

BOOK READER EMAIL SEQUENCE

Publish Your Purpose is a certified B Corporation™ and hybrid publisher for purpose-driven authors who believe their books can create change. We support authors who are using their stories, expertise, and lived experience to shift conversations, challenge the status quo, and contribute to something bigger than themselves.

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Email 1: Send Immediately

Unlock Your Exclusive Book Extras for Publish Your Purpose

Hi {{ subscriber.first_name }},

Thank you for reading *Publish Your Purpose: A Step-By-Step Guide to Write, Publish, and Grow Your Big Idea*! You've already taken a big step toward unleashing your potential as an author, and I'm thrilled to support you in achieving your writing and publishing goals.

To help you make the most out of your experience, I highly encourage you to [download the companion workbook](#). This [fillable PDF](#) is designed to guide you through the book's exercises, making your journey more actionable and effective. Plus, you'll have a record of your progress to reflect on!



[Download Your Fillable Workbook Now](#)

If you prefer, you can also [purchase a print version](#) for a hands-on approach to your writing journey by [clicking here](#).

Why download the workbook now?

- **Turn insights into action:** The workbook is your step-by-step guide to applying the lessons in the book.
- **Stay accountable:** Keep track of your goals and progress with clear, actionable exercises.
- **Accelerate your results:** Start implementing strategies right away with easy-to-follow templates and prompts.

Here's how the book is designed to maximize your learning and knowledge:

Part 1: Mindset We'll set the foundation by exploring your purpose, vision, and goals for your book, ensuring you're in the right mindset for success.

Part 2: Writing We break down the writing process into manageable steps, helping you stay productive and focused on creating a manuscript that makes an impact.

Part 3: Publishing Gain a full understanding of the publishing landscape, so you can make informed decisions about the best path for you and your book.

This workbook is your **passport to success**—download it now to start making progress on your author journey!

 [Download the Workbook](#)

If you have any questions or need further support, don't hesitate to reach out—I'm here to help!

With Purpose and Impact,



Jenn T. Grace 8x Author, Consultant, and Speaker Founder, Publish Your Purpose

p.s. If you'd like to discuss what it would look like to work with the Publish Your Purpose team, schedule a free consultation with our team by [clicking here](#).

Email 2: Send 5 days later

Ready to Start Your Author Journey? Let's Dive Into Your Mindset

Hi {{ subscriber.first_name }},

Now that you've started *Publish Your Purpose: A Step-By-Step Guide to Write, Publish, and Grow Your Big Idea*, it's time to set a strong foundation for your author journey!

Part 1: Mindset is crucial to building the confidence and clarity you need to move forward. Before you even think about writing, we'll focus on your **purpose**, **vision**, and **impact**—the building blocks of your entire project. Getting clear on these elements will make the rest of the process smoother and more focused.

 [Download the Companion Workbook Now](#) to get started on your journey.

Why this matters:

This workbook is designed to guide you through every exercise in the book, giving you a practical way to solidify your vision, set your goals, and hold yourself accountable. Without the right mindset and accountability systems in place, it's easy to get overwhelmed or lose focus. But with these tools, you'll have everything you need to succeed.

Here's what Kathy McAfee, co-author of *Fearless Female Leaders*, had to say after using the strategies in *Publish Your Purpose*:

"Jenn shares her wealth of experience, knowledge, and marketing savvy to help writers and readers connect with refreshingly big, bold ideas. HIGHLY RECOMMENDED!"

In addition, here are the **book extras** that will help you in this section:

- In **Chapter 3**, download the [Commitment to Myself document](#) to solidify your intentions and stay focused throughout your journey.  [Download the Commitment to Myself Document](#)
- Join the [Publish Your Purpose Author Lab workshop](#) to reflect on your purpose, vision, and impact in a supportive online environment.  [Access the Author Lab Workshop](#)

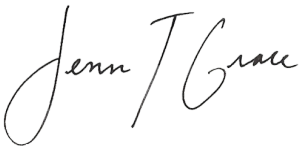
 [Download Your Workbook for Part 1: Mindset](#)

What you'll learn in Part 1:

- **Your Purpose, Vision, and Impact:** Why your book matters and how it will make a difference.
- **Setting Goals:** Align your personal and professional aspirations with your writing.
- **Getting into the Right Mindset:** Strategies to stay focused and motivated.
- **Accountability Systems:** Tools to help you stay on track and complete your book.

Let's Get Personal: Where are you in your writing journey? Are you just getting started, or have you already begun drafting your book? Hit reply and let me know—I'd love to hear more about your goals and offer some tips!

