

Polkadot Dapps over Apps



3 Milestones/Cost Breakdown

3.1 Overview

- **Total Estimated Duration:** 3 - 6 months
- **Total Costs:** \$63,600 = \$Dot 9,550

3.2 Milestone

Projects

Particulars	KPI & Deliverables	Budget	Duration
Dapps over Apps Conference 2.0 - 2 day global conference for developers, creators and founders in Africa. (Milestone 1)	- Organize Polkadot largest web 3 conference in Africa with over 2,000+ attendees. - Educate 500 - 1,000 developers on how to build decentralized application on Polkadot - Create awareness for Polkadot's blockchain technology to 40% of 85,000 developers in Nigeria.. - Workshop session on how to utilize Dapps built on Polkadot. - Guide a minimum of 10 established projects in Nigeria on how to navigate their way to web3 and integrate Polkadot's blockchain technology to their	Ask:\$10,400 Venue - \$1,000 Welfare package for educators - \$1,000 Refreshment - \$2,000: For 1,000 guests. Remuneration for organizer - \$2,000 Videography & photography: \$1,000 Logistics & accommodation: \$1,000 Promotion:-\$800 Hackathon bounty:-\$500 Workers and volunteers - \$800 Host and sound - \$300	3 months

	projects and businesses - Expose developers to blockchain development with relatively new concepts and terms.		
Open web Tour is a workshop program that aims to educate and train developers, founders and creators in various cities across Africa about Polkadot, Substrate & Kusama. (Start of program)	- Workshop and training on how to build parachains using Substrate & Poolkat toolkits - Organize monthly workshops in various cities in Nigeria/Africa. - Train a minimum of 30+ traditional developers on how to build with Polkadot per month. - Train 100+ college students per month on web 3 education and how to interact with Dapps built on Polkadot. - Invite project founders, government stakeholders and developers to the workshops.	Ask - \$9,600: \$3,200 per month for 3 months. - Venue - \$500 - Educators - \$1000 - Bounty for participants - \$300 - Refreshment - \$500 - Power supply, Projector & Internet - \$300 - Promotion - \$300 - Photography - \$300 Total: \$3,200 * 3 = \$9,600	3months

	- Provide bounties for participants of this workshop.		
Hackathon & Incubation program - A 3 day program focused on building real life solutions using Substrate, Polkadot or Kusama blockchain technology. (Milestone 2)	- Focused on building new solutions and enhancing existing applications on Polkadot blockchain. - Guide and train traditional developers in-person on how to build on Polkadot. - Focus on building a solution that enhances account abstraction and interoperability. - Focus on integrating Polkadot wallets based app to provide payment solution to businesses in Africa - Build applications on Polkadot that will enhance user onboarding experience to web 3.0. - Organize the most engaged hackathon in	Ask: \$13,600 - Venue: \$1500 - \$500 per day - Refreshment - -\$3,500 for 3 days - Promotion: \$1,000 - Prize for winner: \$5,000 - Merch & Swag pack \$500 - Videography & Photography: \$1,000 - Incentive for Educators: \$1,500 - Backdrop & banner: \$500	3-6months

	Africa courtesy Polkadot. - Welcome developers of all levels to build using Polkadot smart contract toolkit. - Organize 3 - 7 days hackathon and incubation program - Guide these projects to testnet, MVP and mainnet respectively. - Invite successful project founders to mentor participants in this program. - Program will be in-person and open online. - Certificate of participation will be issued.		
Start-up pitch competition (Milestone 3)	- Support 5 - 10 start-ups look to integrate Polkadot to their product. - Onboard 2- 5 businesses to Polkadot	Ask:- \$5,000 This prize will be shared among 3 - 5 winners.	3-6 months

	- Onboard project from other chains to Polkadot. - Support Climate neutral initiatives utilizing Polkadot blockchain.		
Content creation & distribution (Milestones 4)	- Web 3 education, blockchain development and other content will be created. - Weekly updates about Polkadot will be highlighted. - Bi-weekly articles about web 3 in relation to the Polkadot ecosystem. - Video contents - Animation explanation of crypto terms in relation to Polkadot.	Ask: \$5,000 for 3 months. - Video creation - 2 bi-weekly articles - Sponsored ad - Uploads and distribution on social platforms.	3-6 months
Blockchain clubs & communities	- Establish sub communities across cities and institutions in Nigeria & Africa. - Onboard students	Ask: \$2,400 for 5 schools - \$12,000 - Venue: \$250 - Welfare for educators & speakers: \$350	6-Months

	projects to Polkadot blockchain - Host seminar and meet-up in 5 school and cities - Bounties for active web 3 participants in colleges and cities. -	- Transportation & accommodation: \$1,000 - Bounties for active participants: \$300 - Refreshment: \$500	
Community management, Contingency, miscellaneous, (Milestone 5)	- Cover cost for community management such as website, curriculum development, bounties,etc	Ask: \$2,000	
Operational cost for the team (Milestone 6)	- Work an average of 10 hours per week - Event planning2 - Twitter spaces host - Social media management	Ask:\$6,000	

Budget:-**\$63600**