

This PBA is intended to be used for **The Golden Rule** unit within the High School Health Education course.

Prompt

As a director of a media production company, you and your team will create a media presentation for your peers that illustrates the use of positive verbal and non-verbal communication skills and strategies. Your production company will choose a scenario that presents an act of prejudice, discrimination, bias and/or racism.

Questions to be considered in your production:

- How would you demonstrate ways to de-escalate the conflict?
- Why do people have biases? How is violence perpetrated?
- Why is respecting others important in reducing violence?

Additionally, some of the prejudice/biases to consider may include: Sexual orientation, race, gender, religious beliefs, age, financial status, disabilities, size (height, weight), clique group, clothing style choices.

Instructions:

1. Choose a scenario that focuses on prejudice, discrimination, bias, or racism.
2. Choose a communication skill or strategy (or multiple) to focus on during the presentation
3. Create the media production; must also include a script

Examples of Media Use

[PowToon](#)

[iMovie](#)

Edutopia article "[How to Bring Screenwriting into the Classroom](#)"

[Single Point Rubric](#)

Concerns <i>Areas that need work</i>	Criteria <i>Standards for this performance</i>	Advanced <i>Evidence of Exceeding Standards</i>
	Scenario demonstrates knowledge of: • Effective verbal and nonverbal communication strategies	
	Scenario has a clear focus on: • Questions to be considered within the prompt • The type of prejudice being represented	

	The presentation and type of media used looks professional and engages the audience's attention	
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