

Lee Bob Black's copywriting for eBay.com.

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Raise the Bar.

Dean Martin. Suave. Social. And, fans often thought, always three sheets to the wind. But he was a performer—as we watched him swirl and clink his Old Fashioned glass, that highball he famously sipped was often just an apple juice on the rocks. But don't let truth get in the way of a good legend. To mark the 48th anniversary of the Dean Martin Show's premiere, we've collected a smattering of vintage barware. For what Dean might call your next 'social' or shindig, and what we prefer to call 'a party.'

Archive: <http://archive.is/hdHlm>

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Be Visible.

Livin' la vida orange.

Weddings—white. Funerals—black. Hunting—blaze orange? It's evidently the safest color to wear when trekking through a forest. At home or at the office, it's also a way to get of the color comfort zones. Orange refuses to hide. With this trailblazing collection, embrace your vibrant side. See yourself being seen.

Archive: <http://archive.is/NY0KH>

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Subculture Couture.

'Hipster' is a forbidden term—to hipsters. The title itself is an admission of defeat, but the look, a badge of honor. Urban cool kids put a mountain of effort into looking...effortless. Jeans have to be ripped just right. Sunglasses can't be tinted just any old color. The lean, look and lifestyle demand dedication (bordering on strain) to transform the ordinary into the next chic thing—and that's what inspired this collection.

Archive: <http://archive.is/mP2Zz>

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Family First.

Which room in the house says “Everybody’s welcome”? Hint: It’s not the study (too many books) or the TV room (too much TV). It’s the family room. Done right, it can be beautiful but relaxed, functional yet plush. Choose an inviting but sleek sofa. A cozy throw. Maybe a well-placed decorative pillow. With this collection, gather with loved ones and reinvigorate the family room.

Archive: <https://archive.is/VJfvG>

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Rain Gear for Guys.

It can’t be sunny all the time. Rule the rainy season in wet-weather gear that makes a drab day just a little bit dapper. Try rain boots, umbrellas and jackets that make a statement. Whether you’re side-stepping a puddle or running to catch a cab, staying dry doesn’t mean you need to look sluggish.

Archive: <http://archive.is/JD7rc>

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Cucina Italiana.

The sharp smell of garlic and oregano. The clatter of pans. Red sauce and ragu everywhere. Sometimes, Italian food is like life; it’s messy. The sausages are simmering, the chops are roasting, and the kitchen’s chaotic. But the hubbub is worth it, if it means bringing loved ones together.

Archive: <https://archive.is/i8lPJ>

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All Play and No Work.

Kids’ minds are magic. Abracadabra! A sand box turns into the Sahara. Or couch cushions into a castle, complete with moat (sheets) and a dragon (little brother). Today, it’s time to explore. After all, a healthy imagination teaches kids to think, wonder and dream. Or make the rest of us laugh. Now it’s your turn to delight and inspire them, with this collection of unique playthings.

Archive: <https://archive.is/XePBa>

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For the Cycle.

Take the hill hard. Coast down strong, wind whipping by, tears streaming. This may not be the Tour de France, but a long weekend ride is as close as many get to a feeling of true freedom. Or abandon. That’s what this collection is all about—freedom on two wheels. Calling on bicycle enthusiasts and newcomers alike to pump their pedal power.

Archive: <https://archive.is/ihcDm>

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Totally '80s.

Poofy hair, loud earrings—the '80s loved excess. Neon was in, suntans ran deep and subtlety was out. Color combinations that should never have worked together suddenly did. Like, totally. Did fashions from the “me” decade have a lasting legacy? Do they still have legs to stand on? Or should we leave them—along with new '80s TV shows like “The Goldbergs” and “The Carrie Diaries”—in the past? With this collection, you choose.

Archive: <https://archive.is/CCNvs>

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Pueblo Kitchen.

The molcajete (mol-ka-het-ay). It's a mortar and pestle, made from black volcanic rock. In a Mexican kitchen, it's where the action happens. Grinding chilies, mashing spices and making pure cocoa powder into a rich mole sauce. Or turning fresh, ripe avocados into perfect guacamole. But you don't need tons of equipment to prepare a Mexican feast. All you need are the items in this collection, some patience, and an empty stomach.

Archive: <http://archive.is/4vHcV>

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Putting on Airs.

A firm handshake. A bright smile. We all want to make a strong first impression. Think of this collection as a perfumed introduction or a fragrant entourage. Each scent here can help step up your game; make you bolder. Just remember that it takes more than sandalwood, leather and hints of rose to really seize success.

Archive: <http://archive.is/eDAfv>

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Speed Demon.