With Purpose and Impact,



Jenn T. Grace 8x Author, Consultant, and Speaker Founder, Publish Your Purpose

p.s. If *Publish Your Purpose* is helping you on your author journey, I'd love it if you could leave a review and share your thoughts with other aspiring authors! You can leave your review [here](#).

What's Next: Keep an eye out for our next email, where we'll dive deeper into the writing process and provide you with even more tools to help you stay on track.

Email 3: Send 11 days later

Time to Tackle Your Writing! Download Your Tools for Success

Hi {{ subscriber.first_name }},

Congratulations on reaching **Part 2: Writing** of *Publish Your Purpose*! This section is all about breaking down the writing process so it feels manageable and achievable.

Writing a book can feel overwhelming, but there's a proven formula to make it easier. By following the steps laid out in Part 2, you'll gain the structure you need to write with confidence and make real progress.

 [Join the 30-Day Writing Challenge](#) and start building daily writing momentum right now. Don't delay—your first draft is waiting!

Why this matters:

The **30-Day Book Writing Challenge** gives you the power of small, daily actions that add up to big results. Each day, you'll receive a writing tip to help you stay focused and make steady progress. Writing a book doesn't happen all at once—it happens one word, one chapter at a time.

Here's what Bruce Scheer, an accomplished author of two bestsellers, had to say:

"This book is rich. Take advantage of it if you want to write your first or another book. It will simplify the process immensely!"

In addition, here are the **book extras** that will help you in this section:

- In **Chapter 7**, download the **Progress Tracker spreadsheet** to measure your daily word count and progress.  [Download the Progress Tracker](#)
-  [Watch the Progress Tracker Walkthrough video](#)
- In **Chapter 8**, use the **Mind Map template** to brainstorm and organize your book's content, and watch the **Mind Map tutorial video** to learn how to use this tool effectively.  [Download the Mind Map Template](#)  [Watch the Mind Map Tutorial Video](#)
- Watch the **Scrivener walkthrough video** to learn how to organize your manuscript efficiently.  [Watch the Scrivener Walkthrough Video](#)

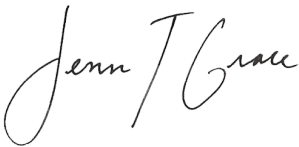
 [Download Your Workbook for Part 2: Writing](#)

What you'll learn in Part 2:

- **Your Target Reader:** Understanding who you're writing for.
- **Setting Word Count Goals:** Breaking your book into manageable chunks.
- **First Draft Strategies:** Methods for getting words on paper, even when you're stuck.
- **Writing Process Hacks:** Tools like mind maps and progress trackers to keep you organized.

Your Turn: What's been the hardest part about getting your book started or staying consistent with your writing? I'd love to hear about it—just hit reply, and I'll share some tips that might help you break through those roadblocks.

With Purpose and Impact,



Jenn T. Grace 8x Author, Consultant, and Speaker Founder, Publish Your Purpose

p.s. If you're finding value in *Publish Your Purpose*, please consider leaving a review on Amazon. Your feedback helps other authors find the support they need! You can leave your review [here](#).

What's Next: In our next email, we'll explore the publishing process and help you make informed decisions on how to bring your book into the world!

Email 4: Send 17 days later

Make Informed Publishing Decisions—Download Your Workbook for Part 3!

Hi {{ subscriber.first_name }},

You've made it to **Part 3: Publishing** of *Publish Your Purpose*, and now it's time to make important decisions about how to bring your book into the world!

This section will walk you through the different publishing paths available, so you can choose the one that's right for you. Whether you're self-publishing or looking for a publisher, you'll learn best practices for navigating the industry and protecting yourself from common pitfalls.

 [Download Your Workbook for Part 3: Publishing](#)

Why this matters:

Making the right publishing decisions is critical to the success of your book. Without the right knowledge, you could end up facing unexpected costs, losing creative control, or falling into the trap of a scam publisher. But with the tools provided in **Part 3**, you'll be empowered to make informed, confident choices.

Here's what Carolyn Bowman, an author, had to say about using the strategies in *Publish Your Purpose*:

"With a completed manuscript and not knowing where to turn next, Jenn's book gave me a very helpful roadmap."

