

# Story Offer Summary Writeup

## Identify the ff:

Results client can get working with you

- -
- -
- -

Results / Sample Work Screenshots

3 Reasons Why Your Offer is Different

- -
- -
- -

Experience

- -
- -
- -

Case Studies

- Client Name/ Business - Results Generated
- Client Name/ Business - Results Generated

Your Offers

- Name
  - Description
  - Inclusion
- Name
  - Description
  - Inclusion
- Name
  - Description
  - Inclusion
- Name
  - Description
  - Inclusion

Updated May 17 ,2022

## Hook

\*Ding\*

You're in the middle of the vacation, your phone rings and you see a notification.

"You made a new sale"

Wouldn't it be nice to have a life where:

- > You're spending less time on socials, yet you're making more for your business
- > Your business is growing with all your posts, messages and comments taken care of
- > You have an active community for your business where they buy repeatedly

## Results

I've always had a passion for social media where I put my heart out in content...

And as a result, my content brings results  
(ehem sales, followers, and loyal customers)  
[insert results]  
[insert work with me button]

## Introduction

And it's not because I'm special.

It's because

I have a social media system that WORKS.

Aka a tailor-fit strategy made just for your brand. (Let's be real: there isn't a one size fits all solution for everything.)

Hello I'm Thea and I help e-commerce brands go viral and rich through Instagram and Tiktok.  
[insert image]

[insert work with me button]

## Experience

I ventured into social media marketing because I knew that my skills can greatly help [insert market] like you. The main reason why I am good at my craft is because

1. I am a Certified Social Media Marketer [insert Skillup badge]
2. I ran my own boutique which I grew from zero to 11k followers and to a \$2000 monthly profit.
3. I have an eye for design.

## Case Study 1:

You might be like [Brand A] who used to be reliant on ads to make sales.

They struggled with getting organic traffic so they badly needed help with content and social community.

This is what specifically client said to me:  
[insert problem convo]

And they started with these numbers on socials:  
[insert screenshot]

-----next story-----

One month (and 20 pcs of curated content later)...  
I got this text from the owner informing me that they can make money without ads  
[insert screenshot]  
And their account grew to this number  
[insert screenshot]

### Case Study 2:

Or maybe you might feel like [Client B] who used to be reliant on ads to make sales.  
[insert problem]

This is what specifically client said to me:  
[insert problem convo]

And they started with these numbers on socials:  
[insert screenshot]

-----next story-----

One month (and 20 pcs of curated content later)...  
I got this text from the owner informing me that they can make money without ads  
[insert screenshot]  
And their account grew to this number  
[insert screenshot]

### Offer Showcase

I know you might be curious on how to get these results.

Here's how you can work with me:

#### Offer 1

The Marketing Hotline

<check if we're the right fit.

#### Offer 2

Content done for you

#### Offer 3

Shoot sesh

#### Offer 3

Mentorship

### Call to Action

Only accepting 5 slots.  
WORK WITH ME

## Story Offer Writeup

### Updated May 17 ,2022

#### Hook

I used to dream of times like this:

- > making money on social media in the middle of a vacation.
- > unleashing my social butterfly online to triple sales.
- > utilizing my creativity and strategy skills to help businesses eliminate the creative block.

All of these while...

#### Results

[insert results]

Making my clients richer.

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#### Offer Showcase

Introducing:

The Marketing Hotline

A hand-held consultation journey for business owners, course creators, aspiring freelancers, and scaling online service providers.

#### Features & Inclusions of Offer

What's in it for me?

- > An hour of deep-dive problem solving support
- > A strategy plan
- > 4 lifeline calls to keep you on track
- > 30 days of support

[insert product image]

#### Argument 1

You see, after 5 years of working with global brands and coaching marketers,

They often have these common problems:

1. Having a good product but gets little traction online.
2. Feeling burnt out from messaging so many people with hopes to find a lead.
3. Knowing how important content is, yet having no time to create it for their brand.
4. Having no confidence in their products or offers just because they're new in the industry.

And I totally get it.

### Argument 2

You see,  
I was in the same place too. Until...

I made my first 6-figures as a teen with my coat shop that catered to celebrities and supplies to boutiques in Manila and Davao.

I got my Bachelor's Degree in Marketing and was recognized as a Certified Marketing Professional.

I served e-commerce and coaching clients whom I helped scale to millions in revenue.

### Argument 3

Working together means  
you get access to my 5 years experience  
in marketing for global brands.

One main reason why I'm still in the industry is because I am passionate in digging through sales blockages, and testing solutions for it.

You can literally pick my brain and I can talk about it for hours.  
This is the chance you're getting.

If you've been stuck in your business,  
Let our hotline be your safe space to share & solve struggles about

- Crafting your offer
- Launching your products
- Finding the right clients or customers
- Instagram, Tiktok and FB Marketing
- Growing a Facebook Group
- Monetizing your influence
- Nurturing leads
- Advertising
- Content creation
- Chat sales system
- Funnels

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[insert results]

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They often have these common problems:

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