Little-known fact: Red Formula One cars win the most races. OK, we made that up. But doesn't red somehow feel like it's the fastest color? Red hits the brakes for nobody. That's what this collection's about—the need for speed. Keep one eye on the competition and the other on the checkered flag. The finish line awaits.

Archive: <https://archive.is/9kYMK>

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Get Grooming.

Lather, rinse, repeat. Shaving is an art, from the foam to the aftershave (still technically part of the shave). It might be a morning routine for millions of men, but it has no set rules. It does, however, require the right set of tools. For the wet-shave enthusiast, a good brush, strop or sideburn trimmer can make all the difference. (For the speedier electronic trim, well, that's a different collection.) Today, a smooth collection that won't lead to nicks or bumps.

Archive: <http://archive.is/i/Wblq>

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The Truman Show.

Party like it's 1966. The ballroom pulses with energy. Senators smoke cigars with movie stars. A guy in a unicorn mask dances with a woman wearing a gown from "My Fair Lady." Truman Capote's Black and White Ball was the most lavish masquerade party of 1966, perhaps of the entire decade. Only when masks are taken off at midnight can you be sure if that guy over there is Frank Sinatra or Andy Warhol. Pause for a moment and swing back to the '60s with this collection.

Archive: <http://archive.is/pUQDj>

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Eye of the (Louisiana) Tiger.

They say winning isn't everything. But don't even whisper those words in Baton Rouge, home of the Louisiana State Tigers, where every game is a rumble in the jungle. Fans paint their bodies yellow and purple, show teeth when they growl, and wear spandex bodysuits in pouring rain. At home, Tigers fans even paint tiger stripes on their dogs. With this collection, everybody wins—but mostly those LSU fans who eat, sleep, and breathe football.

Archive: <http://archive.is/63Zzo>

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Clean Up Your Act.

Cleanliness is next to godliness, but no one ever said keeping things clean was simple. The devil isn't in the details—it's in the dirt. Until engineers someday design an affordable robot to sanitize every filthy nook and cranny, we rely on good ol' elbow grease to whip that grime into submission. With this collection, show that dirt who's boss.

Archive: <http://archive.is/7uazw>

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Zombies Forever!

Zombies really do get a bum rap. Sure, they've got bad breath. And yes, they walk...in-cr-edibly...slowly. But to be honest, being a half-dead wouldn't be half bad, at least for a while. No work. No email. No chores. Just lumbering around and moaning a little. While you still have an uneaten brain, use it to explore this creepy collection.

Archive: <https://archive.is/fSRnO>

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Fly With Me.

A fishing rod isn't a hunting tool—it's a magic wand. Wade knee-deep in a cool river, or stand tall in a gently rocking boat. Cast your line—it's like casting a spell. Worries vanish. It's just you and the catch, surrounded by peace and quiet. It doesn't matter that you might come home empty-handed. Fishing shows us how little we really need, not how much. So hook into this collection—good things come to those who bait.

Archive: <http://archive.is/V9cOA>

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Very Vermont.

Rake it in. It may be known as the Green Mountain State, but every fall, Vermont shows off its true colors. Intense yellows and oranges. Deep reds. Chocolate browns. Mother nature ends the year with a bang in New England. For those who live with these vivid hues every year, we're here to remind them how lucky they are. And if your own neck of the woods could use some sprucing up, fall into this collection.

Archive: <http://archive.is/Awhbh>

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Crossbred Couture.

The liger: half lion, half tiger. The griffin: half dog, half dragon. The centaur: half man, half horse. In some cases, crossbreeding is cool. Ask Junya Watanabe, the master of mixing. Leather and neoprene. Military fatigues with athletic jersey. Nylon and flannel. Working with high-tech and traditional textiles, Watanabe weaves his genius at the cutting edge of fashion. His clothes don't just make a statement—they voice an opinion. Turn up the volume on your wardrobe with this collection.

Archive: <http://archive.is/W8vi1>

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Ride Like the Wind.

Bikers are warriors. Speeding through a desert or coasting along a seaside road, they are equal parts rugged and...racy. They say that driving a car is like watching a movie, while riding a motorcycle is like starring in one. It's no wonder Marlon Brando and James Dean forged their movie personas riding motorcycles. Get in the picture with this collection, as we tip our helmets to the true owners of the open road.

Archive: <https://archive.is/z91aJ>

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Vamp this Way.

Blood is the new black. And vampires are always so fashionable. Sure, they never have a tan, and their teeth are a tad pointy. But they are timeless and sensual, powerful and dangerous. From twilight to twilight, vampire attire is never drab. Which is what you'd expect from someone who has been polishing his look for centuries. With this collection, sink your incisors into eternal beauty.

Archive: <https://archive.is/ztMBw>

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Own This Suit Until the End.

