

SL: Grey, Pull The Lever

Hey Grey,

I saw one of your recent videos breaking down BTC halving; you did a great job explaining it in a very in-depth, easy to understand way. Nice work.

Obviously you have established a very strong relationship with your audience.

This is something many businesses haven't done well, which gives you a very unique advantage.

A way to get people *scrambling* to join your course,

And a way to provide them as much value as possible,

With only a few simple steps.

For step 1, there's a major "lever" you can pull in the minds of your audience.

By using a fundamental, curiosity-instilling trick,

They will become fully immersed in your page,

To the point where they'd feel *foolish* to not sign up for the course.

It's a step that many business owners skip over,

But those who don't, generate thousands of sales.

I respect how you want your audience to win if they're committed enough.

So I went ahead and created step 1 for you.

I've attached it below, it's yours to keep.

I'm curious, does the headline match your tone of voice?

Talk soon,

Jacob Martinez