



3-DAY VISIBILITY CHALLENGE: Day 2

BEFORE YOU START: READ THIS FIRST

The 3 Beliefs That Will Make or Break Your Growth

1. "I'm not getting value, so I stop."

- Value is created when you SHOW UP, before you see results
- Focus on EXTRACTING value, not just getting it
- Ask yourself: "How can I multiply the value of this moment?"

2. "I don't have time."

- You don't need hours. You need CLARITY
- Try saying: "I always have time for what's aligned"
- 15 minutes of focus beats 2 hours of scattered effort

3. "I don't have cash."

- Cash follows creativity
- Visibility equals opportunities, relationships, referrals
- Ask: "How can I create the resources I need?"

DAY 2: MULTIPLY YOUR MESSAGE

Theme: Let your message move further than you do

BEFORE THE CALL (10 minutes)

- Find your best-performing post from the last 30 days
- Screenshot it or copy the caption
- Identify why it performed well (engagement, saves, shares?)
- Have it ready to work with during implementation time

DURING THE CALL

- Learn the "Creator to Distributor" mindset shift
- Understand the 3 steps to AI-driven reach expansion
- Take notes on repurposing tools and strategies
- Write down the collaboration tactics shared

RIGHT AFTER THE CALL (60-90 minutes)

Your Mission: Repurpose 1 post into 3 formats

STEP 1: Identify Your Anchor Message

- Review your best post from the last 30 days
- Ask: What belief or transformation did it spark?
- Use this AI prompt:
"Take this caption and create 3 new versions: one carousel script, one short video hook, and one quote post that will resonate with [your ideal audience]."

STEP 2: Repurpose Across 3 Formats

Choose your tools and create:

Option 1: Carousel

- Use Canva Magic Studio to turn your message into a carousel
- Add Day 1 keywords to the caption

Option 2: Short Video

- Use OpusClip or CapCut to create a reel with captions
- Add jump cuts and text overlays

Option 3: Quote Post

- Pull the best line from your original post
- Create a simple visual in Canva
- Add it to your stories and feed

STEP 3: Expand Through Connection

- Use this AI prompt:
"List 10 Instagram accounts my ideal client likely follows and suggest one personalized comment I could leave on their posts."
- Tag 2-3 aligned leaders in your post

- Comment on 10 accounts your ideal clients follow
- Drop your post link in the community thread

TONIGHT (20 minutes)

- Post 1-2 of your repurposed pieces
- Share your link and screenshot in the **Day 2 Visibility Wins thread**
- Engage with others' posts in the thread
- Optional: Run this AI prompt for next week:

"Act as my content strategist. Based on this post, suggest 5 micro-topics I could create next week that align with my niche and keywords."

TRACK THESE METRICS (Next 24 hours)

- Reach/impressions (goal: 2-3x higher than usual)
- Comments, DMs, shares (goal: 3+)
- New collaborations or connections (goal: 1)

REFLECTION PROMPT

Share in the thread: **"What shifted when you started seeing your content as assets to multiply instead of posts to finish?"**