Tie, dress shoes, suit—and a skull ring? Why not? On the Day of the Dead, it's time to live a little. It is, after all, a festive holiday, not a somber one. The tiny, magical touches make a big difference in your outfit. They do. But some days what changes is you—looking at life in entirely new ways. That's what this menswear collection is about. Making light from darkness, and beginnings out of endings.

Archive: <https://archive.is/Vv9DI>

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You Spin Me Round.

Seashells. Whirlpools. Sunflowers. In nature, shapes swirl all around us. We even live in a spiral galaxy. Swishes and curls pull us in. They expand our senses. They invite us to see things afresh. Moving shapes give us opportunities to see (or show) different sides of ourselves. Maybe that's why jewelry and fashion designers are crazy for them. So let the dresses, rings and scarves in this collection twirl you off your feet.

Archive: <https://archive.is/cl3Xv>

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Keep It Country.

At home on the range. Cars? Not here. Horses all the way. But braided manes are optional.

Thankfully, so are chaps. Do your best with what you've got: That's what makes a real cowboy. Grit, guts and a bone-deep appreciation for the poetry of the open prairie. A ten-gallon hat and a bit of a swagger certainly help. For those who need a bit more in the "git-r-done" department, here's a saddlebag full of ideas to spur you on.

Archive: <https://archive.is/swHsr>

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Four Doors.

Where to? Anywhere you choose. When driving one of these four-door sedans, the destination doesn't matter. It's the drive. The feel of the bench seats. The look of the silver grills and white rims. No GPS. No ETA. Only radio knobs, crank windows, and—yes!—actual keys to start the engine. Call these cars classic. Even vintage. But don't call them old-fashioned. They're as current today as they were when they were built. With this collection, take to the road in high style.

Archive: <https://archive.is/HHEhL>

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Defend Brooklyn.

Want to go unnoticed? Then do not opt for camouflage. The tan, olive and black pattern hardly hides—it arrives. It declares. Military fashion is a commanding new sign of the times. When you're wearing the perfect faded field jacket or a weathered pair of combat boots, it's hard to fly under the radar. Ask not what your outfit can do for you... With this collection of military garb, add some fighting gear to your fashion arsenal.

Archive: <https://archive.is/Yx8bJ>

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Air Apparent.

So fresh and so clean. Take a deep breath. Feel your chest expand. Calming breaths help us appreciate the things we take for granted. Like air itself. Think that's just empty space all around you? Hardly. Air affects our health, our moods—and fills our bodies and our houses. What better way to make your home a more elevated domain than to keep its air fresh and calm? With this collection, make your spaces breathtaking, and breath-giving.

Archive: <https://archive.is/XjNY4>

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From Kenya, With Love.

Tell me a story. With the work of your hands. In many parts of Africa, craftspeople are

storytellers. A mask can represent fertility. A woven basket becomes a peace offering. Sculptures, feathered headdresses—these crafts are more than what they seem. The same is true of Kenyan environmental activist Wangari Maathai. More than just your average Nobel Peace Prize winner, she risked life and limb for what she believed in. We celebrate her legacy today with this monumental collection.

Archive: <https://archive.is/DXRvZ>

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Home Cinema.

Bye-bye overpriced popcorn. So long, sticky floors. Enough with trudging to the cinema. Want that right-up-in-the-action movie-viewing experience, without having to share it with up-in-your-business strangers? It's time to bring Hollywood home. Reimagine your living room as a home theater. HDTV. Surround sound. The whole high-tech shebang. Just add your favorite flicks, and get comfy on the couch. With this collection of home theater ideas, you can make high-def low-stress.

Archive: <https://archive.is/mTfUn>

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Nordic Chic.

Fashionably Arctic. A country named for its frozen Arctic climate, Iceland is also famous for its hot springs and volcanoes. It is a place of sharp contrasts. Remote, yet influential. Traditional but innovative. And perhaps one day, due to this unique chilled cocktail of inspirations, Reykjavik will join New York and Paris as a world capital of fashion. Until then, we look to Iceland—and its forward-thinking women—as inspiration for this collection of cold-weather essentials.

Archive: <https://archive.is/bMeNi>

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Venture Forth.

Time for an adventure. A journey. A voyage. With the days shrinking and the wind howling, it's too easy to settle in and stay home. But you miss 100 percent of the trips you don't take. And the thousand-mile trek begins with a single step, so make sure you have the right shoes—and some durable leather goods to support you on the way. Let this sturdy collection of menswear and accessories give some lift to your fall exploits.

Archive: <https://archive.is/AMIAQ>

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Brazilian Beat.

