

I recently explored your line up of unique products and was seriously impressed by what you offer. Your commitment to quality is seen in every aspect of your brand.

However, I noticed one missing piece: **a newsletter set up for your customers.**

*Ever considered a customized newsletter?* It's an essential tool to significantly increase revenue through enhanced levels of customer engagement.

Look at top-tier companies like Walmart; understand the value of newsletters in staying connected with their audience. "I appreciate you G" your welcome :)

**Without it, you're leaving money on the table**

As a Digital Marketing Specialist, I craft compelling content and optimize email campaigns.

**Interested? Let's discuss the exact steps on implementing a newsletter for tangible results.**

All the best,

Alex Correa

P.S: If you have any questions or need further clarification don't hesitate to reach out, I'm here to help. 😊

"Hi, [owner name]

I recently came across [your business] when [insert activity] and [give a genuine compliment with details ONLY if it's actually genuine. A compliment isn't necessary.]

I specialize in [insert skill] and noticed [competitor] has it while you don't, leading them to more clients/money

Would it work for you to have a call sometime soon to see if [product/service] would work for you?

- Outro

- Signature" **This is essentially what you said, but more refined**

I recently came across your store when looking for some high quality meats in my local area.

Your line up of unique products is seriously impressive. Your commitment to quality is seen in every aspect of your brand.

I specialize in email marketing and noticed Walmart has a newsletter while you don't, leading them to more clients/money.

Would it work for you to have a call sometime soon to see if email marketing would work for you?

All the best,

Alex Correa

Hey Sandy,

Recently I came across your store when looking for some high quality meats in my local area. Your line up of unique products and quality is seriously impressive.

I specialize in email marketing and noticed Walmart has a newsletter while you don't, leading them to more clients/money.

Having a newsletter will help you sell your products to a large audience and create a permanent audience-based.

Would it work for you to have a call sometime soon? A newsletter will help grow your business and increase sales.

All the best,

Alex Correa

UPTOWN BARBER

Hey Uptown Barbershop,

I saw your recent posts on Facebook the other day and took a look at your website.

I specialize in Web Development/Design and noticed some additions needed. New design and updated imagery.

Here are some samples sites I created:

<https://goldrushrally.com/>

<https://www.fuelrun.com/>

Proper design and updated imagery applied to your site will provide higher search rankings, improved user experience resulting in higher conversion rates.

Would it work for you to have a call sometime soon? A more modern look will help grow your business and increase sales.

All the best,

Alex Correa