

SL: What do you think about this?

Hi,

A friend recommended your Aloe Moisturizer and I thought of checking it out. I appreciate you for having such a high concentration of aloe in it. It really helps with sensitive skin.

While looking at your other products I saw that you weren't utilizing a resourceful tool.

A powerful tool that top brands like Cerave and The Ordinary use to provide value and turn leads into customers.

You might think it is a lead magnet.

But that's not it...

And no, it is not a webinar...

Do you want to know what this simple and effective tool is?

Have a nice day,  
Argiris