Clap that cuíca. Shake that shekere. Tongue twisters? Or just a Brazilian band tuning up. Sure, it may be easier to say “drum” than cuíca, or “bell” than agogô. But would these instruments by any other names still sound as sweet? Don’t worry if you don’t (yet) know how to play them. Brazilian music is as much about dance and rhythm as it is notes and tunes. So set that samba soaring, picture yourself at Carnaval in Rio, and get your feet moving. This harmonious collection will help you keep the beat.

Archive: <https://archive.is/aCvUd>

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Rock Climbing Rocks.

Fight gravity. Or go with it. When you’re rock climbing, it’s really OK to fall. The harnesses, anchors and safety ropes will catch you. That’s why, wherever you’re finding your handholds—an indoor climbing gym, a boulder, or a 14,000-foot-peak—the right gear makes all the difference. Along with a climbing buddy you can trust. Indeed, summits are better shared. Let this collection get your career as a rock star off the ground.

Archive: <https://archive.is/eCUGg>

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Games on the Go.

Car trip? Daycation? On the road for days? Good. But do better, and ditch the digital. It may be tempting to let kids disappear into their PSPs. Clicking. Giggling. Diversions work wonders. But what are they really accomplishing on those pixelated screens? What about the big, wide, ever-changing world outside the window? Try what worked when you were a kid: wood puzzles. Flash cards. Good old-fashioned toys that silenced that dreaded phrase—“Are we there yet?” Get their little minds working with this diverting collection. Or you could always play “I Spy” for hours on end.

Archive: <https://archive.is/JSZxY>

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Keep on Truckin’.

Ford. Far more than any car or truck, its vision jump-started the American automobile industry, and fueled car culture around the globe. But at heart, Ford will always be boldly American, and this collection shows as much—strong, simple trucks that can withstand anything, and go anywhere. Whether you’re hauling a heavy load or just love the open road, pickup a few ideas here.

Archive: <https://archive.is/J3eOH>

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Bundle Up.

Winter wonderland? Or chilly battle zone? Look around: Snowballs whiz by in every direction. Kids shriek with delight, then duck down to refresh their arsenal of icy artillery. Heave. Ho. Another puffy explosion. In no time, everyone's jackets, beanies and booties are caked with snow. Remember that in late November, the right winter clothes aren't just a source of warmth, but a source of protection. And if your kids get wet and cold, playtime's kaput. Help them stay snug and warm, so the snowballs can keep flying across the yard until dinner. Make every winter day thrilling, not chilling.

Archive: <https://archive.is/ndoTY>

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All That Glitters.

The gold and the beautiful. She enters the room: a vision in gold. Everyone's eyes light up. What is it about gold that enchants us? The precious metal itself may be valuable. And timeless. But even the color alone lifts our spirits, makes us feel alert and alive. Maybe it's because gold reminds us of the sun—the shining, hot center of everything. Go on, wear a gold outfit or accent, and watch the party orbit around you. With the golden goods in this collection, make your days and nights shine.

Archive: <https://archive.is/WFThv>

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Go Organized.

A place for everything, and everything in its place. An admirable way to live. But an easier achievement at home than on the road. When setting a course for travel, tour or trek, you've got to have the right gear—sturdy footwear, a waterproof coat. But you'll also need the proper places to store it all mid-journey, or your amazing adventure could become a strenuous slog. So stow all that clutter with this squared-away collection, and leave space for big things to happen.

Archive: <https://archive.is/FdBG1>

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More ZZZs Please.

The best cure for insomnia, W. C. Fields said, is to get a lot of sleep. But that's not so funny when the wind's rattling your window and your mind won't shut off. Precious sleep: so close, yet so far. Thankfully, technology (rather than pharmacology) has stepped up to help you nod off. Rather than counting sheep or drinking warm milk, consider the gadgets in this collection: noise reducers to help you sleep soundly. And wristbands to measure the quality of your slumber. So

good night, and sleep tight.

Archive: <https://archive.is/7ddl1>

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Back to Basics.

Happy Black Friday. A day of deals. A day of steals. The perfect time to find the perfect gift for that special someone. No wonder they named the day after a color that looks good on everyone. So we're celebrating the busiest shopping day of the year with black-hued accessories and other sharp finds. Get back to black with this collection, and find out why it's the shade that really does go with anything.

Archive: <https://archive.is/dJ9or>

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Wooden It Be Lovely.

Modern furniture can be cold. Iron. Plastic. Few decorative touches. Add wood, though, and modern designs come alive with natural warmth. Perhaps that's because the wood-grain finish reminds us of an era when all household items were handmade. Mid-Century Modern design is appealing because it's got no time for complexity. But all the time in the world for elegant wooden pieces like the ones in this room-enlivening collection.

Archive: <https://archive.is/VQEVV>

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