

Outreach Mission

Write one outreach message for one of your prospects from the list.

Create a piece of Free Value you think will be helpful for them and send them your outreach message.

(Can be sent via email or social media DM)

SL: Congrats on your content

Hi Wura,

I'm currently helping my cousin organize her wedding. And ended up watching your video: "10 COMMON MISTAKES BRIDES MAKE".

Congratulations your content is like apple harvesting, everywhere you walk you find value. You provided principles such as "Saying Yes to the first thing you see", which are useful not only at wedding planning I assure you, (my cousin usually says yes to everything 😊). I appreciate the value you give to your audience.

Now-a-days is hard to find someone that actually provides valuable content. I share some of your values and beliefs, and took some time to create value you can send to your audience in exchange for their information in your newsletter (I noticed you didn't have anything in exchange to increase the number of people that Opt In your newsletter).

I attached the PDF below; If I'm off base here, let me know.

If not, and you'll like to see which other things I have in mind that could help you increase your SCALE, also let me know.

Best,
Diego Fuentes

P.S. "I do not wish to be the cause of any lady discomfort. Especially not yours" - Benedict Bridgerton

LINK OF FREE VALUE:

<https://drive.google.com/file/d/1Y8DlyH0tNhl5ppqEYjgOp2vJNyPALYHW/view?usp=sharing>