

St. Catharines Downtown Association Board of Directors Meeting AGENDA

Date and Time: Monday, March 30, 2026 at 11:00 a.m.

Location: Burgoyne Room, City Hall + Zoom

Attendees: Karen Orlandi, Stephen Bedford, Jake Mach, Milan Curcic, Sharvin Kesh, Amy Moorison, Robin McPherson, David Cooperman, Jennifer McKenna, Orhan Kerim, Joe Critelli

Guests: Talia Storm, Grant Higginson

Regrets: None

Missing: Katie MacCabe

TIME	ITEM	TOPIC	PRESENTER
Convening the Meeting			
	A1	Welcome	K. Orlandi
	A2	Land Acknowledgment Schedule: 2026 Meeting Schedule	O. Kerim
	A3	Declarations of Interest	K. Orlandi
	A4	Approval of Agenda <i>MOTION: To accept the agenda as presented</i> <i>Moved: S. Bedford Seconded: J. Mach</i>	K. Orlandi
Minutes of Last Meeting			
	B1	Approval of previous minutes W 02/23/26 SCDA BOD MINUTES.docx <i>MOTION: That the minutes of the November 24, 2025 Board Meeting be approved.</i> <i>Moved: K. Orlandi Seconded: J. McKenna</i>	K. Orlandi
Presentations			
	C1	WSI Presentation - Pilot Project Evaluation Presented by Talia Storm of Positive Living Request for financial assistance of \$20,000 by the BIA. \$184,000 in full funding required. Includes 2 staff and 2 block leaders. Is currently being funded by the Region until April, other methods of funding have been sought after. Program would support hours that data deems most useful, would remain similar hours (mon - fri daytime).	
Discussions			
	D1	Welcoming Streets Initiative (WSI) CTS Closure & Downtown Impact	

ST. CATHARINES DOWNTOWN ASSOCIATION

80 King Street, Main Floor St. Catharines, Ontario Canada L2R 7G1 T (905) 685-8424

MYDOWNTOWN.CA

		BIA Value & Communications	
Reports			
	E1	Events Committee Update: Bunny Hop March 28 BIA Conference April 19-22 150 Years of STC - May 2 Holi Festival of Colour - June 19/20 Canada Day - July 1 Harriet Tubman Walk - August 22 Updates: Staff/event contract	K. Dodge
	E2	Beautification and Placemaking Update: Banner Submission Update Garbage / Recycling update - Shared bin program - Data to city - Notifications - Moving bins - Blitz - Flower pot program	J. McKenna
	E3	Marketing Update: Final OOTC on March 29 BIA Member / employee discounts Main Streets as an Important Sector - Value of the BIA FIFA Signage	K. Dodge
	D1	Governance update: Election prep Policy	J. Mach
	D2	Executive Committee Update: Moving Committee Update	K. Orlandi

ST. CATHARINES DOWNTOWN ASSOCIATION

80 King Street, Main Floor St. Catharines, Ontario Canada L2R 7G1 T (905) 685-8424

MYDOWNTOWN.CA

		Neighbourhood Master Invest Plan Update Stabilization, Safety and Reinvestment Plan Update	
	D4	Update on Financials: <i>Budget vs Actuals</i> Financials Update on investing reserves ACTION: Request to review reserves with staff, board members S. Kesh, D. Cooperman and J. Mach along with KPMG (auditor) staff, to clarify reserve availability.	S. Kesh
	D7	Advocacy Update: Committee call out Parking updates Downtown Public Safety Meeting follow up Value of Downtown project Reporting is important	K. Dodge
	D8	Executive Director Update: BIA Conference update EXECUTIVE DIRECTOR'S REPORT	K. Dodge
	D09	<i>Suggested MOTION: To accept the reports as presented</i> <i>Moved: D. Cooperman Seconded: J. Mach</i>	K. Orlandi
New or Other Business			
		S. Kesh resigned from Executive + Advocacy Committee Need for treasurer to be revisited next meeting	
Adjournment			
		Adjournment: O. Kerim	
Next Meeting: April 27, 2026			