Here are the **book extras** that will guide you in Part 3:

- In **Chapter 14**, watch the **Pick Your Path to Publishing Webinar** to gain clarity on which publishing route best aligns with your needs and goals.  [Watch the Webinar](#)
- In **Chapter 15**, download the **9 Questions to Ask a Publisher** to protect yourself from scams and ensure you're making informed decisions.  [Download the 9 Questions to Ask a Publisher](#)
- In **Chapter 16**, use the **Book Cost Blueprint** to understand the financial aspects of publishing and allocate your resources effectively.  [Download the Book Cost Blueprint](#)

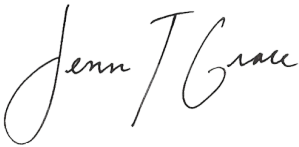
 [Download Your Workbook for Part 3: Publishing](#)

What you'll learn in Part 3:

- **Choosing the Best Publishing Path:** Explore self-publishing, hybrid publishing, and traditional publishing.
- **Protecting Yourself:** Learn to avoid scams and ensure your book remains authentic to your vision.
- **Publishing Costs:** Understand the financial side with the **Book Cost Blueprint**.
- **What to Ask a Publisher:** Use the **9 Questions to Ask a Publisher** guide to choose the right partner.

What's on Your Mind? Got questions about the publishing process? Whether it's about self-publishing or working with a publisher, I'd love to help you get clarity—just hit reply, and we can discuss your publishing journey!

With Purpose and Impact,



Jenn T. Grace 8x Author, Consultant, and Speaker Founder, Publish Your Purpose

p.s. I'd love to hear what you think of *Publish Your Purpose*! If it's been helpful to you, consider leaving a review on Amazon to help others on their publishing journey. You can leave your review [here](#).

Email 5: Send 13 days later

Can You Share a Quick Review? Your Insight Could Help Other Authors!

Hi {{ subscriber.first_name }},

I hope you've enjoyed reading *Publish Your Purpose: A Step-By-Step Guide to Write, Publish, and Grow Your Big Idea!* As part of your journey toward publishing success, I'd love to ask a small favor.

Would you be willing to leave a short, honest review of the book? Reviews have a direct impact on the visibility of a book and its success. One day, when your own book is out there, you'll likely be asking for reviews too, and I'd love to support you in that future goal!

Why Your Review Matters:

Your review doesn't need to be long or detailed—just a few sentences from the heart. Whether you loved the book or found a particular section helpful, sharing your experience helps other aspiring authors discover the guidance they need. Reviews like yours make a huge difference! Here are a few examples from others:

- “*Jenn leaves no stones unturned. This book is a comprehensive roadmap to success for any aspiring writer. It's a must-read!*” — Amber Vilhauer
- “*‘Publish Your Purpose’ completely changed my perspective on becoming an author. The chapter on the publishing landscape was particularly enlightening.*” — Bill Carmody
- “*This book gave me the confidence to start writing and stop dreaming. It's the perfect balance of practical advice and encouragement.*” — Tracy Shevell

How to Leave a Quick Review:

It only takes a minute and a few clicks. Even one or two sentences make a big impact! What was the most helpful part of *Publish Your Purpose* for you?



[Leave a Quick Review](#)

Thank you so much for your support and for being part of the *Publish Your Purpose* community. I'm excited to see where your writing journey takes you!

With Purpose and Impact,



Jenn T. Grace 8x Author, Consultant, and Speaker Founder, Publish Your Purpose

p.s. If you have any questions about your writing or publishing process, don't hesitate to reply.
I'd love to hear about your progress!

Email 6: Send 19 days later

Have You Started Promoting Your Book Yet? Try These Simple Tips!

Hi {{ subscriber.first_name }},

Have you started using any of the *Promote Your Purpose* tips from *Publish Your Purpose* yet? These tips are designed to give you more accountability, help you build momentum, and bring your community along for the ride—whether you're still writing or have already published.

Why You Should Start Promoting Now:

One of the most common mistakes authors make is waiting until their book is finished to start marketing. But the truth is, the earlier you start, the more momentum you build. These tips are designed to be simple, actionable steps that you can take right now, no matter where you are in your journey.

Here are a few examples:

- **Tell Someone Today:** Share your author journey with someone new!
- **Start Calling Yourself an Author:** Start building that confidence now.
- **Document Your Journey:** Share behind-the-scenes progress to engage future readers.
- **Prepare an Elevator Pitch:** Perfect your quick pitch about your book.

Each of these steps will help grow your audience and prepare you for an even more successful launch. And the best part? These strategies don't need to wait until the book is written—they can start today.

What's Your Next Step?

I'd love to hear if you've already tried one of these tips—what worked for you? What's holding you back from starting?

If you haven't yet, it's never too late!



[Download the PDF of all 17 tips](#) and start building your book's future today.

Need more accountability? Opt-in to receive these tips weekly, straight to your inbox. Each email will give you a focused action step and some extra guidance to keep you on track:



Opt-in for Weekly Tips



Remember: Every step you take now will make your book's launch smoother and more successful. Don't wait until it's too late to start!

