs9vfXE>
Candy Corn Pouches (\$.11 each) - <https://a.co/d/13NI1mU>
Harvest Tootsie Rolls (\$.11 each) - <https://a.co/d/6RWsn3O>

Giveaway (when 25 boxes are sold, I'll giveaway a spooky tumbler) -



Completed Box Examples-

