

Subject: Women-Centric Design Course Expense

Dear {theirname},

I came across a great course called “**Build Inclusive Products and Services with Women-Centric Design**” that I’d love to enrol in. It’s a two-week, live, cohort-based course with other design practitioners who are also interested in getting started with inclusive design.

In reading through the course overview, here’s what stood out to me the most:

- Today we try to design for “everyone,” but in doing so create unintended consequences for women
- There’s an intention-action gap when it comes to inclusive design. Most of us are stuck in the why. This course helps us move to how.
- There’s key needs of women that most of the world’s solutions have been overlooking.

The course is designed, so that I’d get:

- Direct access to the expert instructor teaching the course
- Collaborative hands-on working sessions with other practitioners to test new tactics and ideas
- A chance to build a path forward for us to begin delving deeper into inclusive design methods.

Finally, here are a few outcomes I expect to receive:

- Evaluate with a women-centric lens, thereby identifying opportunities to improve our products and services
- Ensure our project scoping, research, insights and ideation processes actively and intentionally include women
- Ways to facilitate our teams through women-centric design tools and frameworks

After I take the course, I’m happy to share my learnings with the team. The course reviews are great and the instructor has some solid testimonials. It costs €1,350. If you like, you can [review more course details here](#).

Would you be able to approve a full or partial reimbursement? Thanks so much for your consideration

{yourname}