With Purpose and Impact,

A handwritten signature in black ink that reads 'Jenn T. Grace'.

Jenn T. Grace 8x Author, Consultant, and Speaker Founder, Publish Your Purpose

p.s. By the way, have you written a review for *Publish Your Purpose* yet? If not, would you please consider leaving one? Your honest feedback helps other aspiring authors and supports the success of this community. You can leave your review [here](#). Thank you so much!

Email 7: Send 15 days later

Did You Know? Publish Your Purpose is an Award-Winning Book!

Hi {{ subscriber.first_name }},

Did you know that *Publish Your Purpose: A Step-By-Step Guide to Write, Publish, and Grow Your Big Idea* is an award-winning book? That's right! This book has been recognized for excellence in independent publishing.

Here's a quick look at some of the accolades *Publish Your Purpose* has received:

- **NYC Big Book Award Winner** – *Writing and Publishing category* This award recognizes outstanding works in independent publishing, and winning in the Writing and Publishing category reflects the value this book brings to aspiring authors like you.
- **Benjamin Franklin Award Silver Winner** – *Reference category* The Benjamin Franklin Award is one of the most respected in independent publishing. Receiving Silver in the Reference category highlights the book's trusted guidance for navigating the writing and publishing journey.
- **Indie Book Awards Finalist** – *Lifestyle/Home/How To category* As a finalist in the How To category, the book was recognized for its practical, actionable advice, making it the perfect guide to help you turn your big ideas into a published book.
- **National Indie Excellence Awards Finalist** – *Writing and Publishing category* Being a finalist in this category reinforces that *Publish Your Purpose* is a standout resource for writers and publishers alike.

If you've enjoyed the book and found it helpful, I'd love for you to share it with a friend or colleague who's on their own writing journey. Whether they're just starting or getting ready to publish, sharing this book could be the boost they need!

 [Share the Book with a Friend](#)

Let's help more people publish their purpose and make an impact!

With Purpose and Impact,



Jenn T. Grace 8x Author, Consultant, and Speaker Founder, Publish Your Purpose



p.s. By the way, have you written a review for *Publish Your Purpose* yet? If not, would you please consider leaving one? Your honest feedback helps other aspiring authors and supports the success of this community. You can leave your review [here](#). Thank you so much!

Email 8: Send 177 days later

Are You Done Reading Publish Your Purpose? I'd Love to Hear Your Thoughts!

Hi {{ subscriber.first_name }},

It's been a while since you finished *Publish Your Purpose: A Step-By-Step Guide to Write, Publish, and Grow Your Big Idea*, and I hope it's continued to be a valuable resource in your writing and publishing journey. Whether you've implemented the strategies already or have them tucked away for the future, I'd love to hear how the book has impacted you.

If you haven't had a chance to leave a review yet, I'd be incredibly grateful if you'd consider sharing your thoughts now. Your honest feedback helps other aspiring authors find the guidance they need, and your voice matters!

Why Reviews Matter:

There's a strong connection between the number of reviews a book receives and its visibility in the marketplace. Every review, even if it's just a few sentences, can make a big difference. And as an author on your own journey, you'll appreciate the importance of building that support for your book when the time comes!

Here's a quick reminder of what others have shared:

- *"This book is rich with practical advice. It simplifies the process and helps you ramp up promotion while writing."* — Bruce Scheer
- *"Jenn's book gave me the confidence to start writing and stop dreaming. It's the perfect balance of practical advice and encouragement."* — Tracy Shevell

Whether it's been a key tip, a chapter that stood out, or the overall guidance that's helped you, I'd love to hear your experience.



[Leave Your Review Here](#)

Thank you so much for being part of the *Publish Your Purpose* community. Your journey as an author is important, and I'm excited to continue cheering you on!

With Purpose and Impact,



Jenn T. Grace 8x Author, Consultant, and Speaker Founder, Publish Your Purpose

p.s. If you've already written a review, thank you so much! If you know someone who's dreaming of publishing their own book, I'd be so grateful if you could share *Publish Your Purpose* with them. Here's a sample post you can use on social media to help spread the word:

Sample Post *Have you ever dreamed of publishing a book but didn't know where to start? Publish Your Purpose by @JennTGrace helped me navigate my writing journey with practical tips and real strategies. If you're an aspiring author, check it out on Amazon!*

[Amazon Link: <https://www.amazon.com/Publish-Your-Purpose-Step-Step/dp/B0CJZKCT65/>]

Thank you for helping more people publish their purpose!