

Sponsorship

1)

Sponsored stream shoutout (30–60 sec mention)

\$15-\$50

- you mention the product + why you like it
- includes “link in chat” once

2)

Sponsored stream segment (2–5 minutes)

\$75 – \$200

- “Tonight’s stream powered by ____”
- 2 mentions: beginning + mid stream

3)

Sponsored Short / Clip (TikTok / Reels / YouTube Shorts)

\$100– \$250

- 1 clip mention

4)

Bundle Deal (BEST for brands)

\$150 – \$400

Includes:

- 1 stream segment
- 2 short clips
- link in bio for 7 days

5)

Giveaway sponsor (brand provides prize)

(\$400-700)

- you run the giveaway on stream
- includes 1 promo clip + stream promo

PharaohGhost — Package Pricing

Starter —

\$50

Includes:

- 1 stream mention + on-screen placement
- 1 short-form clip featuring the brand
- Command link or link-in-bio

Standard —

\$199

Includes:

- 1 stream mention + on-screen placement
- 2–3 short-form clips featuring the brand
- Overlay + command link + link-in-bio
- Optional community challenge

Premium —

\$499

Includes:

- Strong integration across stream + repeatable series
- 4+ short-form clips featuring the brand
- Overlay + command link + link-in-bio
- Community challenge + optional giveaway
- Simple campaign recap/reporting

Add-Ons

- Extra short-form clip: \$60 each
- Extra stream mention (additional day): \$50
- Focused brand segment (3–5 minutes): \$150
- Community challenge add-on: +\$100
- Giveaway hosting/management (brand provides prize): +\$150

- **Extra clip posted on 2nd platform: +\$35-80**
- **Link in bio for 30 days: +\$75–\$150**
- **Pinned message entire stream: +\$25–\$100**
- **Brand logo on stream overlay: +\$100–\$200**
- **Exclusive stream night (“Powered by ____”): +\$200+**