

Maps for The Santa Fe to Taos Thru-Hike

We can't send people out on the trail without a map. I am still researching the best place to get maps printed, but I am working with these companies to get samples and quotes:

<https://www.pocketmaps.com/>

<https://www.formaxprinting.com/>

Trail map

The map will have to be fairly large to allow enough detail to be useful. I am expecting that a 24 x 36 map will be enough. It will need to be full-colored, folded, and on durable-enough paper to withstand getting wet and being folded and refolded a few hundred times.

I have this quote from Formax Printing for 250 maps. Given the cost, and that maps are so essential to this project, I have asked them to also quote the cost for 500 and 1,000 maps. For 500 maps, until I hear back from them, I am estimating \$6,000, or \$12 per map.

Formax Printing Quote from 1/4/24

Quote: VM01042023-1

Description: Map

Size: 36"w x 24"h

Ink: 4/4 - Bleed

Stock: Synaps XM Poly Digital

Bindery: Fold to 9"w x 4"h

Artwork: Print ready artwork must be provided

Proof: 1 pdf proof will be provided

Quantity: 250

Price: \$3,597.15

Quantity: 500

Price: \$3,857.15

Quantity: 750

Price: \$4428.60

Quantity: 1000

Price: \$5000.00

Allowable Billable Overs: 10%

Shipping Cost: Included in pricing to 87508

Payment Terms: Payment in advance by credit card, cashier's check or bank transfer.

Informational map

I am also very interested in getting a smaller, less durable and less expensive map created just for information and maybe day-hiking use.

Pocketmaps makes nice informational maps. If I could get an informational map made for about \$2.50 each, I think those would be excellent to help spread the word and help people understand where the thru-hike goes. People seem to “get” the thru-hike so much better when I can show them a rendering of it on a map, even if it's the map that's on the bookmarks.

Because of this, I am going to add \$1,250 to this request, so we have budget for 500 “informational maps”.