Organic Social Post Copy

Here's a list of copy to be used in conjunction with
Post & Reel Creatives or
FB Ad Creatives to start building momentum through your social accounts

CTA's - make sure EVERY post instructs the your followers on what to do next

- Download the trip overview
- Join a Q&A Call
- DM for more information

Cut & Paste, rewrite or plug into your favorite AI tool to create posts

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✅ PRIMARY TEXT (Long + Medium + Short)

SHORT (1–2 lines)

P1. Explore three West African countries with intention — culture, lifestyle, and opportunity woven into one guided experience.

P2. A hybrid journey for purpose-driven travelers exploring global living across Ghana, Benin, and Burkina Faso.

P3. Not tourism — clarity, culture, and connection across three countries.

P4. See West Africa through culture and daily life. No pressure, just guidance.

P5. Experience the heart of West Africa and discover what life abroad could look like for you.

MEDIUM PRIMARY TEXT (3–5 lines)

P6. This hybrid journey takes you across Ghana, Burkina Faso, and Benin — blending cultural reconnection with lifestyle and opportunity exploration. Experience West Africa with intention, safety, and support.

P7. If you're exploring what life abroad might look like, this curated 13-night experience shows you culture, community, and opportunity across three West African countries — without pressure or overwhelm.

P8. Discover the rhythm and possibilities of West Africa through a guided, cross-border experience for conscious travelers seeking clarity about global living.

P9. From Accra to Ouagadougou to Cotonou, this journey blends cultural immersion with real-world insight — curated for deeper understanding and connection.

P10. Travel deeper, not farther. This multi-country experience blends cultural grounding with clarity about lifestyle and opportunity across West Africa.

LONG PRIMARY TEXT (6–10 lines)

P11. Imagine traveling across three West African countries — experiencing culture, community, and possibility with intention and support. The West Africa Hybrid Experience blends the heart of travel with informed clarity about global living. It's not tourism — it's transformation, exploration, and expansion.

P12. This 13-night journey takes you from Ghana's vibrant energy to Burkina Faso's creative pulse to Benin's coastal pathways. A curated cross-border experience built for conscious travelers exploring culture, identity, lifestyle, and long-term opportunity.

RETARGETING PRIMARY TEXT

R1. Still thinking about joining the West Africa Experience? Download the Trip Overview or save your seat for the next Q&A.

R2. You've seen the journey — now explore it deeper. Three countries, one intentional experience.

✳ HEADLINES (Short + Medium)

These are all optimized for clarity, simplicity, and scroll-stop power.

SHORT HEADLINES

H1. Return. Reconnect. Rise.
H2. Explore West Africa With Intention
H3. Three Countries. One Journey.
H4. Culture, Clarity & Opportunity
H5. Discover Life Abroad
H6. Go Home. Go Deeper.
H7. A Guided West Africa Experience
H8. Travel With Purpose
H9. A Transformational Return
H10. West Africa 2026

MEDIUM HEADLINES (More descriptive)

H11. A 13-Day, 3-Country Journey Across West Africa
H12. Experience Ghana, Benin & Burkina Faso With Intention
H13. Culture, Community & Cross-Border Clarity
H14. Walk the Lands That Carry Your Story
H15. Explore West Africa's Culture, Lifestyle & Possibility

✳ DESCRIPTIONS (Short, clean)

Use these in the *Description* field (Meta may show or hide these).

D1. Download the Trip Overview for full details.
D2. 3 Countries • 13 Days • March 2026
D3. A curated journey for conscious travelers.
D4. Limited spots available — learn more inside.
D5. Join the Q&A call for full trip details.
D6. Culture, community & clarity across West Africa.
D7. Discover what life abroad could look like.
D8. Explore with safety, intention, and support.
D9. A guided hybrid experience — travel + clarity.
D10. Walk through Ghana, Benin & Burkina Faso with intention.