

# TOP PLAYER ANALYSIS AND WINNERS WRITING PROCESS

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**Business Type:** Software for grocery store

**Business Objective:** Write home page Copy

**Funnel:** B2B DIRECT SALES FUNNEL

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## TOP PLAYERS:

- 1→ <https://limeorder.com/grocery-store-pos-system>
- 2→ <https://tagrain.com/grocery-store-pos-software/>
- 3→ <https://smartpossoftware.com/pages/tag/morocco/>
- 4→ <https://www.polarispos.com/business-types/supermarket-pos/>

## VIDEOS:

1. <https://www.youtube.com/watch?v=i6OtXI-gS8I>
2. <https://www.youtube.com/watch?v=7C2oGz8-zjU>
3. <https://www.youtube.com/watch?v=rXjbFdhJHis>
- 4.

# WINNER'S WRITING PROCESS

## 1. Who am I talking to?

I am talking to a Grocery store owner who is struggling to manage his Inventory, using manual counting and messy spreadsheets, and show him software that helps him sell more with less effort.

## 2. Where are they now?

They are using old inventory management using manual counting and messy spreadsheets

1. running the business through traditional methods may be inconvenient and difficult.
2. There are multiple things you need to manage all at once
3. tracking multiple shipments is boring and often results in errors and inaccurate information.

They are scrolling on Facebook and LinkedIn  
On google

## 3. What do I want them to do?

I want them to click on the contact button and book a demo/free trial

#### 4. What do they need to see/feel/experience to take the action I want them to, based on where they are starting?

I want them to see the problem that they are using the old way to manage their inventory and feel that they are missing out on an opportunity to sell their products easily and fast

- Keep track of what's selling and what's not.

- An effective and efficient POS system is essential for the smooth functioning of the grocery store business.

- They can manage multiple locations online
- speeds up the checkout process

- reducing long queues and wait times

- The automated calculations ensure correct pricing, minimizing pricing errors and differences.

- can help you with all the payments, transactions, billing, reports, inventory management, and many more.

- Imagine having a trusty assistant by your side, effortlessly keeping track of every item in your supermarket. That's exactly what inventory management software can do for you.

# AVATAR



MOHAMED 36 yo a grocery store owner in Morocco.

Mohamed runs his business through traditional methods using manual counting and messy spreadsheets he manages multiple things he needs all at once which often results in errors and inaccurate information.

He has multiple locations which makes it difficult for him to run all of them at ones

Mohamed needs something that makes his job easier, like a system that speeds up the checkout process, reduces long queues and wait times and system updates the inventory, helping better stock management

**#1 DRAFT:**

# **The best software system that helps Grocery store owners sell more products with less effort.**

This software system helps Grocery store owners speed up the checkout process and keep track of what's selling and what's not. Without using manual counting and messy spreadsheets

**Get started with a 15 DAYS FREE trial TODAY→**

## **A cloud-based POS software for grocers**

getting your inventory right is very important to your business.

And to know which items on your shelves and racks sell the most and what's sitting there for months but not selling.

knowing would allow you to craft a creative strategy to efficiently manage inventory turnover to maximize profits and meet customers' needs.

We don't want you to waste your mental energy by crunching through and analyzing raw numbers and data.

## **Try ProzySAS POS software for free**

Sell more with less effort

**Get started with a 15 DAYS FREE trial TODAY→**

A perfect solution for your grocery store business, this Software helps you not only track the products you sell and notify you when the stock level goes down but also speed up checkout times, and serve customers faster. Also, this online-based software helps you manage multiple locations all at once.

If you run your business through traditional methods using manual counting and messy spreadsheets often results in errors.

Imagine if the software does it for you makes your job easier, reduces long queues and wait times, and also works on any device.

**Let me show you how to do that with ProzySAS**

**Get started**

### **WORKS WITH ANY DEVICE**

It works with PC, MAC, IPAD/ Tablet you just need to have a working browser.

### **Manage Multiple Locations:**

Easily manage operations across all your stores from a single dashboard.

### **Inventory Management**

Stay in control with real-time stock updates, the POS system manages the stock in the grocery store and notifies when the stock level goes down.

Expiration tracking, ensuring you never run out or waste products, keeping your shelves perfectly balanced for success.

### **Faster checkouts**

Speed up checkout times, serve customers faster, and keep them happy with less waiting.

Manage inventory efficiently and offer multiple payment options, ensuring product availability and boosting customer satisfaction with every sale.

**ARE YOU READY TO START SELLING?**

**Get started with a 15 DAYS free trial TODAY→**

## #2 DRAFT: TRW Chatgpt

### The Best Software System for Grocery Store Owners to Sell More with Less Effort Profitably, Efficiently and Smoothly

Get Your FREE Trial Today!

Speed up checkout, track sales, and say goodbye to manual counting and messy spreadsheets forever.

As a grocery store owner, managing inventory is a daily headache.

You're constantly juggling stock levels, tracking what sells and what doesn't, and doing it all manually with outdated spreadsheets.

Every mistake—whether it's a stockout or overstock—costs you sales and profits.

And the longer you stick with these time-wasting methods, the harder it gets to stay on top of your business.

ProzySAS POS is here to change that. With powerful features designed to simplify your business, you can focus on growing your store instead of managing the chaos.

- **Streamline Inventory Management:** Automatically track stock levels, prevent stockouts, and optimize ordering.



- **Manage Multiple Locations:** Easily oversee operations across all your stores from a single dashboard.
- **Save Time and Money:** Automate tasks like employee scheduling, reporting, and payments, freeing up your time to focus on what matters most.

**Try ProzySAS POS software for free**

Sell more with less effort

**Get started with a 15 DAYS trial TODAY→**

## #3 DRAFT: Chatgpt

### **More Control. More Sales With Less Effort.**

**YES, I WANT THAT!**

**Managing inventory is important**  
But you've got a million other things to worry about.  
And they're all important!

**So How Do You Manage Your Stock and Keep Your Store Running Smoothly?**

#### **DO IT ALL MANUALLY?**

Sure, if you have endless time to count items and fix spreadsheet errors.  
But if you're juggling a busy store... that's just not realistic.

#### **HIRE EXTRA HELP?**

Finding trustworthy staff is tough, and training them costs time and money.  
And even then, you're still counting on them to get it right.

#### **BUY EXPENSIVE SOFTWARE?**

Many systems out there are costly and hard to implement. You don't want a solution that takes more time than it saves.

**Try ProzySAS POS software for free**

**Sell more with less effort**

**YES, I WANT THAT!**

## **"OK... But What Makes Your Software Different?"**

### **SPECIALIZED FOR GROCERY STORES**

We know your business. That's why we've built a system specifically for grocery store owners, so we can guarantee it works for you.

### **Advance Inventory Management & Detailed Inventory Reports**

Track your items in the inventory more wisely with the ProzySAS advanced inventory management module.

define order points per item per warehouse and simply track your purchase orders. Advanced inventory and item reports help you better manage your

- Detailed Item History.
- Brief Item History.
- Stock Availability.
- Cost Of Goods Sold.
- Profit reports per items, customers, stores, etc

### **Advanced Daily, monthly & End Of Day Reports & Graphs - Business Intelligence Reports**

Advance Sales & Payment Reports reports helping you better manage your from your mobile or laptop

- End Of Day Reports
- 100 Sales Reports by different categories
- Advances Purchase Reports
- Advanced Dashboard ( financial Graphs & Gauges )
- Profit reports per items, customers, stores, etc

**Try It Free Today. No Risk, No Hassle:**

**YES, I WANT THAT!**